Social Media Intern

Position Description:

The Social Media Intern plays an important role at the Morgridge Center for Public Service creating content for and managing our social media accounts. The intern will work to promote our name, programs and services to three audiences: students, faculty/staff and community agencies.

The Social Media Intern will work closely with the Communications Specialist and Marketing Intern to manage our accounts. The Social Media Intern will develop and implement creative social media posts to amplify the Morgridge Center for Public Service name. The successful candidate will be self-motivated, creative and demonstrate high productivity. Qualifications include experience working with social media, strong writing skills, creative/ critical thinking, a sense of humor and a commitment to the mission of the Morgridge Center. This is an academic year position. Interns receive $10/hr and work 10 hours per week. The schedule is self-made, but the Social Media Intern is encouraged to be in the office as many days as possible Monday-Friday.

Primary Duties and Responsibilities:

- Create content for Facebook, Twitter, Instagram, Snapchat, LinkedIn and YouTube accounts
- Assist in managing the above accounts
- Edit and implement social media plan
- Interact with other accounts sharing similar interests or content
- Attend Morgridge Center events to capture social media posts real-time
- Attend UW Social meetings on campus
- Explore new and innovative social media platforms and strategies
- Visit local nonprofits and community events to post live and show Morgridge Center presence
- Collect and analyze data on successful social media campaigns
- Work collaboratively with the rest of the Morgridge Center staff to successfully promote programs, events, and services
- Explore new ways to creatively utilize social media to increase the Morgridge Center’s brand recognition and visibility on campus and in the community

To apply for this position please fill out the [application form](#) which includes a place to upload a current resume. The application deadline is November 22, 2015 at 11:59 PM.
The Morgridge Center for Public Service provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, The Morgridge Center for Public Service complies with applicable state and local laws governing nondiscrimination in employment. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

The Morgridge Center for Public Service expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of the Morgridge Center for Public Service employees to perform their job duties may result in discipline up to and including discharge.

The Morgridge Center for Public Service actively seeks out diversity in our workplace. We strive to provide a safe, comfortable, and accepting atmosphere. As a close partner and next-door neighbor to the Multicultural Student Center and the LGBT Campus Center, as well as an equal opportunity employer, we encourage students of all cultural and ethnic backgrounds to consider being a part of our family.