

Morgridge Center for Public Service

2015-16 ANNUAL REPORT



MORGRIDGE CENTER
FOR PUBLIC SERVICE

Letter from the Director

Dear Friends and Supporters of the Morgridge Center for Public Service,

Greetings to you all! It is our honor to present to you this report on our activities over the past year. It has been a lively year for us, as we have been reminded in many ways of the importance of improving the health of our democracy.

The Morgridge Center for Public Service is proud to be a leader in the broad movement to reinvigorate the public purposes of higher education. We have the privilege of engaging with many colleagues across the country, as well as on the UW-Madison campus, who dedicate themselves to making sure that democracy persists.

The need to obtain the skills necessary to engage in self-governance is part of what motivated the founding of the great University of Wisconsin. Back in the mid 1800s, the leaders of our state hoped that higher education would foster a capable workforce and enable people to provide the necessities of life for themselves. But they also needed to enable people to operate a democracy.

We are mindful of that mission every day here at the Morgridge Center. When we engage students, staff and faculty in our programs, we do so in the spirit of nourishing a focus on the common good and the skills necessary for good democratic citizenship. This takes different forms for different people—as it should. From community-based learning courses to social entrepreneurship, the range of programs we manage and support are intended to help us all figure out how to do this ambitious project called democracy in the best manner possible. The events of the past year have made us acutely aware of two particular concerns: the need to engage all people in our democracy and the need to develop the skills and temperaments necessary to listen to and engage those who are marginalized and those with whom we disagree.

We have our work cut out for us, but UW-Madison's strong tradition of public service and the insights and energy of our current students urge us to continue to strive for an equitable and just democracy. Thank you for being a part of this work.

Sincerely,



Kathy Cramer
Faculty Director

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Director

Katherine J. Cramer

Campus Administrative Affiliation

School of Education

Location

Red Gym, Room 154
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Morgridge Center Staff

Staff Moves

Alaura Seidel concluded their time with the Morgridge Center for Public Service as Assessment Coordinator in June 2016 after over two years in the position. Alaura also previously served as a Community-based Learning Fellow while an undergraduate student at UW-Madison.

José Torres joined the Morgridge Center staff as the second-ever Achievement Connections Campus Coordinator in August 2015 and completed his AmeriCorps year of service in July 2015.

Dave Lassen completed his graduate fellowship in August 2016 after two years at the Morgridge Center. Dave has led the Wisconsin Open Education Community Fellowship over the last two years, raising the program from infancy.

Cassie Rademaekers completed her graduate fellowship in June 2016 after two years at the Morgridge Center. Cassie supported Wisconsin Without Borders over the past two years as well as the Wisconsin Idea Fellowships for the last year.

We thank all of them for their contributions to our campus and community!

New Associate Director Hiring

After more than 20 years with the Morgridge Center for Public Service, Associate Director **Randy Wallar** will retire in January 2017. The Morgridge Center began the process of hiring Randy's replacement in June 2016 with the hope of bringing the new staff member on board by fall 2016, allowing a comfortable transition period.

Staff Community Tours

Twice per year, the entire Morgridge Center staff dedicates a whole day to visiting nonprofits and community organizations who are in partnership with our programs, have a close relationship with our programs or present an opportunity to learn more about areas we might become more involved in. The purpose is to learn more about their work and determine how the Morgridge Center and UW-Madison might better support the missions of their organizations. Karen Crossley organized both tours.

In December, staff visited with the City of Madison Department of Civil Rights, the Homeless Services Consortium of Dane County, Dane County Executive Joe Parisi and with Freedom, Inc. and M Adams.

In May, staff focused the community tour on criminal justice. Staff first visited the Dane County Juvenile Detention Facility as well as The Dane County Public Safety Building and Jail. Those visits were then followed by meetings with MOSES Madison and Ron Johnson with the Dane County Community Restorative Courts.

Morgridge Center Staff

Faculty Director

Katherine J. Cramer

Associate Director for Engaged Scholarship

Randy Wallar

Assistant Director for Community-Based Learning

Elizabeth Tryon

Assistant Director for Civic Engagement

Megan Miller

Special Projects Director

Karen Crossley

Badger Volunteers Director

Stephanie Harrill

Badger Volunteers Coordinator

Kari Temkin

Communications Specialist

Mark Bennett

Department Administrator

Dean Ladwig

Assessment Coordinator

Alaura Seidl

Achievement Connections Campus Coordinator

Jose Torres

Director's Assistant

Nancie Luther

Morgridge Center Student Staff

Student Interns

The Morgridge Center employed 15 student interns in 2015-16 over 10 different positions, with two turning over mid-year and one beginning spring 2016.

Badger Volunteers Interns

The Badger Volunteers Interns (3) assisted the administration of the Badger Volunteers program including program management, promotion and recruitment of Badger Volunteers and Leaders. Other responsibilities include developing a Badger Volunteers Ambassador Corps of students, tracking program data, planning education sessions, assisting with orientations, writing and distributing a Badger Volunteers Newsletter, supporting and serving on the Badger Volunteers Executive Board and general administrative support.

Campus Outreach Intern

The Campus Outreach Intern played an integral role in the promotion and advancement of the Morgridge Center's mission. This year's intern led the coordination of the All Campus Day of Service. She also created an awareness survey gauging the level of understanding students have about the Morgridge Center. This information will be very helpful in future outreach efforts.

Community Outreach Intern

The Community Outreach Intern served as the Morgridge Center's link between the community and the campus. In addition to reserving rooms for community partners and helping promote volunteer needs and events, He led an effort to better understand campus and community partnerships. He partnered with Dr. Carolina Sarmiento and her Community-based Research Class in the School of Human Ecology to do a research project on challenges community partners face when seeking to work with UW-Madison. Results from the surveys and focus groups are being compiled into an article.

Special Events Intern

The Special Events Intern supported the work of the Assistant Director of Civic Engagement helping plan and execute Morgridge Center events. She helped coordinate the Public Service Fairs, the Morgridge Center Awards program, Walk the Walk, the Family Weekend Open House and the Prisoner Re-entry Simulation. She also represented the Morgridge Center on the Bucky Award committee through the Center for Leadership and Involvement.

Marketing Intern

The Marketing Intern supported the Communications Specialist in coordinating branding, promotion and communications. The intern oversaw weekly Morgridge Mail distribution to 5,000 students, assisted with website maintenance, updated hand-outs and helped launch a Badger Volunteers newsletter. The marketing intern also coordinated a highly successful series of staff-generated Medium blog posts.

Peer Advisors

The Peer Advisors provided one-on-one advising and outreach to individual students and campus groups interested in service. The Peer Advisors served as a main point of contact for students interested in volunteering and building relationships with other campus units. In addition to their peer advising roles these interns updated volunteer by major information sheets, organized the entire photos folder on the shared drive, cataloged student advisee data and strongly supported the Morgridge Center's Transportation Options initiative. In 2015-16 the Peer Advisors held 94 advising appointments.

2015-16 Student Interns

Badger Volunteers Interns

Tyler Brooks (fall)

Rae Monte

Kayla Naus (spring)

Haley Spranger

Campus Outreach Intern

Kelsey Beuning

Community Outreach Intern

Corey Little

Events Intern

Carol Silva

Marketing Intern

Rachael Mogck

Peer Advisors

Adam Beer

Liz Hamel

Poverty Analysis Intern

Helen Powling

Social Media Intern

Victoria Fok (fall)

Saskia Van Riessen (spring)

Transportation Intern

Brianne Leibham

UW South Madison Partnership Intern

Asly Warren (spring)

Poverty Analysis Intern

The Institute for Research on Poverty and the Morgridge Center for Public Service are in the fifth year of collaborating to raise awareness around poverty-related issues in Madison, WI and around the country. With the help of IRP researchers, the Poverty Analysis Intern creates fact sheets that distill the important poverty research into easy-to-understand one-pagers that are approachable to undergraduate students.

This year's intern focused her work on getting the poverty fact sheets created by past interns into the hands of current students. She designed and hosted three poverty workshops for Badger Volunteers, worked on an awareness campaign sending the sheets to community partners, and as part of the All Campus Day of Service, she designed a display for Bascom Hill which detailed information about poverty and where to learn more.

Social Media Intern

The Social Media Intern assisted the Communications Specialist in running Morgridge Center social media accounts. In addition to facebook, twitter and instagram management, the social media intern was integral in launching a new Snapchat account.

Transportation Intern

The Transportation Intern played a major role in ensuring students got to their volunteer sites. Giving students the information they needed to make an informed choice about how they get to their community partner site was a primary goal of this intern's role. Specifically, she supported Badger Volunteers in showing them their transportation options. She also maintained resources related to transportation, approved cab and community car users, tracked usage data and provided administrative support to the Transportation Options program.

UW South Madison Partnership Intern

New in the spring of 2016, the Morgridge Center created an intern position to support the work done at the South Madison Partnership space. Asly Warren served as the first intern in this role and helped schedule events for community partners, plan events hosted by the Partnership and raise awareness about this space on campus and in the community.

Student Program Assistants

The Morgridge Center for Public Service employed eight student Program Assistants in 2015-16. These students greeted visitors at the office front desk, assisted professional staff members with projects, took on independent projects (such as a Sickle Cell Awareness Blood Drives) and provided general administrative and finance support.

2015-16 Program Assistants

Miah Gatzke
Radha Kanchana Karthik
Fisnik Lumani
Gilly McBride (fall, summer)
Rebecca Penn
Claire Powling
Ling Teng
Ryan Zeller

Undergraduate Student Fellows

Community-based Learning Fellows

The undergraduate Community-based Learning Fellows (4) were assigned to work with faculty and instructional staff developing and implementing community-based learning courses by creating and presenting service-learning orientations, helping to track and verify students' service hours, troubleshooting and facilitating on-going communication with community partners. The CBL fellows were led by graduate fellow, Haley Madden.

