

Morgridge Center for Public Service University of Wisconsin–Madison

Annual Report
2009–2010



■ Find Yourself Through Service to Others



Quick Facts 2009–10

Director

Michael C. Thornton (2005–10)
Professor, Department of
Afro-American Studies

Nancy E. Mathews (2010–present)
Professor, Nelson Institute for
Environmental Studies

Associate Director

Randy Wallar

Campus Administrative Affiliations

Office of the Provost
School of Human Ecology

Number of Staff

5.5 FTE Permanent
18 Students
1 AmeriCorps VISTA
1 Graduate Assistant

Badger Volunteer Program

Date established: Fall 2008
Number of volunteer participants:
Fall–248, Spring–296
Increase since Fall 2008: 88%
Volunteer hours contributed: 8,276
Volunteer hours contributed
since established: 12,604

MISSION

The Morgridge Center for Public Service advances the Wisconsin Idea by developing and promoting civic engagement, strengthening teaching and learning, and facilitating collaborative partnerships through public service, academic service learning, community-based research, and engaged scholarship.

Volunteer Transportation Program (VTP)

Date established: Fall 2008
Number of rides given: 3,904 (up to
4 students per ride)
Number of rides given since estab-
lished in Fall 2008: 6,105
Increase since Fall 2008: 36%
Number of volunteer hours
supported by VTP: 8,544
Value of volunteer hours supported
by VTP = \$151,997
Number of volunteer hours supported
since established: 12,872

Number of Community Partners

Volunteer Transportation Program:
Fall–41, Spring–62
Badger Volunteers: Fall–45, Spring–50
Schools of Hope–17
Cumulative number of partners
since 1996: approximately 350

Campus Informational Events

Number hosted: 44
Cumulative number of students
attending informational events: 895

Volunteer Fairs

Number hosted: 2
Number of community agencies
attending to recruit volunteers: 64
Total student attendance: 682

Morgridge Match Awards

Number of grants awarded: 12
Number of different schools and
colleges receiving awards: 8
Total value of grants awarded:
\$630,734

Service-Learning Courses

Number of class sections offered:
approximately 75

Wisconsin Idea Undergraduate Fellowships

Number of projects funded: 7
Value of grants awarded: \$50,000
Number of students participating: 21

Peer Advising

Number of appointments: 277

Website

www.morgridge.wisc.edu

2009–10 Year in Review

We are pleased to share with you highlights of the exciting work the Morgridge Center has accomplished in 2009–10. The Morgridge Center has advanced civic engagement in a variety of ways. We have coordinated hundreds of student volunteers to tutor at-risk kids through the Schools of Hope program, provided student fellows to assist faculty develop new service learning courses, and funded a student-led project to improve small-scale agriculture in Uganda. Our goal is to advance the Wisconsin Idea through public service, academic service learning, community based research and engaged scholarship. We hope our work will inspire you, so that you, too, will consider advancing the Wisconsin Idea through service to others.

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More detailed information about our programs and services may be found on our website: www.morgridge.wisc.edu. We'd like to hear your comments and questions about our work. Please contact us at info@morgridge.wisc.edu.

About the Morgridge Center

With the generous support of John and Tashia Morgridge, the Morgridge Center was founded in 1996 to advance the **Wisconsin Idea** by promoting engaged citizenship and learning through service within local,



national and global communities. First attributed to UW President Charles Van Hise in 1904, and first published in 1912 by Charles McCarthy, the **Wisconsin Idea** declares that the work of the university should influence and improve people's lives well beyond the boundaries of the campus. Since the Morgridge Center first opened its doors in the Red Gym nearly 15 years ago, this idea has been at the forefront of our work. Through a variety of innovative programs, services, and resources, the Morgridge Center seeks to prepare students to become engaged citizens and leaders of the future.

Cover photo: The Red Gym is home to the Morgridge Center. The Morgridges were instrumental in supporting the renovation of the building for student-centered programs.



Morgridge Center Staff

Center Directors



Michael Thornton
Faculty Director
2005–10

Dr. Thornton was the faculty director of the

Morgridge Center from 2005 until July 2010. He maintained a half-time faculty position with the Department of Afro-American Studies. Mike's work focuses on how and why people cross boundaries, particularly racial and cultural boundaries. Mike teaches Contemporary Afro-American Society and Mutual Perceptions of Racial Minorities.



Nancy E. Mathews
Faculty Director
(2010–present)

Dr. Mathews became the director of the

Morgridge Center in July 2010. She will maintain a quarter-time appointment as a professor at the Gaylord Nelson Institute for Environmental Studies. Nancy's past administrative leadership includes directing the 2009 reaccreditation for UW–Madison, and chairing the Conservation Biology and Sustainable Development program at the Nelson Institute. Nancy has taught interdisciplinary capstone courses on the conservation of endangered species. Her research has focused on conservation biology.