Graduate Student Fellows

Community-based Learning Graduate Fellow

This graduate assistantship supported the Assistant Director of Community-based Learning in a variety of ways, including mentoring the community-based learning undergraduate fellows, re-developing the Wisconsin Idea Exchange Database, and promoting Community-based Learning/ Research and engaged scholarship through event organization, trainings, creating communication pieces and consultations.

Engaged Scholarship Graduate Fellows

Fellows (2) provided assistance in developing community-engaged scholarship within local, national and global communities. Roles included assisting with development and implementation of community-engaged learning/research courses, supervision of undergraduate students on project teams, assisting faculty with literature review and selection, and preparing students to engage in community projects. Marian developed and implemented a unique, tailored literacy curriculum to first and second grade students that participate in the after-school programming at Vera Court Neighborhood Center, utilizing PhD candidates from the Curriculum & Instruction Department of the School of Education to assist her in program delivery. The results are very promising, with reports of students raising their reading level by as much as 3 grade levels in one year. Sue continued assisting the Meadowood Neighborhood Center with a program assessment and parent advocacy project.

UW South Madison Partnership Graduate Fellow

This position was responsible for coordination of campus-community groups using the South Madison Partnership space, convening the Partnership's Community Advisory Board, and supporting community events and initiatives in South Madison.

Wisconsin Idea Fellowships/ Wisconsin Without Borders Graduate Fellow

The WIF Graduate Fellow provided comprehensive support for the program, mentoring current students, tracking project progress, recruiting new applicants, tracking funding and facilitating community partner/ faculty mentor relationships. This graduate student was also responsible for directing and maintaining the work flow of the Wisconsin Without Borders (WWB) program. This included coordination of the WWB Advisory Board and administration of the WWB Awards.

Wisconsin Open Education Community Fellowships Graduate Fellow

The WOECF Graduate Assistant provided key support to the newly created Wisconsin Open Education Community Fellowship program by promoting the initiative to undergraduate students, faculty and prospective community partners; provides orientation sessions to interested students; and assists with all aspects of the selection process. The graduate assistant also provided support in the coordination and mentorship of the fellows; maintains on-going contact with them and their community partners throughout the duration of the fellowship; and assists with program evaluation and planning.

2015-16 Community-based Learning Fellows

Haley Madden (Lead, Graduate Fellow)
Chariesse Ellie
Gloria Young
Jewel Rose
Lydie Odegard

Graduate Student Fellows

Community-based Learning Graduate Fellow
Haley Madden

Engaged Scholarship Graduate Fellows
Marian Slaughter
Sue Stanton

UW South Madison Partnership Graduate Fellow
Julissa Ventura

Wisconsin Idea Fellowships and Wisconsin Without Borders Graduate Fellow
Cassie Rademaekers

Wisconsin Open Education Community Fellowships Graduate Fellow
Dave Lassen

Morgridge Center for Public Service 20th Anniversary

The Morgridge Center for Public Service launched its 20th Anniversary celebration in January 2016, to last throughout the entire 2016 calendar year. The anniversary celebration's goals are to highlight past accomplishments, raise the profile of current work, increase exposure and awareness and to look towards the future of public service and civic engagement.

The anniversary's slogan is "Progressing Together"

The anniversary's tagline is "The time to shape our future is now"

Campus and Community Summit

On Friday, February 5, 2016, the Morgridge Center hosted over 200 UW-Madison educators and researchers, students, community leaders and national experts at the Discovery Building for the "Campus and Community Summit." The day-long event celebrated 20 years of the Morgridge Center for Public Service and featured presentations from 55 faculty, staff, students and community partners highlighting current and past community/campus collaborations.

Tashia and John Morgridge delivered remarks and attended the entirety of the event. Campus Compact President Andrew Seligsohn served as the Summit's keynote speaker. The Summit also included an interactive art project aimed at envisioning the future and was capped off by refreshments and cake, ceremoniously cut by the Morgridges.

Publicity

The 20th Anniversary has garnered a significant amount of publicity on campus, including feature stories from University Communications and the School of Education. The Morgridge Center also enjoyed prominent media exposure as the feature of WISC Channel 3's April 24, 2016 airing of "For the Record." Director Kathy Cramer and past Director Mary Rouse were invited to discuss the Morgridge Center's 20th Anniversary with host Neil Heinen.

20th Anniversary Logo

The special 20th Anniversary logo was created by the Communications Specialist and features a bold "20" along with the iconic imagery of a Red Gym tower. The logo, in both color and white versions, was used prominently across printed materials, posters, promotions, newsletters social media and the website.



Morgridge Center Operations and Financials

Office Administration

Operations

The Department Administrator supervises the Student Program Assistants. The Student Program Assistants are not only responsible for staffing the front desk of the Morgridge Center, but also managing many of the day-to-day operational tasks at the Center. They are also taking on short and long-term projects to assist with many of the Center's program and operational needs.

Strategic Planning

The Morgridge Center conducted a strategic planning process in the spring of 2016 which provided the framework for our plan of action for the next 5 years. We chose to focus on 5 areas of growth: Enhance collaboration across Morgridge Center for Public Service staff and programs to elevate the importance of Community-based Learning; Redefine the Morgridge Center for Public Service's financial model; Leverage the Stanford Haas Center's Pathways framework to broaden the definition of public service and more holistically prepare UW-Madison students to be their best civic selves; Lead the development and implementation of the campus-wide Campus Compact Civic Action Plan to foster and strengthen civic engagement at the University of Wisconsin-Madison; and Become a more equitable and inclusive organization.

Budget and Endowment

Department Administrator

A full-time Department Administrator provided financial oversight for the Morgridge Center. With the assistance of one of the Morgridge Center's Student Program Assistants, new processes and procedures are continuing to be implemented which greatly increase the accuracy and efficiency of budgetary oversight. Close ties with the School of Education Business Office ensured that the Center was compliant with School of Education and University administrative guidelines. The Department Administrator also oversaw the work of the Morgridge Center's seven Student Program Assistants.

Budget Status

The Morgridge Center's income is on target with projections, and expenditures are projected under budget. Total budgeted 2015-16 expenditures amounted to \$1,347,601. Final expenditure numbers will be available in late summer of 2016.

Endowment

At the end of FY16, the Morgridge Center endowment stood at \$13.5 million. In 2015-16, a portion of the interest from the endowment provided \$638,888 towards expenses – covering 48% of anticipated expenditures.

Gifts and Grants

2015-16 gifts and grants totaled \$362,987.00, up nearly \$9,000 over 2014-15. The Morgridge Center is deeply appreciative of the support we receive from corporate and community sponsors, campus sponsors, and individual donors. While our endowment covers around half of current operating costs, these additional gifts and grants are crucial for our operation. See the next page for the full breakdown of 2015-16 gifts and grants

Development

The Morgridge Center implemented a number of new development strategies in 2015-16, led by the Special Projects Director. In spring 2016, the Morgridge Center partnered with the UW Foundation to develop a mail-home solicitation, complete with a 20th Anniversary magnet. The letter brought in a number of brand new donors, and individual donors this year more than doubled over 2014-15. In June 2016, the Communications Specialist attended the Fundraising and Development for Nonprofits conference held on the UW-Madison campus. Additionally, staff members pursued new donor sources and grants -- both local and national. The Morgridge Center is also now fully integrated into the UW Foundation's 'ABE' development management database system.

A Vision for Future Growth

The Morgridge Center for Public Service has seen sizable growth in staff, engagement and scope of work over the last few years. But we have even grander visions for the future. Below are specific areas of development and growth potential identified in 2015-16:

1. Offer faculty incentives for engaged scholarship work

We want to encourage faculty members to communicate the public benefits of their research, conduct research in partnership with relevant community entities and incorporate community-based learning in their teaching. We envision a campus culture that sends a strong signal that the university values engaged scholarship. We envision four annual grants for rigorous research that meet a well-defined community need in Wisconsin and are developed in close collaboration with a community partner. These grants would be similar to the existing Baldwin Wisconsin Idea Endowment Grants, but more clearly targeted to rigorous research as opposed to outreach.

2. Establish one or more annual teaching awards for community-based learning

We envision this award to stand at the same level as the Chancellor's Distinguished Teaching awards. The goal here is to have a highly visible, highly coveted award that incentivizes this type of undergraduate instruction.

3. Launch a faculty fellows program

Junior faculty are more likely to try community-based learning, but they also face the strongest disincentive: the demands of the tenure clock. We envision a faculty fellows program in which eight (8) junior faculty are selected each year to engage in regular seminars on community-based learning and are given a small grant to help implement a community-based learning course.

4. Create an annual graduate student project-assistantship

The Morgridge Center for Public Service is the main source of support for community-based learning on campus. We desire to boost our work substantially with an annual graduate student project-assistantship. We have funded such a position for 2014-15 and 2015-16 with the help of Educational Innovation but envision a sustainably-supported position for future years.

This is just a sampling of our dreams and ambitions. In addition to these goals, we have many big ideas and we invite you to consider supporting our work.