Randy Wallar
Associate Director

Randy provides leadership for the Center's academic and co-curricular

functions and is responsible for day-to-day management and financial oversight. In 1994, Randy served as an advisor to the university committee that crafted the proposal for the Morgridge family leading to the creation of the Morgridge Center. Randy joined the Center in 1996.

Program Staff



Beth Tryon
Community-Based Learning Coordinator

Elizabeth (Beth) joined the Morgridge Center

in August 2009. She builds and strengthens connections with community partners to facilitate more effective service-learning opportunities for students and faculty, while providing more effective volunteer service to our partners. Beth's graduate research focused on the community's perspective of service-learning students. This led to her work on the book *Unheard Voices: Community Organizations and Service Learning*, which she co-edited with UW–Madison faculty member Randy Stoecker, Department of Community and Environmental Sociology.



Anne Whisner
Civic Engagement Coordinator

Anne joined the Morgridge Center in 2006 as Civic

Engagement Coordinator, a position she held through May 2010. During the past four years with the Center, Anne founded the Badger Volunteers Program and elevated our co-curricular initiatives to a whole new level. We want to thank Anne for her vision, energy, and commitment to the Wisconsin Idea and wish her well in her new position.



Linda Murray
Development and External Relations Director

Linda joined the Center in February

to build our center's capacity to facilitate service learning and civic engagement opportunities and to better communicate the impact of our work to campus and the public. Linda worked for 25 years in progressively responsible operations in government, healthcare, human services, and education. She has 15 years of fund development experience and is a licensed social worker.



Janet Niewold
Development and External Relations Director

Janet joined the Morgridge Center

in February to build our center's

capacity and to better communicate the impact of our work to campus and the public. Prior to joining the Morgridge Center, Janet worked for ten years as the department administrator for the UW–Madison Space Astronomy Lab, and coordinated outreach programs for UW Space Place, Department of Astronomy. In addition, she has an extensive background in environmental management with business development and marketing experience in both the public and private sectors.



Megan E. Miller
AmeriCorps VISTA

Megan coordinated over 500 UW–Madison

students who volunteered with the Schools of Hope tutoring program to address the achievement gap in Madison schools. She also helped facilitate the Co-sponsorship Fund, initiated volunteer recognition, and created evaluations for existing programs. Megan first became involved with the Morgridge Center as a student who tutored at Glendale Elementary School.



Julie A. Case
Graduate Assistant

Julie joined our staff in fall 2009. She is working toward her

M.S. in Educational Leadership and Policy Analysis. Julie's work focuses primarily on advancing service learning and its assessment on campus. Her graduate research involves collaborating with

TRUCEN (The Research University Civic Engagement Network), National Campus Compact, and the Wisconsin Campus Compact to accumulate data regarding state and national college and university trends in service learning.



Mary Rouse
Community Outreach Specialist

Mary currently serves as a part-time community

liaison. She retired from the University of Wisconsin–Madison as Director of the Morgridge Center in July 2005. She was instrumental in creating the Center in 1994 when Chancellor Ward assigned her to expand the curricular and co-curricular service, learning and research opportunities for students, faculty and staff while building connections with community partners. Mary has worked at the university for nearly 38 years, holding several positions including Dean of Students/Chief Student Affairs Officer from 1987–2000.



Kathy Cramer-Walsh
Faculty Research Scholar

Kathy is an associate professor in the Department

of Political Science. Her research includes studying outcomes of participation in service-learning classes. Recent surveys of service-learning course participants showed that most respondents were already highly engaged individuals. Participating students agreed

that service activities as part of their course were beneficial to the community, helped them recognize the everyday application of the course material, inspired them to perform service after the course ended, and helped them to better understand the course material. Walsh's future research will address student attitudes on social justice and their perceived impact of service learning on the community.

Student Staff

Interns

Brett Bernstein, Outreach
Jamie Gibbons, Special Projects
Beatrice Hadidian, Campus Liaison
Claudia Hartley, Community Liaison
Sara Holmstrom, Campus Liaison
Meghan Horntvedt, Marketing
Ali Loker, Badger Volunteers

Office Manager

Tyler Knoeck

Office Assistants

Kyle Burrows
Anna Charles
Monica Hickey
Beth Hoesly
Amanda Marzolf

Service-Learning Fellows

Maya Dorsey
Sarah Parker
Jeannette Velazquez
Alyson Williams

Webmaster

Paige Wilder



New in 2009!

Morgridge Match Program

The initial endowment from John and Tasha Morgridge led to the creation of the Morgridge Center for Public Service nearly 15 years ago. Over the years they have continued to be generous supporters of our work. Their most recent gift has provided funding for the Morgridge Challenge Match Program which will allow a tremendous expansion of our work in academic-based service learning and engaged scholarship at UW–Madison.

Launched in 2009, the program matches 50 percent of grants and gifts awarded to UW–Madison individuals or entities and community-campus partnerships for new projects that align with the Morgridge Center's mission and goals. Faculty are encouraged to explore ways to initiate or expand community-based research questions, service learning, or community service. Projects may

focus on local, regional or international issues. Applications are accepted twice yearly.