Summary of 2015-16 Gifts and Grants

DONOR	DESIGNATION	AMOUNT
CORPORATIONS, BUSINESSES, FOUNDATIONS & COMMUNITY ORGANIZATIONS		
Alliant Energy Foundation	Badger Volunteers	\$3,000.00
American Family Insurance Group	Badger Volunteers	\$2,500.00
Evjue Foundation	Badger Volunteers	\$11,000.00
First Business Bank	Badger Volunteers	\$3,000.00
UW Credit Union	Badger Volunteers	\$2,500.00
CAMPUS		
4W Initiative	Wisconsin Without Borders	\$500.00
Division of Continuing Studies	Wisconsin Open Education Community Fellowships	\$58,922.00
Division of International Studies	Wisconsin Without Borders	\$2,500.00
Facilities, Planning & Management	Badger Volunteers Coordinator	\$40,000.00
Global Health Institute	Wisconsin Without Borders	\$1,000.00
Institute for Research on Poverty	Institute for Research on Poverty Intern	\$1,000.00
Kemper K. Knapp Bequest Committee	Transportation Options	\$33,000.00
Office of the Vice Chancellor, Administration	Course Development Grants	\$20,000.00
Office of the Vice Chancellor, Administration	Community-based Learning Graduate Assistant	15,000.00
Office of the Vice Chancellor, Administration	PEOPLE & Service Learning, Transportation Options	\$83,600.00
Office of the Vice Chancellor, Administration	Wisconsin Idea Fellowships	\$43,000.00
Office of the Vice Chancellor, University Relations	UW South Madison Partnership Fellow	\$14,375.00
Office of the Vice Provost, Teaching and Learning	Assesment Coordinator	\$24,675.00
INDIVIDUALS		
Darrell Bazzell	Individual Donation	\$300.00
David Beck-Engel	Individual Donation	\$150.00
Paula Bonner	Individual Donation	\$250.00
Katherine Cramer	Individual Donation	\$100.00
Karen Crossley	Individual Donation	\$100.00
Mary Gesisman	Individual Donation	\$100.00
Casey Klofstad	Individual Donation	\$150.00
Aisha Liebenow	Individual Donation	\$10.00
Melissa Mamayek	Individual Donation	\$250.00
Megan Miller	Individual Donation	\$25.00
Douglas Moe & Jeanan Yasiri-Moe	Individual Donation	\$250.00
Alfonso Morales	Individual Donation	\$250.00
Caroline Radaj	Individual Donation	\$5.00
Mary and Kendall Rouse	Individual Donation	\$100.00
Thomas Schnaubelt	Individual Donation	\$50.00
Melissa Scholz	Individual Donation	\$1,000.00
Sean Spencer	Individual Donation	\$50.00
Kari Temkin	Individual Donation	\$25.00
Lingnan Teng	Individual Donation	\$20.00
Madi Vannaman	Wisconsin Idea Fellowships	\$200.00
Min Yu	Individual Donation	\$30.00
TOTAL		\$362,987.00

Communications and Marketing

Overview

Focusing on our three main audiences-- students, faculty/staff and community members-- the Morgridge Center executed a comprehensive digital, print and social strategy in 2015-2016. Below are some of the highlights. (2015-16 figures June-May)

Twitter

The @MorgridgeCenter Twitter presence continued strong growth in 2015-16, with a 75% increase in impressions, following a 300% jump the year before. March 2016 became the best single month ever in the history of the account with 129,600 impressions and over 520 link clicks. April and May also saw 100,000+ impressions. In 2015-16, @MorgridgeCenter earned an average of 2,703 impressions per day. The @BadgerVol twitter account also continued its growth.

@MorgridgeCenter	2015-16 TOTAL	% CHANGE OVER 2014-15
Impressions	989,300	+75%
Engagement Rate (%)	2.15%	-1.3%
Link Clicks	3732	+34.6%
Retweets	1408	+78.7%
Favorites	1,652	+55.4%
Impressions Per Day	2,703	+74.5%

Facebook

The Morgridge Center Facebook page saw enormous growth in 2015-16, boosted by analytics-informed posting. The 2015-16 Facebook strategy focused on drawing new visitors to the page by sharing and tagging student photos and content. The strategy was extremely successful, more than doubling the average impressions per post for the year. The Badger Volunteers Facebook page also continued to be an important resource for that program.

/MorgridgeCenter	2015-16 TOTAL	% CHANGE OVER 2014-15
Organic Impressions	562,285	+88.1%
Organic Reach	231,468	+93.1%
Engaged Users	14,692	+39.1%
Consumers	11,393	+33.3%
Org. Impressions Per Day	1,536	+87.6%
Org. Impressions Per Post	2,030	+115.3%

Website

The new morgridge.wisc.edu saw its first full academic year in 2015-16, resulting in a significant jump in sessions, users and page views. Sessions via mobile also jumped significantly: up nearly 48% over last year while desktop sessions rose only 14% last year. These numbers reflect broader trends, and likely contributed to lower pages/session and average duration numbers. We continue to drive users to the site by aggressively sharing content with relevant campus partners.

morgridge.wisc.edu	2015-16 TOTAL	% CHANGE OVER 2014-15
Sessions	91,853	+20.4%
Users	50,210	+9.9%
Pageviews	241,674	+9.2%
Pages/Session	2.63	-9.3%
Average Duration	1:52	-13.2%
Sessions via Mobile	21,271	+47.9%

Morgridge Mail Weekly Newsletter

The Morgridge Mail digital newsletter underwent a moderate redesign in 2015-16 in order to better align to mobile reviewing. The redesign also focused on simplifying the process to create each week's newsletter and significantly cut down on the time dedicated each week by the Marketing Intern. Morgridge Mail continues to beat industry standards in open and click rates. The number of weekly subscribers also jumped nearly 40% over 2014-15 to 5,104.

Morgridge Mail	2015-16 TOTAL	% CHANGE OVER 2014-15
Users	5,104	+38.5%
Avg Open Rate	20.5%	-1.5%
Avg Click Rate	2.1%	+9.5%

Additional Social Media

In addition to using Twitter and Facebook, the Morgridge Center is also active on Instagram, Snapchat, YouTube and LinkedIn. The @MorgridgeCenter Instagram account saw robust growth, nearly doubling followers in 2015-16. The Morgridge Center also launched a Snapchat account in fall 2015 (morgridgecenter). In spring 2016, student staff took weekly rotations hosting the Snapchat account and sharing their own experiences as public service Badgers.

The Morgridge Center's Medium.com page saw a significant increase in growth in 2015-16. Led by the Marketing Intern, Morgridge Center staff and students as well as Badger Volunteers contributed a total of 18 posts that received 1,412 individual views.

Branding

The Morgridge Center's first comprehensive Brand Guide was completed in the summer 2015. The Guide covers font, colors, logos, photos, language, talking points, social media, website, newsletter and printed material guidelines. The Brand Guide created official guidelines for cohesive branding, supporting both the communications/marketing staff but also providing useful guidance for all staff and students.

Original Content

Fifty-three stories were published to morgridge.wisc.edu in 2015-16, including news, announcements, updates and profiles. These stories drove a significant amount of traffic to the website and were shared widely with relevant campus departments and community partners for republication. The stories included three alumni features published in collaboration with the Wisconsin Alumni Association. The most popular stories included:

"Summer Volunteer Opportunities"

"For Theo Loo, an unintimidated, humble approach to solving global problems"

"Fall Badger Volunteers registration opens online Sept. 4-10"

"18th annual Wisconsin Idea Fellowships awarded to nine student projects"

"UW alumna Jenna Bushnell: A voice for Peace Corps volunteers around the world"

Printed Materials

The Morgridge Center continued to maintain and update a robust collection of printed materials. While digital strategy is important, we still find substantial usefulness in printed handouts. 2015-16 also printed a number of campus-wide poster campaigns for Badger Volunteers, Wisconsin Idea Fellowships, Wisconsin Open Education Community Fellowships, Service Learning courses, Public Service Fairs and voter education.

Additional Newsletters

The "Engaged Scholars" e-newsletter officially became a bi-weekly communication last year. A community partner e-newsletter was also sent on occasion to keep community partners up to date on news, events and opportunities. The marketing and Badger Volunteers interns also collaborated to create the first ever Badger Volunteers e-newsletter, sent twice in spring 2016.

Media Mentions and Publicity

The Morgridge Center garnered 23* unique media mentions in 2015-16, including the Cap Times, the Wisconsin State Journal, WISC Channel 3, Wisconsin Public Radio, WKOW Channel 27, the Green Bay Press Gazette, Madison Magazine, the Daily Cardinal and the Badger Herald. The Morgridge Center enjoyed prominent media exposure as the feature of WISC Channel 3's April 24, 2016 airing of "For the Record." Director Kathy Cramer and past Director Mary Rouse were invited to discuss the Morgridge Center's 20th Anniversary with host Neil Heinen.