During the past year, we funded 12 projects from eight different schools and colleges totaling \$630,734 in the broad areas of education, environment and health. These projects create opportunities for expanding community-based research and service learning on campus while partnering with non-profits, schools, and other agencies to address challenging social issues. In addition, the match program has created synergies on campus for sharing the Morgridge Center's knowledge and expertise in these areas. These connections will allow our impact to grow on campus and in communities, while promoting the development of engaged citizens and leaders of the future.



Spring 2010 Awards

Action Research for the Funding Commons: A Partnership with Community Shares of Wisconsin

to conduct a community-based research project to analyze how strategy and historical context influence workplace fund-raising campaign outcomes for a multi-organizational coalition of non-profits. Principal Investigator (PI): Randy Stoecker, Department of Community and Environmental Sociology, College of Agriculture and Life Sciences.

Alternative Energy: Plant-based Biofuels and Sustainable Stove Design for Haiti and Deforested Nations

to immerse students in a community-based research project that will provide solutions to the deforestation and fuel scarcity problems in Haiti. PI: Giri Venkataramanan, Engineers without Borders, College of Engineering.

Caring for Myself to create community-based research opportunities through a health education intervention program for African American caregivers of children with developmental disabilities. PI: Sandy Magaña, School of Social Work, College of Letters and Sciences and Waisman Center, Graduate School.

Center for Nonprofits (CNP) Program Development and Capacity Building to expand CNP's capacity to train students and community nonprofit personnel and volunteers in order to more



“Opportunities for students to be trained and work as service-learners improve the vitality of individuals, campuses, and communities. Volunteerism enhances students’ educational scope and leadership opportunities and allows them to gain practical and marketable skills.”

*John Hoffmire, Principal Investigator and Morgridge Match Recipient
Center on Business and Poverty,
School of Business*

effectively address problems in civil society and to carry out community-based research. PI: Jeanan Yasiri, School of Human Ecology.

Collaboration for Agriscience and Urban Sustainability Education (CAUSE)

to create service learning and volunteer opportunities that will help empower Milwaukee's youth through agriscience learning and sustainable development projects. PI: Tom Browne, College of Agriculture and Life Sciences, Undergraduate Programs and Services.

Community Environmental Scholars Program

to create service-learning opportunities for underrepresented students in environmental studies to work with community partners on sustainability projects. PI: Gregg Mitman, Nelson Institute for Environmental Studies.

Convening Culture Keepers: Continuing Education Mini-Conferences for Wisconsin Tribal Library, Archive, and Museum

Workers to involve service-learning students in the development of a series of mini-conferences that will provide learning and networking opportunities for tribal Culture Keepers (archivists, curators, language specialists, etc). PI: Kyung-Sun Kim, School of Library and Information Studies - Continuing Education Services, College of Letters and Sciences.

Engage Children in Science: After-School Science Clubs

to expand their current service-learning course that trains students to run after-school science clubs to include faculty and students from other science disciplines. PI: Jane Harris Cramer, Center for Biology Education, College of Agriculture and Life Sciences.

Great Lakes Earth Partnership to support service-learning opportunities in an environmental education program focused on native plant restoration. PI: Cheryl Bauer-Armstrong, UW-Arboretum.

MicroExplorers: Adventures in a Tiny Universe to train UW–Madison undergraduate and graduate student volunteers to teach hands-on inquiry-based science to K-8 students using small digital microscopes. PI: Doug Weibel, Department of Biochemistry, College of Agriculture and Life Sciences.

Preventing Domestic Violence in Latino Immigrant Families

to promote campus-community partnerships with Latino immigrant families and provide training to reduce domestic violence. PI: Lynet Uttal, Department of Human Development and Family Studies, School of Human Ecology.

Wisconsin Financial Literacy and Financial Security Project

to train student volunteers to provide assistance in preparing both tax and financial aid forms for students and low-income families throughout the state. PI: John Hoffmire, Center on Business and Poverty, School of Business.



Civic Engagement

The Morgridge Center's mission includes promoting opportunities for co-curricular civic engagement and public service. Historically, the Morgridge Center's greatest participation has been with these programs and services. The most popular programs include Badger Volunteers and Schools of Hope Tutoring, with hundreds participating each semester. They allow many students to have their first taste of volunteering and the rewards of public service.

After participating, students often become interested in taking service learning classes, working at the Morgridge Center as a volunteer leader, or pursuing a career path that incorporates public service. It's no surprise that UW-Madison is the No. 2 all-time university producer of Peace Corps volunteers with 2,848 alumni serving since 1961.

Badger Volunteers

Badger Volunteers is our largest co-curricular service program with nearly 300 UW students participating each semester during the 2009–10 academic year. Badger Volunteers contributed 8,276 hours of service valued at \$147,230.

The Badger Volunteer program is a semester-long program that gives students the training and logistical support they need to provide meaningful and consistent service to the broader Madison community. Teams of UW-Madison students,

Civic engagement means working to make a difference in the civic life of our communities and developing the combination of knowledge, skills, values and motivation to make that difference.

organized by a student leader, serve community partners on a weekly basis for an entire semester.