Additionally, the Morgridge Center received dozens of additional mentions associated with interviews Kathy Cramer did with local, national and global media organizations surrounding her research on civic engagement (see page 27 for editorials):

Chicago Tribune, July 2015	NPR, April 2016
WUWM Lake Effect radio show, August 2015	Neil Heinen's "For the Record" WISC-TV (with Mary Rouse), April 2016
Joy Cardin Show, Wisconsin Public Radio, October 2015	UrbanMilwaukee.com, April 2016
Here and Now, Wisconsin Public Television, December 2015	This is Hell! WNUR Chicago radio, April 2016
Washington Post, March 2016	Ed Schultz Show, April 2016
Madison Magazine, March 2016	Wisconsin Eye TV, April 2016
Christian Science Monitor, March 2016	Carol Koby's "All About Living" WHIT Madison radio, May 2016
AP, March 2016	New Books Network podcast, May 2016
Milwaukee Journal Sentinel, March 2016	WTMJ Milwaukee Gene Miller Show, May 2016
Governing.com, March 2016	Reuters, June 2016
Madison Magazine, April 2016	

**56 total unique media mentions, including stories related to Kathy Cramer's research on civic engagement*

Kathy Cramer Speaking Engagements

Crossroads of Ideas, Discovery Building Town Center, October 2015
WAA Building Badger Leaders conference, October 2015
Wisconsin Towns Association annual conference, October 2015
UW-Madison Political Science Alumni Breakfast Briefing, November 2015
Committee on Institutional Cooperation (now Big Ten Academic Alliance) Academic Leadership Program, November 2015
Mystery to Me book store, Madison, March 2016
Wednesday Night @ the Lab, March 2016
Friends of UW-Madison Library Annual Meeting,
Rotary Club of Madison, April 2016
UW-Madison School of Education Board of Visitors, April 2016
Arcadia Book Store, Spring Green, May 2016
Dane County League of Women Voters annual meeting, May 2016
Wisconsin Cooperative Educational Service Area (CESA) annual conference, May 2016

Kathy Cramer Conferences Attended

American Political Science Association Annual Conference, San Francisco, August 2016.
Brigham Young University Civic Engagement Research Conference, October 2015
The Research Universities Civic Engagement Network, Washington University, St. Louis, February 2016.
Midwest Political Science Association Annual Meeting, April 2016
Cornell University Conference on Inequality and American Politics, April 2016
Civic engagement center directors conference convened by Stanford Haas Center, Asilomar State Park, California, June 2016
International Communications Association annual Conference, Fukuoka Japan, June 2016

Service Outside the Classroom

Badger Volunteers

Overview

As the Morgridge Center's largest co-curricular (non credit) program, Badger Volunteers™ is designed to create mutually beneficial partnerships that engage UW-Madison students in ongoing volunteer opportunities that provide meaningful and consistent service within the communities surrounding campus.

Badger Volunteers is a semester-long program offering UW-Madison students, both undergraduate and graduate, training and logistical support to engage within the Madison community. Teams of students, led by a student leader, partner with community organizations (schools, nonprofits, government agencies, municipalities) and volunteer on a weekly basis for an entire semester. In addition, volunteers participate in education sessions, reflections and an end-of-semester celebration.



Badger Volunteers Year-End Highlights

Because Badger Volunteers underwent large changes in the previous year, 2015-16 was about refining based on feedback, and of course adding some new enhancements and improvements. Some of the most notable accomplishments include:

- Engaged nearly 200 additional students this year with 1,700 students participating in the program. In addition to growing numbers, the overall attrition rate of students has greatly decreased. In Spring 2016, only 3.4% of students dropped out of the program before the end of the semester, and 90% successfully completed all components of the program.
- Served an increased number of community partners including: Lussier Community Education Center, Center for Resilient Cities, MSCR- Schenk Elementary School, Habitat for Humanity, The Sewing Machine Project, Community Development Authority, Middleton Outreach Ministry, Lakeshore Nature Preserve, South Madison After School Expeditions, and WWBIC.
- Experimented with two campus partnerships that enhanced programming and generated funding for the program. The Town Center at the Discovery Building was looking to expand their Afterschool Expeditions programming to South Madison but did not have staff to support the effort. Instead, they funded an additional Badger Volunteers team that could facilitate the activities, but was much more cost effective than hiring a full time staff member. Additionally, the new Career Kickstart Learning Community in University Housing wanted to integrate civic engagement into their programming, and so they financially sponsored a Badger Volunteers team for students in their learning community.
- Won the University Administrative Improvement Award for the Badger Volunteers team's work in creating more effective and efficient programming both related to operations and transportation.
- Launched a new Badger Volunteers e-newsletter to communicate program information and to build community among students in Badger Volunteers. Achieved an average 46% open rate, which is twice the industry standard for comparable newsletters.
- Offered a one-credit course through the Department of Political Science for students participating in Badger Volunteers. Fifteen students enrolled in PS 400: Public Service and Democracy, which built on the students' experience as Badger Volunteers while exploring the role of various pathways of service in a democratic society.

Badger Volunteers Community Partners and Sites

Please see APPENDIX A for a full listing of Badger Volunteer community partners and volunteer sites.

Badger Volunteers 2015-2016 Numbers

PROGRAM	TOTAL VOLUNTEERS	LEADERS	COMMUNITY PARTNER SITES	HOURS SERVED
SUMMER 2015				
BV Sustainability	105	25	22	
BV Public Health	24	4	3	
BV Education	34	6	6	
TOTAL	163	35	31	2,619
FALL 2015				
BV Sustainability	111	29	21	
BV Public Health	199	30	18	
BV Education	430	82	39	
TOTAL	740	141	78	14,849
SPRING 2016				
BV Sustainability	99	27	21	
BV Public Health	204	31	21	
BV Education	474	90	43	
TOTAL	811	125	85	19,202
2015-16 TOTALS	1,714	266	90*	36,670

*unique sites

Transportation Options

Overview

For many students who wish to volunteer and engage with our local community, securing reliable transportation is an obstacle. The choices students make regarding transportation matter. Transportation Options provides comprehensive resources about walking, biking, busing, carpooling, and taxiing to emphasize alternatives, options and intentional choice.

Cab Service

In 2015-16 we provided students with 3,385.5 round-trip rides to their volunteer sites via Union Cab. See next page for figures and costs.

Madison B-cycle

Many Badger Volunteers had the opportunity to obtain Madison B-cycle passes at no cost to get to their volunteer sites in 2015-16. Many students also bike using their own bikes, especially during the summer months.

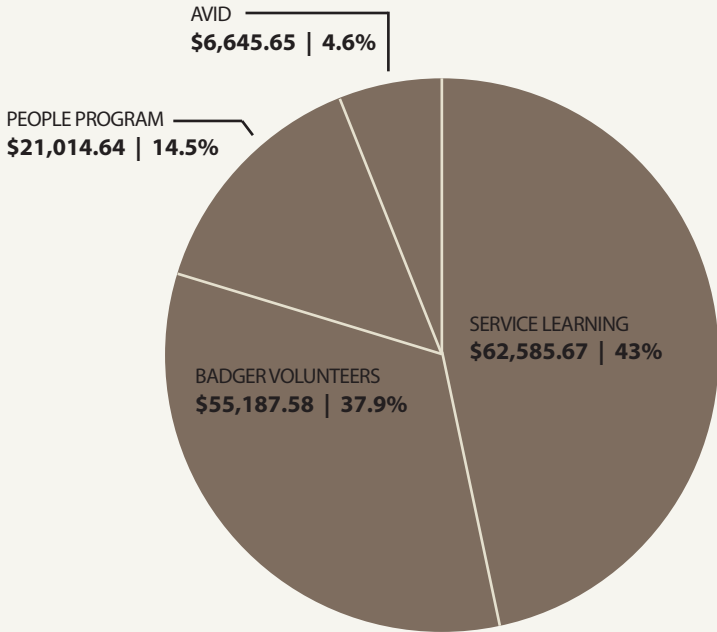
UW Fleet Vehicle Usage

In an effort to reduce ecological and economic impact that results from our transportation of volunteers to their service sites, some Badger Volunteers used UW Fleet Vehicles to get to their service sites. This is the breakdown of costs September-April:

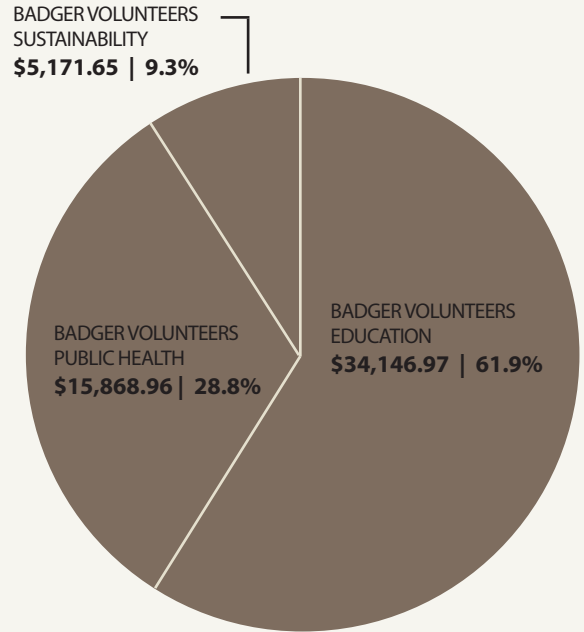
TOTAL NUMBER OF PASSENGERS	TOTAL COST	COST PER RIDER ROUND TRIP
1,233	\$9,312.66	\$7.55

2015-16 Cab Service Figures (June - May)

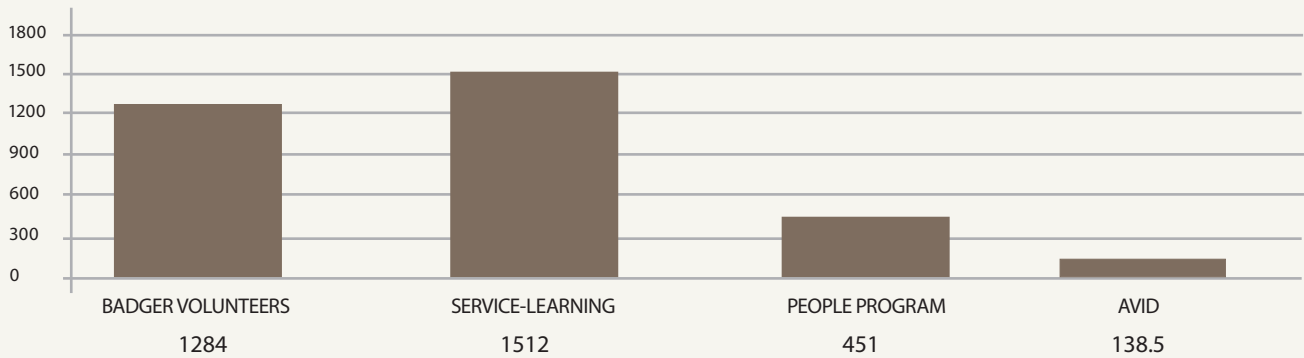
TOTAL COST: \$145,433.54



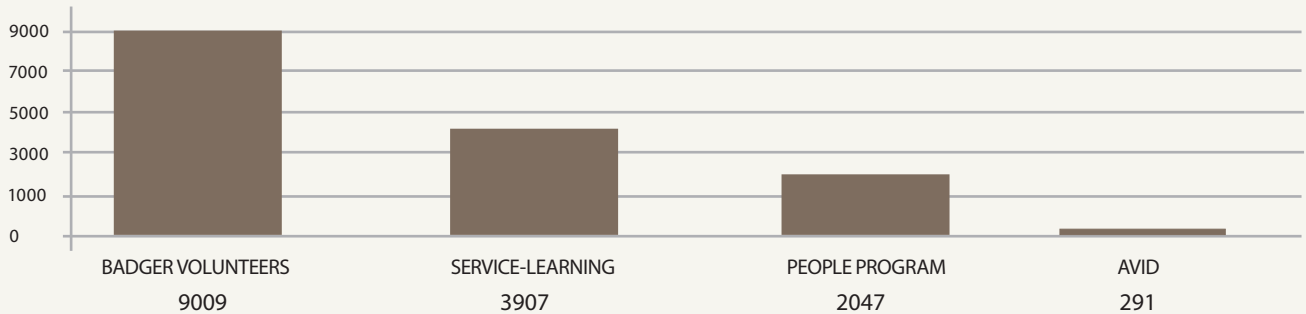
BADGER VOLUNTEERS COST: \$55,187.58



TOTAL CAB RIDES ROUND TRIP: 3,385.5



TOTAL CAB RIDERS: 15,170



Co-Curricular Events and Projects

All Campus Day of Service *(new)*

Spurred by student intern leadership, the Morgridge Center for Public Service hosted an All Campus Day of Service in conjunction with All Campus Party and the Wisconsin Alumni Student Board. This event was intentionally not your average day of service. While it included some direct service activities, the overall goals were to get students to reflect on who they are as engaged citizens and serve as a springboard future civic engagement. Events included a bipartisan blood drive, raising awareness around sexual violence on campus and what it means to be a model man, sorting books at Reach-a-Child, reflecting on for whom are we responsible with the Ask Big Questions tool, donating food to the campus Open Seat food pantry and more. In one way or another, more than 400 students participated in the many events of this day.

“Backpacks for Madison” Partner

The Morgridge Center served as a drop-off location for and promotional co-sponsor of the “Backpacks for Madison” initiative. Graduating students donated backpacks that were distributed through Briarpatch Runaway and Homeless Youth Services, Madison Transition Education Program, and Bethel Lutheran Church Homeless Ministry to individuals in need.

Be the Change Bash

More than 200 students, faculty, staff and community partners came together to celebrate a year of campus and community partnerships in the second-annual “Be the Change Bash.” Attendees received a copy of Bryan Stevenson’s book *Just Mercy*. Provost Mangelsdorf and Dean Diana Hess spoke to a room full of guests. Award winners were recognized including the winner of the new Engaged Alumni Award.

Family Weekend Open House

Along with the rest of the Red Gym, the Morgridge Center for Public Service hosted students and families participating in Family Weekend. Twenty-five students, parents and guests stopped by to learn about the Morgridge Center’s programs, events and services, meet the students who work with us, and see our space.

ISS Day of Service

In partnership with International Student Services, the Morgridge Center for Public Service hosted a special day of service in the fall of 2015. The goals of this event were to bring together international and domestic students through service, educate students on the Madison community and give students the opportunity to do a one-time service project before diving in more deeply. At the end of the day students spent time as a group reflecting on their experience. Twenty-two students participated in the day visiting the Lakeshore Nature Preserve and Magazines for Literacy.

MLK Day of Service

Hosted at the Institutes of Discovery in partnership with the Urban League of Greater Madison, 175 youth participated in a day of science and service in honor of Martin Luther King Jr. The Morgridge Center helped recruit volunteers and program leaders from both campus and the community. In the morning the youth spent time in labs and workshops learning about science, technology, engineering and math. In the afternoon they had time to participate in service projects or learn about how they could get involved in service in the future.

Morgridge Center for Public Service 101

The Morgridge Center hosted two “Morgridge Center 101” breakfasts intended to make Badger Volunteer partners more aware of the wide-ranging Morgridge Center-related programs, events, initiatives, and services. For the first time, these meetings were hosted at the South Madison Partnership space.

Prisoner Re-Entry Simulation *(new)*

The Morgridge Center for Public Service partnered with Madison Area Urban Ministry to put on a Prisoner Re-Entry Simulation inspired by this year's Go Big Read book, *Just Mercy* by Bryan Stevenson. Sixteen volunteers and 60 participants came together to learn about the challenges facing recently-released prisoners. They had to go through everyday tasks by waiting in line at booths that represented parole offices, employment opportunities, transportation, housing and so on. This powerful experience included time at the end of the simulation where former inmates shared their stories with the group.

Public Service Fairs

Each semester, the Morgridge Center hosts a fair that brings community partner organizations to campus to share the volunteer, internship and employment opportunities with interested students. Combined, more than 1,000 students attended the fairs and learned how they can connect more deeply with the Madison community and beyond. This event is hosted in partnership with L&S Career Services.

Sickle Cell Blood Drives

The Morgridge Center for Public Service organized four blood drives focusing on Sickle Cell Anemia awareness. All four were organized in partnership with the American Red Cross of the Badger and South Central Regions of Wisconsin, the Urban League of Greater Madison and Fountain of Life Church in Madison. "Team Sickle Cell" was coordinated by Morgridge Center Program Assistant Fisnik Lumani and supported by Morgridge Center Communications Specialist Mark Bennett. Team Sickle Cell also included additional Morgridge Center student staff, a UW-Madison student living with Sickle Cell Disease and community members living with the disease. The Sickle Cell Awareness Blood Drives were initiated in 2011-12 and proved so popular with the African-American community that they have become an important aspect of Morgridge Center programming.

2015-16 Drives:

September 19 — Fountain of Life Church

December 1 — Education Building, Morgridge Commons

February 26 — Urban League of Greater Madison

March 30 — Education Building, Morgridge Commons

Walk the Walk

Forty students, faculty, and staff toured eight social and environmental justice organizations close to campus on October 23, 2015. This event is organized in partnership with Community Shares Wisconsin in an effort to expose students to careers paths in advocacy-oriented organizations.

Other Programs and Partnerships

Achievement Connections

For the second year, the Morgridge Center for Public Service partnered with the United Way of Dane County, the Madison Metropolitan School District, the Middleton Cross Plains School District and AmeriCorps to host a full-time AmeriCorps member in support of the Achievement Connections High School math tutoring program. This program is aimed at raising graduation rates by ensuring students pass algebra their freshman year. The Morgridge Center's Achievement Connections campus recruiter encouraged UW-Madison students to serve as volunteers at local high schools. In total, 271 volunteers from campus and the broader community served the program totaling more than 3,116 hours of tutoring.

Alternative Breaks Review Committee

A member of the Morgridge Center staff served on a committee assessing the mission and values of the Wisconsin Union Directorate Alternative Breaks Committee. This committee provided recommendations for the future direction of the group.

Andrew Goodman Foundation Vote Ambassadors *(new)*

The Morgridge Center for Public Service teamed up with the Andrew Goodman Foundation to host three paid student Vote Ambassadors. These students worked on voter engagement events, partnered with other campus units, and helped spread the word about the February and April primary elections. In mid-March the vote ambassadors helped organize an massive event that registered over 600 new student voters.

Carrie Morgridge Visit

Philanthropist Carrie Morgridge came to the Morgridge Center to speak to students about her new book about giving, *Every Gift Matters*.

Go Big Read

The Assistant Director of Civic Engagement and Communications served on the Go Big Read book selection committee. The book, Bryan Stevenson's *Just Mercy*, was given to all Badger Volunteers and attending the lecture counted toward the Badger Volunteer's education session requirement.

VolunteerYourTime.Org Website Update

The Morgridge Center worked with the United Way of Dane County, Edgewood College and Madison College to unveil a new volunteer management platform under the www.volunteeryourtime.org name. This new system is more user friendly and provides greater search functionality than the previous platform.

Wisconsin Idea Council *(new)*

A group of enthusiastic students came together to learn more about the history of the Wisconsin Idea and how, as students, they can contribute to its legacy. The Assistant Director of Civic Engagement and Communications served as the staff mentor to this group during their regular meetings.

Wisconsin Without Borders Marketplace

As part of our 20th Anniversary celebration, the Morgridge Center for Public Service partnered with the Wisconsin Without Borders Marketplace to create a special bracelet. This bracelet, created by women artists and entrepreneurs in Ecuador, was sold at events throughout the year. Proceeds benefitted the artists and also the Wisconsin Idea Fellowships program.