When this program debuted in Fall 2008, only 36 students volunteered at four different non-profit sites. By 2009, nearly 300 students and over 50 student volunteer leaders each semester chose to spend time each week volunteering as they provided weekly on-site services to 50 different non-profit organizations. This represents an 88 percent increase in volunteer participation in just two years.

Our staff works diligently to recruit and train volunteers, and coordinate placement with community partners. Despite the significant increase in the number of Badger Volunteer opportunities offered, there were still more students interested in participating than we were able to accommodate.



Our Badger Volunteer sites included:

Environment

- Prairie restoration, Benedictine Women of Madison at Holy Wisdom Monastery
- Troy Gardens
- Wheelchair Recycling Program
- Wheels for Winners

Youth and Education

- Adult Role Models in Science
- Family Enhancement
- Mentoring Positives
- Spring Harbor Middle School
- Velma Hamilton Middle School
- West High Tutoring Center

After-School Clubs

- Boys & Girls Club – Allied Center
- Boys & Girls Club – Taft Street
- Madison Schools and Community Recreation Dept:
- Elementary Schools:* Allis, Falk, Glendale, Hawthorne, Lincoln, Lindbergh, Lowell, Lindbergh, Meadowood, Mendota



Schools of Hope Tutoring

- *Middle Schools:* Blackhawk, Cherokee, Jefferson, O'Keefe, Oregon, Patrick Marsh, Prairie View, Sennett, Sherman, Toki, Whitehorse, Wright. *High Schools:* LaFollette, Madison West, Memorial, Middleton, Verona

Community and Health

- Care Wisconsin First
- Central Wisconsin Center

- East Madison Community Center
- NARAL
- Neighborhood House Community Center
- Personal Essentials Pantry
- Progress through Business
- River Food Pantry
- South Madison Coalition of the Elderly
- Three Gaits, Inc. - Therapeutic Horsemanship Center
- YWCA – Empowerment Center

Schools of Hope Tutoring Program

We helped recruit 555 UW-Madison students to volunteer with the Schools of Hope (SOH) tutoring program. This citywide program, coordinated by the Urban League of Greater Madison, aims to increase the academic performance of students of color and those from low-income families. Working closely with 17 area middle and high schools, students received training as tutors and were matched with struggling students who needed help to successfully complete algebra and other academic subjects before entering high school. Tutors provide academic guidance including assignment completion, test preparation, study skills, organization, and time management skills. Volunteers met

one-on-one or with small groups of students at least one hour each week throughout the school year.

For the last three years, the Morgridge Center received grant funding to hire VISTA volunteers to help coordinate the Schools of Hope tutoring program. During this time our VISTA volunteers helped increase the number of Madison students served by Schools of Hope tutors from 854 to 1805. In addition, the number of tutors citywide increased from 291 to 928 allowing more students to get one-on-one attention from their volunteer tutors. Megan Miller was our VISTA volunteer for the 2009–10 year, and was recently rehired to continue her work with us in the upcoming year.



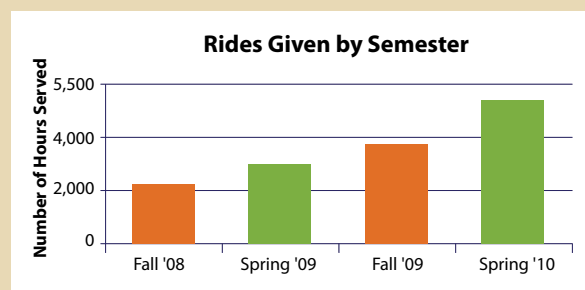
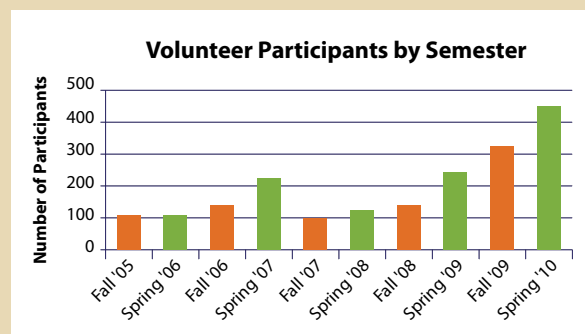
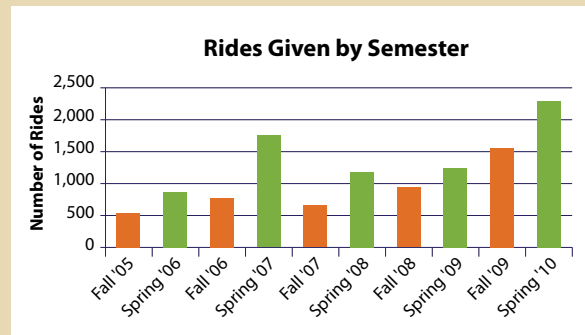
Volunteer Transportation Program



Our volunteer programs could not succeed without the Morgridge Center's Volunteer Transportation Program (VTP). This program is a free service of the Morgridge Center that provides taxi rides for UW–Madison students to volunteer at up to 120 local non-profit agencies. This service is available to any individual student volunteer, Badger Volunteer or service-learning student. Participants are required to attend a VTP orientation program. The VTP supports students who want to volunteer regularly, but can't because of transportation limitations. The program transports students to volunteer sites that are off a bus line and/or past a bus transfer point.