Service via the Classroom

Community-based Learning (CBL)

The high-impact practice of Community-based Learning (CBL), which includes academically-based service learning (SL) and community-based research (CBR), is deeply embedded within the Morgridge Center for Public Service's mission and work. The Center has led campus towards the institutionalization of CBL since 1996, and is continually striving to advance CBL as a high-impact practice. In 2011, the Center worked with the University Academic Planning Council (UAPC) to approve a campus-wide definition of service learning and guidelines for best practices. Courses are submitted to the Morgridge Center for Public Service for official designation in the Course Guide, which entitles instructors to support services, grants and transportation options. Key elements include guided reflection, course development collaboration with community partners, well-articulated learning outcomes that align with the campus-wide Essential Learning Outcomes and Wisconsin Experience and a minimum of 25 hours of community engagement per student.

The Center has identified the advancement of CBL across campus as a high priority and one that supports Chancellor Rebecca Blank's goal of enhancing academic excellence through increased focus on high-impact learning practices. Our 2016-2020 Strategic Planning document calls for enhancing our CBL support structure and maximizing campus partnerships to engage more fully and in the most coordinated level possible to faculty, staff, students and community partners.

2015-16 Community-based Learning Highlights

CBL courses, at present, are scattered across a wide range of majors and a wide diversity of departments. In 2015-16, 123 CBL courses were offered, an increase of 20 over last year. A total of 3,462 students enrolled in a CBL course in 2015-16. These courses reside in 46 departments across 13 schools and colleges. The College of Letters & Science offered the highest number of CBL courses, followed by the School of Education, the Nelson Institute for Environmental Studies, School of Social Work, School of Human Ecology and College of Agricultural and Life Sciences, respectively.

While CBL is not required by most undergraduate programs, it is required by several majors: Rehabilitation Psychology and Special Education (RPSE 300), Community and Nonprofit Leadership (HE 350), and the Community and Environmental Scholars program in Environmental Studies (ENVST 600). CBL courses are also offered as electives and special topics courses and include both direct service and project-based experiences (See Appendix B for a full list of CBL courses for 2015-16)

Staff Membership on Key Campus Advisory and Teaching Initiatives:

Achievement Connections Lead Staff Committee

Delta Steering Committee

Discovery Building Town Center Advisory Board

Ira and Ineva Reilly Baldwin Wisconsin Idea Award Selection Committee

Leadership Certificate Review Committee

Madison Teaching and Learning (MTLE) Community of Practice

Nelson CBL Capstone Review Team

Pathways for Public Service & Civic Engagement International Working Group

Philanthropy Lab

School of Education Diversity Committee

School of Education Academic Planning Council

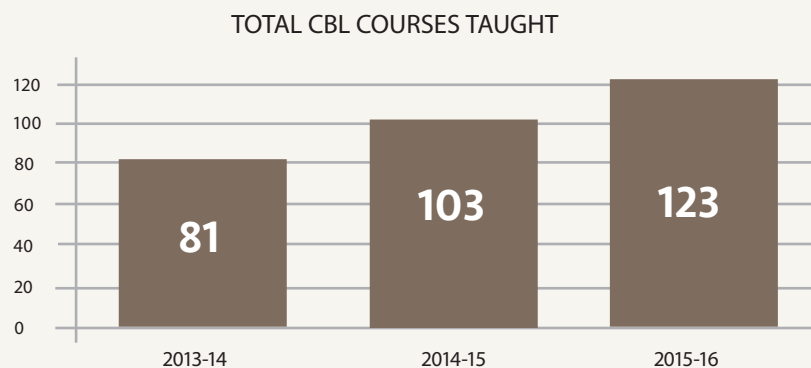
Undergraduate Symposium Committee

University Council on Academic Affairs and Assessment (UCAAA)

Wisconsin Open Education Community Fellowship Planning Committee

Wisconsin Without Borders Advisory Committee

2015-16 Community-based Learning Facts and Figures



SCHOOLS/ COLLEGES WITH MOST CBL COURSES

1. College of Letters & Science (29)
2. School of Education (25)
3. Nelson Institute for Environmental Studies (16)
3. School of Social Work (16)
5. School of Human Ecology (9)
6. College of Agricultural and Life Sciences (7)

PROGRAMS WITH MOST CBL COURSES

1. Environmental Studies (16)
1. Social Work (16)
3. Rehab Psychology and Special Education (8)
4. Curriculum & Instruction (6)
5. Art (4)
5. Nursing (4)

New Community-based Learning Courses for 2015-16

Service learning and community-based research were well supported through the establishment of new faculty-initiated courses, Morgridge Center staff-initiated courses and instructional round tables. Nine new service-learning courses were approved by the Morgridge Center Service-learning Course Approval Committee, including three for fall 2015 and six for spring 2016. These courses spanned six different departments on campus. For a full listing of new 2015-16 courses, see APPENDIX B1.

2015-16 Staff Course Instruction

Art 338
Service Learning in Art (Fall 2015)
A Laura Seidl

Art 338
Art in Social Justice (Spring 2016)
A Laura Seidl

Curriculum & Instruction 699
Vera Court Tutoring Program (Fall 2015 and Spring 2016)
Marian Slaughter

Delta Course
Expeditions in Learning: Pedagogies and Practices of Community-based Learning and Research (Fall 2015)
Beth Tryon with Haley Madden and Dave Lassen

Political Science 201
Citizenship, Democracy and Difference (Fall 2015)
Kathy Cramer

Current Resources for CBL through the Morgridge Center

1. Consultative support for instructors and campus teaching and learning initiatives

Two full-time Morgridge Center professional staff positions (Associate Director for Engaged Scholarship and Assistant Director for CBL), in addition to the faculty director and CBL graduate fellow, are devoted in part to providing consultation for faculty and instructional staff as they develop CBL courses. These Morgridge Center staff also contribute to campus-wide high-impact teaching and learning initiatives by organizing workshops and teaching Delta courses. Staff members also serve on a number of key campus advisory boards, committees and teaching initiatives (see page 19).

2. Funding to support the development of new CBL courses that include students from under-represented backgrounds on campus

Administered by the Associate Director, the CBL Course Development Grant program, funded by the Vice Chancellor for Finance and Administration, was implemented in the fall 2013 semester and provides up to \$5,000 for faculty to design and implement a new CBL course or to add a CBL component to an existing course. Courses must also intentionally bring together a diverse group of UW-Madison students, especially underrepresented students, to engage in community-based learning with non-profit organizations. The program is currently funded at a level of \$20,000 annually and typically awards four to five grants per year. See page 20 for a listing of courses receiving funding in 2015-16.

3. Service-learning course designation

The Assistant Director for CBL oversees the course review and approval process for CBL designation and works in partnership with the Registrar to ensure that approved courses are listed in the Course Catalogue. (NOTE: Academic Programs and Institution Research approves the initial course but is not responsible for the the section-level approval as a service-learning course).

4. CBL Fellows and the Community-University Exchange (CUE) graduate fellow programs

Four undergraduate CBL fellows were hired for the 2015-16 academic year to support CBL instructors with logistics and community partner contacts, provide CBL orientations and trainings to students, lead class reflections and provide other assistance as requested. They supported the following courses:

English 175 (2 semesters)

Art 338 (2 semesters)

Art 448 (+1 semester in planning)

Biology 375 (2 semesters)

Rehabilitation Psychology and Special Education 300

Civil Society and Community Studies 350

Computer Science 402 (2 semesters)

Gender & Women's Studies 660

Journalism 475

Horticulture 120

Library and Information Studies 820 (2 semesters)

Nursing 590 (2 semesters)

Political Science 201

Spanish 319 (+1 semester planning for new course)

CBL Course Development Grant Program

During the 2015-16 academic year, five Community-based Learning Course Development Grants were awarded totaling \$20,019 to faculty and instructional staff developing courses to be taught during the 2016-17 academic year; four to be taught in Fall 2016 and one in Spring 2017.

ART 448: The FauHaus Project II

Fall 2016

Instructor: Associate Professor Faisal Abdu'Allah, Art Department

Community Partners: Madison Public Library, the Neighborhood Intervention Program, and the Dane County Juvenile Court Program

CIVIL ENGINEERING 629: Special Topics in Environmental Engineering-Environmental Sustainability

Fall 2016

Instructor: Assistant Professor Andrea Hicks, Department of Civil and Environmental Engineering

Community Partners: Bayview Foundation, Friends of Lake Wingra, additional

INTER-ILS 260: Internship in Liberal Arts and Sciences

Fall 2016

Instructors: Courtney Saxler, MPH, Wisconsin Area Health Education Center, School of Medicine and Public Health and Paula Tran Inzeo, MPH, UW Extension, Cooperative Extension

Community Partners: TBD--several Dane county community-based organizations as well as UW Extension sites in Dane, Green Lake and Rock counties

JOURNALISM (course number TBD)

Fall 2016

Instructor: Professor Lew Friedland

Community Partners: United Food and Commercial Workers Union Local 538 and Wisconsin Public Television

ENGLISH 100 (Community-based Learning Section): Introduction to College Composition

Spring 2017

Instructor: English Department Teaching Assistant TBD

Community Partners: TBD

Additional Curricular Programs, Fellowships and Partnerships

Wisconsin Idea Fellowships

Wisconsin Idea Fellowships (WIF) are awarded annually to projects designed by UW-Madison undergraduates in collaboration with a community organization (whether local, national or international) under the supervision of a faculty or academic staff mentor. The program is funded by the Chancellor's office at a rate of \$35,000 per year and typically awards five to seven grants each year. The Wisconsin Idea Undergraduate Fellowships program is guided by a Wisconsin Idea Fellowship Graduate Fellow who was supervised by the Assistant Director for Community-based Learning. In 2015-16, five WIF projects were carried out, and a full listing of those projects can be found in APPENDIX C. Nine new projects for 2016-17 were announced in spring 2016. A full listing of those projects can also be found in APPENDIX C. American Family Insurance partnered with the WIF program in 2015-16, awarding an additional \$2,500 grant to a project that demonstrated a plan for long-term sustainability after the students graduated. American Family has committed another \$5,000 for next year's projects. Additionally, The Michael Thornton and Nora Medina Social Innovation Award proudly supports projects targeting the opportunity gap in Madison.