The number of participants involved with our programs and services is increasing rapidly. The VTP's skyrocketing participation is an indicator of this growth. Although this represents great success, it also requires significant financial resources. A grant from the Kemper Knapp Bequest Committee partially defrayed program costs.

During the past academic year, an average of 385 student volunteers used the VTP each semester. The program provided 3,904 rides during the academic year, allowing students to contribute 8,545 hours of community service.



Kauffman Entrepreneurship Community Internships

Kauffman Foundation funding supported five internships this year. These internships provided students with the opportunity to become “social entrepreneurs” by recognizing a social problem and using entrepreneurial principles to organize, create, and manage a venture to create change. By utilizing skills and knowledge gained in the classroom and identifying projects in communities within Dane County and Ashland, Wisconsin, UW–Madison students were catalysts for social change. The following UW–Madison students were selected as spring and/or summer 2010 internship recipients.

- Christina Kantor for **Allied Wellness Center Programs** in partnership with Allied Wellness Center.
- Abbey Kornhauser for **Fostering Youth Leadership: A College Preparedness Program** in partnership with Lussier Community Education Center.
- Jay Luther for **Making Dane County Home Again for Returning Soldiers** in partnership with Center for Investigating Healthy Minds-Project Welcome Home Troops.
- Shelley Strom for **Forest County Potawatomi Community Healing Lands Farm Project** in partnership with Forest County Potawatomi Community Planning Department.
- Jeff Xin for **Green Reading Awards Program** in partnership with Wisconsin Partners for Sustainability.

“Because of my service I am a more well-rounded person. I have learned to use my talents to help others.”

*Katie Doering,
Junior, Communicative Disorders
and Spanish. Schools of Hope Tutor.*

Co-Sponsorship Fund

The Morgridge Center's Co-Sponsorship Fund encourages individual students, groups of students, or student organizations to advance the Wisconsin Idea with their own project designed to address specific needs in Dane County. In 2009–10, a total of \$750 was awarded to three projects. \$2,500 is available each year. Award recipients were:

- **Alison Coburn and Monica Paulson** to enhance the after-school mentoring program for at-risk girls from Madison's Darbo-Worthington Park neighborhood where they served as Badger Volunteers.
- **Jackie Hauser** to host a homelessness advocacy event with the Street Pulse Homeless Cooperative Newspaper.
- **Rebekah Spidle** and her student organization, Phi Upsilon Omicron, to create and print recipe books for a local food pantry which included healthy recipes that can be made with the foods available at the pantry.



2009–10 Special Initiatives

- **Red and White Hunger Fight**
For the second year, the Morgridge Center co-sponsored the largest ever campus-wide food drive at UW–Madison. One hundred fifty student athletes and other volunteers collected 4,800 pounds of food and \$1,500 in donations to fill food baskets what were donated to the Community Action Coalition for distribution to local families.
- **Bucky's Community Cleanup**
In celebration of Earth Day in April, the Morgridge Center teamed up with the Wisconsin Alumni Student Board's All-Campus Party to host this first annual event. More than 100 students volunteered over 288 hours of service to clean up campus and enhance our “habitat.”





Service Learning and Community-Based Research

A Growing Focus at the Morgridge Center

Service learning has become an institutionalized practice of higher education over the last twenty years. Studies have shown conclusively that this form of community

engagement leads to students reaping lifelong learning benefits, increasing civic participation as adults, and a deeper understanding of social issues.

The Morgridge Center has long been a campus leader in facilitating and promoting this pedagogy.

As we move forward into what might be called a “new generation” of service learning practice, we are on the forefront of gathering, creating, and presenting the latest research on this type of scholarship, particularly with respect to how the university is perceived by the community that it attempts to serve in these programs.

Ultimately, our goal is to shape the standards for service learning to allow students and reciprocal partnerships in the community to flourish.

Service Learning on Campus

The Morgridge Center supports and facilitates service-learning course development and implementation, community partner relationships, reflection activities for students, and community-based research. Thirty-seven sections of service learning courses were offered each semester with hundreds of students participating in community organization work, from organizing food pantry assistance to advocating for citizen participation in the democratic process. We fund programs directly through development grants, the Morgridge Match program, the Service-Learning Fellows program, and the Wisconsin Idea Undergraduate Fellowships.

We are designing new programs that will enhance international service learning and the creation of new university-community partnerships.



A recent UW–Madison survey found that 91.7 percent of students “got more” out of their service-learning course than “traditional” classroom courses and 100 percent of students had a positive service experience.