Wisconsin Open Education Community Fellowship

The Wisconsin Open Education Community Fellowship (WOECF) is a collaboration of the Morgridge Center for Public Service and the Division of Continuing Studies and Educational Innovation. In its second year, this summer fellowship program awarded four grants for undergraduate student projects aimed at public engagement in the student's own Wisconsin community. Each WOECF project had to align with one of three UW-Madison's Massive Open Online Courses (MOOCs) offered in 2015-16: The Land Ethic Reclaimed: Perceptive Hunting, Aldo Leopold and Conservation; Changing Weather and Climate in the Great Lakes Region; or Shakespeare in Community. See project listing and descriptions in Appedix D.

The program is funded by the Division of Continuing Studies and Educational Innovation and administered by the Morgridge Center Associate Director and the WOECF graduate project assistant. Each undergraduate fellow received a \$3,000 stipend and up to \$1,000 for project expenses. Throughout the duration of the project, each fellow worked with a local community partner and UW-Madison faculty mentor. Community partners also received \$1,000 for their participation and faculty mentors received \$1,000 as well.

Wisconsin Without Borders

The Wisconsin Without Borders (WWB) Alliance is co-chaired by the Assistant Director for CBL at the Morgridge Center in partnership with the Global Health Institute and International Division. The Alliance was established to encourage and promote local/global best practices in CBL and CBR. Every year Wisconsin Without Borders hosts a Joint Learning Community session and an Award Ceremony designed to recognize faculty/staff or graduate students for their unique initiatives in CBL/CBR work.

The fall semester Joint Learning Event was dedicated to a panel discussion led by students, instructors, and community partners participating in the Latino Earth Partnership, a WIF/WWB partnership working with communities in costal Ecuador to improve environmental and science education. The WIF students detailed how they helped train teachers, many of whom lack formal science training, from three Ecuadorian elementary schools in an environmental science curriculum to implement in their classrooms. All partners discussed the rewards and challenges of organizing projects across borders, cultures, and economic hurdles.

In the spring semester, Wisconsin With Borders awarded \$5,000 in recognition prizes to diverse projects across campus that exemplified putting the community at the center of their work. Professor Patty Loew, who is on the WWB Advisory Board, prepared a special screening of a video dedicated to the late Dr. Peter Bosscher, whose work and ethic of social responsibility is at the core of WWB. He was passionate about providing service-learning opportunities to undergraduates and having students reflect on the global impact of their work. Two teams of students, one with grad student and faculty participation, were awarded the "Peter Bosscher Award for Excellence in Service Learning for Undergraduates" prize this year. See a full listing of all awards on page 30.

Association of Graduate Engaged Scholars (AGES)

In September 2015, Morgridge Center graduate students and staff developed the Association of Graduate Engaged Scholars (AGES). AGES supports the community-engaged research and teaching efforts of UW-Madison graduate students across campus. AGES strives to be a central meeting point and resource hub for graduate students professionally active in their communities, no matter their prior experience with community-engaged work. AGES provide professional development opportunities, online resources, project feedback, networking events and moral support. A growing network, AGES is organized and driven by its graduate student members.

In the 2015-16 academic year, AGES held social events, offered space for members to workshop their community-engaged projects, hosted a luncheon for graduate students to connect with community-engaged faculty and staff, and held several professional development events, including workshops and panels about writing with the community, finding a job outside the tenure track, and best communication practices. AGES also worked with the School of Education's Practical Wisdom series to host a panel about navigating the IRB while doing community-engaged work.

UW South Madison Partnership

The UW South Madison Partnership office in the Villager Mall on South Park Street, which opened in February of 2015 continues to serve as an important facility for UW students to learn more about South Madison and easily meet with community partners, as well as an accessible place to convene for community-university collaborations. The UW South Madison Partnership Graduate Fellow oversees this program.

A Community Advisory Board was formed to provide ongoing advice and feedback on the programs, workshops, courses and events at UW South Madison Partnership. The Board has representatives from across UW and also South Madison non-profit members and residents and meets four times per year.

The following programs continued to operate at the Partnership in 2015-16:

- UW Odyssey Project- 2015-2016 saw expansion to another weeknight, a writing clinic, and Odyssey Juniors and Odyssey Explorers for children from grade school through high school, supported by former CUE Fellow Marian Slaughter
- The Economic Justice Institute: Consumer Law Clinic; Consumer Mediation Clinic; Immigrant Justice Clinic; Family Court Clinic; Neighborhood Law Clinic
- UW Carbone Cancer Center's Cancer Health Disparities Initiative
- Wisconsin Alzheimer's Disease Research Center – Outreach Coordinator Office Hours
- Morgridge Center for Public Service – CBL/CBR classes (Food Justice in South Madison; Community Engagement in Nursing; Family Voices tutoring, Slow Food); Community Tour (Lunch and conversation with MOSES).

In 2015-16 the Partnership office welcomed new programs including Mindfulness & Wellness for African-American women, PLATO, Covering Wisconsin, and Afterschool Expeditions. The UW South Madison Partnership also hosted 89 different one-time events, workshops, meetings, and CBL classes.

Wisconsin Idea Exchange (WIE)

The Wisconsin Idea Exchange is a campus-community partner database housed on the Morgridge Center's website. Faculty, staff, community partners and students can post opportunities for collaboration or search for partnership ideas based on a filtered search by issue or partner. Currently we are partnering with the Community and Nonprofit Studies department to find and fill gaps in the map, as well as reaching out to community partners to ask them to advertise their research questions or volunteer opportunities.

Community-based Research Project — CBL Program Evaluation

The Morgridge Center for Public Service partnered with a Spring 2016 community-based research course taught by Prof. Carolina Sarmiento in the Civil Society and Community Studies Department in the School of Human Ecology. We helped design and implement a semester-long CBR project to gain an understanding of how some of our community partners feel the UW is doing with regard to our academic and volunteer relationships and how we compare with previous research on this topic such as research done in Madison by staff member Beth Tryon and Prof. Randy Stoecker.

A survey was sent to over 100 organizations and 51 responses were received. Based on that initial feedback, we convened four focus groups to develop themes around these relationships.

21 people agreed to give an additional hour of their time for in-depth interviews. Results are still being analyzed as of this date, but an important preliminary finding is that community partners have a more sophisticated understanding of UW and community-engaged work, and they seem to be newly-interested in exploring research partnerships, as long as they are collaborative, cumulative, and equitable. Other findings fall into these main categories:

- Institutional support and access: partners desire streamlined avenues of accessing partnerships
- Communication and relationships: mismatch in expectations, perception of charity model rather than 2-way street
- Logistics: need for cultural awareness training of students; time challenges
- Research focus: community partners are more interested in the benefits of research partnerships

Bagels and Research

The Bagels and Research series invites UW-Madison graduate students, faculty, and staff to present their community-based research projects. We hosted six sessions with up to 30 audience members at each on the following topics:

- “Envisioning an Open Source Seed System” with Claire Luby (PhD student in Department of Horticulture)
- “Wisconsin Consumer Views on Local Food” with Laura Witzling (Life Sciences Communication), Bret Shaw (Life Sciences Communication, UW-Extension) and Erika Jones (FairShare CSA Coalition)
- “Indicators for Impact: Capacitating farmers market management” with Alfonso Morales (Urban and Regional Planning)
- “Creating Mindful Business Communities” with Caitlin Iverson (Ph.D. candidate in the Nelson Institute for Environmental Studies, Center for Healthy Minds)
- “Aphasia Writing Groups: A cross-disciplinary, community-university program with multiple stakeholders” with Elisabeth Miller (Ph.D. candidate in composition and rhetoric) and Heather Krug (Communicative Disorders clinical professor, speech language pathologist)
- “Red Cliff and the TLAM Project: Seven years of service learning make a library” with Abigail Cahill, Carmella Hatch and Samantha Link (master’s candidates in School of Library and Information Studies)

Engaged Scholarship Roundtable

The Engaged Scholarship Roundtable series featured UW-Madison speakers focusing on a wide variety of issues for those doing community-based research and learning. We hosted five roundtables with up to 30 attendees at each on the following topics:

- “A Leadership Framework that Spurs Positive Change” with Robert Brown (Multicultural Student Center), Katherine Charek-Briggs (LGBT Campus Center), Mark Kueppers (Center for Leadership and Involvement)
- “Incorporating Engaged Scholarship into the Tenure Dossier” with Tracy Schroepfer (Social Work), Sam Dennis (Landscape Architecture), Adena Rissman (Forest and Wildlife Ecology)
- “How to Design Effective and Engaging Writing Assignments for Community Based Learning Courses” with Kathleen Daly (Ph.D. student in Composition and Rhetoric and Assistant Director of Writing Across the Curriculum)
- “Designing culturally responsive behavioral support systems in Wisconsin schools with local stakeholders” with Dr. Aydin Bal, Kemal Afacan, Halil Ibrahim Cakir, Rebekka Olsen, Dian Mawene (Rehabilitation Psychology and Special Education)
- “CBL Lite: Adding community-based learning principles to courses in manageable ways” with Stephanie Harrill (Morgridge Center for Public Service and Instructor of Political Science 400), Jessica Te Slaa (WISCIENCE and Instructor of Biology 375)

Staff Publications

Kathy Cramer. *The Politics of Resentment: Rural Consciousness and the Rise of Scott Walker*. University of Chicago Press, 2016.