Service-Learning Fellows

To encourage faculty to develop and teach more service-learning courses, the Morgridge Center provides undergraduate service-learning fellows to assist a specific

faculty or instructional staff member for at least one semester. Fellows are paid students who help establish community placements, lead reflection exercises and maintain on-going communication between community organizations, the students and instructor. This year we

selected four fellows to support nine faculty and nine courses.

Finding Service-Learning Courses in the Timetable

We are working to make it easier for students to find service-learning courses available at UW–Madison. From conservation biology to psychology, service-learning courses can now be found via UW–Madison’s on-line Class Search function. You can also view former and current lists of service-learning course offerings on our website, and for the first time, you can link directly to the Timetable from our website.

Service Learning (SL) — a course-based credit-bearing educational experience that integrates meaningful community service with guided reflection to enhance students’ understanding of course content as well as their sense of civic responsibility while strengthening communities. Beginning in Fall 2010, SL courses must include 25 hours or more of service each semester to be designated in the Timetable.

Community-Based Research (CBR) — a particular model of service learning. CBR is a partnership of students, faculty or instructional staff and community partners who collaboratively engage in research with the purpose of solving a pressing community problem and/or effecting social change.

Community Partner — the community-based organizations with which we collaborate, sharing reciprocal needs and contributions. Partners include: non-profits, state agencies, MMSD schools, and social service agencies.



Wisconsin Idea Undergraduate Fellowship Program (WIF)

One of the many ways we support service learning and community based research is through WIF. After a competitive selection process, students earn course credit and receive funding to work with a non-profit partner on an independent project for a semester, summer or academic year. During 2009–10, the Morgridge Center awarded nearly \$50,000 to seven different projects designed to address social problems both close to home and as far away as Rwanda. Twenty-one undergraduates participated, either individually, or in groups of two to four. For more project details, please see our website.

“I’ve learned that I’m far more interested in Engineers without Borders (EWB) and international development work than any one course in my department. I’ve developed certain values and priorities in my life through my work with EWB.”

Eyleen Chou, fifth-year undergraduate in Mechanical Engineering and WIF project volunteer

The Morgridge Center recently selected eight new WIF projects for funding for the next academic year.

2009–10 WIF Projects

■ **Agricultural Demonstration Project, Rwanda.** *Students:* Matt Carlson, Emily Burris; *Faculty*

Mentor: Giri Venkataramanan, Dept. of Electrical and Computer Engineering; *Community Partner:* Rwanda Agriculture Project, Ngororero District, Rwanda.

■ **Building Family-School Relationships for Enhanced Academic Success of Children,**

Madison. *Students:* Zina Knox, Sherri Bester, Timothy Fish, Celeste Hammer, Celeste Lewis; *Faculty Mentor:* Boyd Rossing, School of Human Ecology; *Community Partner:* Midvale-Lincoln Parent-Teacher Organization.

■ **Empowering Underrepresented Low-Income Girls for Success in Soccer and in Life, Madison.**

Students: Jyun-Yi Michelle Hu, Nicol Valdez; *Faculty Mentor:* Cameron MacDonald, Dept. of Sociology; *Community Partner:* Millennium Soccer Club.

■ **Exercise and Nutrition Intervention in a Low-Income Community, Madison.**

Students: Megan Sauer, Irem Duyar, Kathleen Phelan; *Faculty Mentor:* Sharon Younkin, School of Medicine and Public Health; *Community Partner:* Allied Wellness Center.

■ **Providing Sustainable Self-Empowered Poverty Alleviation: Microfinance and its Social Impact, Madison.**

Student: Caroline Reddy; *Faculty Mentor:* Brad Barham, Dept. of Agriculture and Applied Economics; *Community Partner:* Working Capital for Community Needs.

■ **Water Purifiers Project: Addressing the Need for Clean Water to Enhance Living Conditions, Vietnam.**

Students: Tuyetnga Vo, David Nguyen; *Faculty Mentor:* Michael Cullinane, Center for Southeast Asian Studies; *Community Partner:* Catalyst Foundation, Northfield, MN.



“By supporting the efforts of students that have committed their time and energy to the health and wellness of the less fortunate, the Morgridge Center is investing in a better, brighter future for everyone.”

*David Nguyen,
Vietnam Health Project*

WIF Highlight

Their project, **Promoting Equal Access to Education: Menstrual Pads for Female Students in Uganda** was carried out with faculty mentor James Ntambi, Departments of Biochemistry and Nutritional Sciences and their community partner, Community-Based Integrated Nutrition (COBIN) of Kampala, Uganda. Through the distribution of menstrual pads to female students in the rural village of Kiruhura, Uganda, their project improved the quantity and quality of education for women, addressed gender inequalities in access to education, and supported local jobs. Maka menstrual pads, made locally out of sustainable materials—recycled paper and papyrus—were distributed to female students to alleviate low school attendance rates during menstruation. To supplement these efforts, the project worked with COBIN to provide educational health workshops for pad recipients. Additionally, the project facilitated awareness of Ugandan health issues by engaging in outreach efforts on the UW–Madison campus.





2010 Morgridge Center Award Winners

For the fourth year, The Morgridge Center recognized students and community organizations in public service through our award programs. Congratulations to our 2010 award winners!

Outstanding Community Partner Award: City of Madison Office of Community Services

The City of Madison Office of Community Services received \$1,000 for their commitment to supporting UW–Madison students involved in after-school science clubs. Linda Eisele at the Office was instrumental in developing club training sessions that engaged service-learning students and after-school staff learn

new, inquiry-based science activities to do with kids in the programs they serve. The City of Madison Office of Community Services has a particularly strong relationship with the UW's Center for Biology Education (CBE). Read more about the CBE's recent Morgridge Matching Grant on page 5.



L to R: Sarah Wright (CBE), Linda Eisele (City of Madison Office of Community Services), Dolly Ledin (CBE) and Mercedes Reed (CBE).

Excellence in Civic Engagement Student Award: Molly Reddy



Molly Reddy

Molly was the recipient of this \$500 award for completing over 2,000 hours of unpaid community service on a variety of projects. Molly helped distribute tax and citizen rights information to recent immigrants in San Juan, Texas, and organized a toiletries drive for the community where she stayed. She worked with Plan Desarme in Colombia promoting nonviolence and disarmament. She is also highly involved in AISEC, Madison School and Community Recreation Department, TechShop, and more. Rarely do we see this level of holistic integration of personal mission, knowledge and skill throughout a college experience.

Meyerhoff Undergraduate Excellence Award: Matt Carlson



Matt Carlson and award benefactor Harvey "Bud" Meyerhoff, UW–Madison alumnus, 1948

The Meyerhoff Award honored Matt Carlson and 25 other undergraduate students for excellence in leadership, service, and scholarship. Matt received an additional \$1,000 for the first ever Meyerhoff Wisconsin Experience Fellowship. For the past two years, Matt

served as program manager for an Engineers without Borders project in Rwanda, directing a group of over 20 UW students and professional mentors, and raising nearly \$50,000 for the project, much of which came from a Wisconsin Idea Undergraduate Fellowship.

Under Matt's leadership, the group successfully partnered with local stakeholders and the Rwandan Institute of Agriculture to combat food insecurity by offering workshops to increase the agricultural knowledge of local villagers.

Bucky's Award for Outstanding Service: Phi Theta

Bucky's Award is a Dean of Students Award, sponsored by the Morgridge Center. Phi Theta received this award as the outstanding student organization for participating in service activities throughout the academic year and hosting at least one service activity beneficial to the campus community. Phi Theta is the physical therapy student service organization, which promotes physical therapy, wellness, and disease prevention to the campus and surrounding community. Members volunteer with the Wheelchair Recycling Program and teach exercise classes at local nursing homes.

What Our Community Partners are Saying

"Our students really enjoy, and look forward to, working with UW students. They become friends as the volunteers turn into mentors along the way."

Velma Hamilton Middle School

"The seniors participating in the activities make strong relationships with the Badger Volunteers and those relationships helped the seniors find value in their lives and experiences. Intergenerational friendships were forged—a wonderful opportunity for everyone involved."

Neighborhood House



How We Connect



Advising Appointments

Morgridge Center peer advisors provide one-on-one advising appointments to students seeking local, national and international volunteer opportunities. Two hundred seventy-seven (277) students took advantage of this resource last year.

Resource Library

Our growing resource library, located at our center in the Red Gym, is open during office hours. Our library is now online, and materials can be checked out through the UW library system. The library houses 380 books and 21 periodicals on service learning, community-based research, civic engagement and public service. Students and staff are welcome to use or check out these resources. Also available on site are numerous brochures and pamphlets from dozens of national and international nonprofit and service organizations.



"Because of my service I am more aware of my community and its needs."

Monica Paulson, sophomore in Social Welfare and Badger Volunteer Leader

Volunteer Fairs

Once each semester, the Morgridge Center hosts a volunteer fair. We invite local, national and international non-profit agencies to showcase their organizations and recruit interested student volunteers. This year more than 60 agencies participated each semester, and approximately 682 students attended the two fairs to discover how to get involved in service.

Volunteer Your Time Database

The database lets students and staff search hundreds of one-time and ongoing local volunteer opportunities. More than 300 agencies and 800 opportunities are listed on the site, which is continually updated. The database is sponsored by the Morgridge Center in partnership with the United Way Dane County, Edgewood College, Madison College and RSVP Dane County. Visit www.volunteeryourtime.org to find the perfect opportunity.



Morgridge Mail

We send out a weekly e-newsletter on current volunteer and internship opportunities to 3,225 subscribers.



Facebook/ Twitter

The Morgridge Center has nearly 800 followers on Facebook and Twitter.



Get Involved: Make a Gift and Double its Impact



The impact of the Morgridge Center's programs and resources is experienced by growing numbers throughout campus, the community and the world. We do this by creating innovative programs to address critical needs, while maintaining our effective core programs.

To meet student demand and faculty need in the years ahead, we need to build capacity in specific program areas, deepen our partnerships across campus and increase them throughout the community. Our two new staff members, Linda Murray and Janet Niewold, were hired in February to expand our funding sources to support these needs.

We have begun to build a long-term development program to increase our endowment and annual operations funding. We are working to maintain contact with those currently connected to our programs, and are re-connecting with former service-learning fellows, center staff, and UW-Madison alumni, as well as bringing new support to the Center.

We received a major jumpstart in this endeavor through the Morgridge Match Program already described in this report. Through this program, a gift or grant will be doubled through 2014. The Center will use the new funds to create and support projects and initiatives that further our capacity for civic engagement, community based research, service learning, and community partnership at UW-Madison.

Now is the time to consider a gift to the Morgridge Center. Please help us increase the Center's capacity to train the next generation of civically engaged citizens and leaders and encourage new research that directly transforms

civil society. We've made it is easy to match your gift dollar for dollar.

Giving is easy ... By mail or online

Write out a check for the amount you'd like to contribute and make it payable to **University of Wisconsin Foundation**. Use the memo portion of your check to identify your gift to "Morgridge Center Endowment" or "Morgridge Center Programs." Mail your gift to :

University of Wisconsin Foundation
US Bank Lockbox
PO Box 78807
Milwaukee, WI 53278-0807

OR

Make a gift online by going to our website (www.morgridge.wisc.edu) and clicking on "Support Our Work." You will be directed to the UW Foundation Morgridge Center webpage. Please indicate the amount you wish to give and type in the box whether you prefer to support the endowment or programs. Gifts will be matched dollar for dollar.

In the year ahead, we look forward to sharing with you new opportunities that will allow you to become involved with the Morgridge Center.

If you'd like to learn more or to get on our mailing list, please contact Linda Murray (608-890-3591, lmurray2@wisc.edu) or Janet Niewold (608-890-3590, jkniewold@wisc.edu). Thank you in advance for your support.

"No matter what you're interested in, you can make an impact on lives through volunteering."

Michael Sartin-Tarm, sophomore in Computer Engineering and service-learning student

Photos provided by iStockphoto, University Communications and Morgridge Center staff and program participants.

Letter from the New Director



Dear Campus and Community Partners,

I am delighted to join the forward-thinking team at the Morgridge Center to help lead its nearly 15-year tradition of living the Wisconsin Idea. Over the past five years, the Center expanded its reach on campus and in the community, with over 1,500 student participants and 350 community partners in 2009–10, alone. This growth is a tribute to the dedication and leadership of its staff and out-going director, Michael Thornton. It is indeed a privilege to come on board at this time to grow the Center's role, on campus and off, locally and globally.

As I begin as the new director, it is with the recognition that nationally, higher education has begun a new campaign to prepare a diverse generation of graduates for engaged citizenship. The need has never been greater for students to graduate from college prepared to become participatory citizens and leaders with the capacity to work at the global level. The Morgridge Center, through its many initiatives, will help the UW-Madison campus lead in this preparation of engaged, global citizens. Our focus will center on advancing public scholarship and community engagement, in their many forms, locally, regionally and internationally. Our hope is that all students will participate in at least one service opportunity during their undergraduate education.

Looking ahead, we will also be celebrating important milestones. In 2011 the Morgridge Center will celebrate its 15th anniversary. In 2012, the University will celebrate the 100th anniversary of the Wisconsin Idea and Land Grant universities will celebrate the 150th anniversary of the Morrill Act. These milestones will be significant opportunities to celebrate the Morgridge Center's and the UW-Madison's contributions to the state and beyond.

I invite your attention, support and participation in our campus and community work. With your help, we will continue our leadership role in promoting civic responsibility, as a core value at the University of Wisconsin-Madison, while working to help prepare students to become engaged citizens and leaders of the future.

Sincerely,

A handwritten signature in dark ink, appearing to read "Nancy E. Mathews".

Nancy E. Mathews
Director

Farewell to Our Past Director, Michael Thornton

The Morgridge Center would like to recognize the meaningful contributions and leadership of Michael Thornton, who served as faculty director from 2005–10. Under Mike's leadership the Morgridge Center went through a period of tremendous growth, especially during the past year. Mike was also instrumental in establishing the Kauffman Entrepreneurial Internship Program and the new Morgridge Match Program. Mike has returned to the Afro-American Studies Department to continue his research and teaching programs. He will continue to teach a service-learning class, Introduction to Afro-American Society, during the 2010 academic year.

Before his departure, Mike shared his reflections on the future of the Morgridge Center: "The most important legacy for the Center over the next few years would be to help educate the University to rethink where service learning, civic engagement and community-based research fit in to the mission of this research-intensive, land grant university. True success will be measured by the degree to which all faculty, staff and students participate in these endeavors and the impact that they have on the community."