Kathy Cramer. “Here’s What Trump is Telling Resentful Americans (and Sanders is Not),” *The Monkey Cage* blog, *The Washington Post*, March 15, 2016

Kathy Cramer. Excerpt from *The Politics of Resentment* reprinted in *The Capital Times*, March 16, 2016

Kathy Cramer. “How the Politics of Resentment Corrupted Wisconsin’s Culture of Nice.” zocalopublicsquare.org, April 2016

Kathy Cramer. “Wisconsin’s New Politics of Resentment” *USA Today*, April 4, 2016

Kathy Cramer. Excerpt from *The Politics of Resentment* reprinted on UrbanMilwaukee.com, May 9, 2016.

Kathy Cramer. “Tenure as a Wedge Issue” op-ed printed in June 2016 in:
Appleton Post Crescent, Eau Claire Leader-Telegram, Fond du Lac Reporter, Green Bay Press-Gazette, Manitowoc Times-Herald, Marshfield News Herald, Oshkosh Northwestern, Racine Journal Times, Sheboygan Press, Stevens Point Journal, Wausau Daily Herald, Wisconsin Rapids Daily Tribune

Kathy Cramer. “The Politics of Resentment: Trump Says What Angry Voters Think.” *The Chronicle of Higher Education* June 21, 2016

Kathy Cramer. “The Turn Away from Government and the Need to Revive the Civic Purpose of Higher Education.” *Perspectives on Politics* 14.2 (2016): 442-50.

Tryon, Elizabeth and Norbert Steinhaus (2015). Working through the challenges of globally engaged research. In *Community-Based Research: Teaching for Community Impact*. Eds. Mary Beckman, and Joyce F. Long. Stylus Publishing, LLC, 2016.

Tryon, Elizabeth, Philip Nyden, and Dadit Hidayat (2015). The U.S.: Opportunities for Growth in a Dynamic Landscape. In: Hall, Budd, Rajesh Tandon, and Crystal Tremblay. *Strengthening Community University Research Partnerships: Global Perspectives*. University of Victoria and PRIA, 2015.

Awards

Meyerhoff Undergraduate Excellence Award

Adam Beer

Adam Beer is a senior from Portage, Michigan majoring in Nutritional Sciences. For all four years of his undergraduate career Adam has made the Morgridge Center for Public Service a mainstay of his college experience. As a freshman Adam served as a Badger Volunteer tutoring middle school youth. He went on to serve as an intern with the Badger Volunteers program with a specific focus on growing the number of volunteer sites focused on environmental sustainability. He served on the campus Sustainability Council, visited community partner sites, planned educational opportunities for volunteers and collected feedback from program participants. Adam's involvement with Badger Volunteers continued as he became a leader at a YMCA site promoting healthy habits with local youth. Adam's commitment to civic engagement grew as he took on the role of Volunteer Peer Advisor with the Morgridge Center for Public Service, using his extensive knowledge of community organizations to help other UW students figure out how to get engaged.

Outstanding Community Partner

Wheels for Winners

The basic mission of Wheels for Winners is to supply bicycles to young individuals who perform work in the Madison community. Volunteers repair bikes that are then distributed to individuals after they have performed a required amount of community service. "Wheels" has been a longtime partner of Badger Volunteers, inviting UW-Madison students to come help repair bicycles in their small shop. UW-Madison students who volunteer at Wheels not only learn how to be bike mechanics, but they also learn the importance of community involvement by being able to participate in one of the most sustainable and community oriented organizations in Dane County, says one nominator. Many students over the years have stayed on with Wheels even when their time as a Badger Volunteer ends. "I've been volunteering weekly for more than two years since finishing up the Badger Volunteers semester that got me started, and I fully plan to continue volunteering as long as I am in Madison," said one nominator.

Louis Korenman Badger Volunteer Award

Dean Bowen

Dean has been a dedicated a reliable volunteer at Central Wisconsin Center since February 2013. At CWC, volunteers work with the most vulnerable medically frail individuals in the state. Dean and his Badger Volunteers team are involved with Thursday Night Activities, which pairs residents with volunteers who bring them to a group event and provide them with the "immeasurable gift of friendship." Dean's nominator says not only has he ensured the success of the Thursday Night program, but he also shows strong leadership among volunteers. "Dean makes sure all the students are comfortable, educated and secure here." Dean's nominator says his smile, compassion and kindness shines in all he does. "He treats each person living here with respect, devotion and friendship." "Dean is a Volunteer Coordinator's dream volunteer," said his nominator. "He is an amazing compassionate man, who willingly gives of himself to individuals who have lived their entire lives in an institutional setting. There is no greater gift or commitment to volunteerism than Dean Bowen. His faith, knowledge, and commitment has changed the lives of many living at CWC as well as other University of Wisconsin Badger Volunteers."

The Outstanding Badger Volunteer Award was renamed in 2015 in honor of Louis Korenman, a former Badger Volunteer who passed away in 2014. Generous donors established a \$10,000 endowment to support the award for future years in Louis' honor. As a student at UW-Madison, Louis dedicated much of his time to helping others, including his friends. Service and caring for his community was central to his way of life. Even while studying abroad in London, he volunteered to provide support to the homeless and to tutor disadvantaged students. As a Badger Volunteer, Louis spent two years empowering and supporting youth at Madison community centers. Those who worked with him appreciated his patience and dedication to the students. However, perhaps more remarkable, was his sincere commitment to building relationships and demonstrating genuine care for his community. One particular example involved Louis' childhood Lego collection. After several weeks of volunteering, he asked his family to mail his enormous collection to UW all the way from New Jersey. Louis then donated them to the his volunteer site so the kids the could enjoy them as much as he had. He took joy in giving joy to others.

Excellence in Civic Engagement Undergraduate Award

Dania Shoukfeh

Dania has been a food pantry volunteer with the Lussier Community Education Center for over two years, now serving as a director on Wednesday evenings and Saturday mornings. Dania has also taken a leadership role in helping adults and children who use the food pantry eat better. Additionally, Dania has become involved in Lussier's other programs, including helping kids garden last summer. Dania's nominator remarked at her ability to dig deeper and learn from broader issues of food insecurity in Madison. In turn, she has become an important educator on those issues. "I can always count on Dania to help lead others who are helping in the pantry as well as making sure that things are running smoothly," said Dania's nominator. "Although Dania is a very busy student, she still finds time to serve as one of our most engaged volunteers! Dania is such a giving, caring individual and we are grateful that she has chosen to share so much time with our organization."

Excellence in Engaged Scholarship Graduate Student Award

Julissa Ventura

Julissa was nominated for this award by two different individuals, and her commitment to engaged scholarship makes that no surprise. Julissa works with Centro Hispano in South Madison where she created a program called [Re]Generacion which encourages a groups of youth to think critically about their environment, assess assets and deficits and encourages them to come up with solutions. "Julissa has been able to create a significant amount of trust between herself and the community so that they seek her out as a resource and guide, while feeling empowered to make a change for their community," said one of her nominators. Julissa has served as an important role model for many children at Centro Hispano and her nominator said she believes Julissa's influence has directly led many of those students to pursue college educations.

Julissa is also the UW-Madison South Madison Partnership project assistant, serving an instrumental role in building and guiding a stronger partnership between the South Madison community and UW-Madison. One nominator says Julissa's intentional work on behalf of those who are not always involved in critical community discussions is helping to build a sustainable bridge between the campus and community. "Julissa is a rare student who understands the deep need to connect the community and university with intentional and long term respect. Her work at Centro, the Partnership and her research interests demonstrate a continued commitment to the ideal of service learning. I suspect that her work will be felt long after she is gone."

Engaged Alumni Award

Craig Kohn ('08)

The Engaged Alumni award, new in 2016, is design to recognize a UW-Madison alumnus who used their experience with the Morgridge Center as a springboard for lifelong civic engagement. A \$250 donation is made to a nonprofit organization of the recipient's choosing.

While an undergraduate at UW-Madison, Craig was awarded a Wisconsin Idea Fellowship to help create environmental and natural resource programming for the Wisconsin FFA Association. Craig is now finishing his eighth year teaching at Waterford Union High School in Wisconsin and will be starting his Ph.D. in curriculum, instruction and teaching education at Michigan State this year. He has also served on a national taskforce to increase career preparation in the fields of agriculture and natural resources and has been involved in developing new national standard in agricultural education for environmental systems and natural resources. Inspired by his time living in Babcock House while at UW-Madison, Craig has worked to develop free curriculum and teaching methods for fellow teachers.

"The Morgridge Center showed me the power that a small group of committed individuals can have on permanently changing the world for the better. I left UW with a motto of the 'obligation of opportunity,' or that those with tremendous opportunity have a tremendous obligation to continue to create opportunities for others, in large part because of my experiences through the Wisconsin Idea Fellowship. It was a life-changing opportunity that has continued to inspire me to pursue global change through a personal dedication to service through research and education." Craig has chosen to donate his \$250 award to a deserving Wisconsin Idea Fellowship student.

Wisconsin Without Borders Awards

Wisconsin Without Borders recognizes work that demonstrates outstanding examples of globally engaged scholarship by members of the UW-Madison community. Awards are offered to faculty/academic staff, graduate/professional students and undergraduate students. Each award carries a prize of between \$500- 1,500 per project.

4W Award *(new in 2016)*

Expanding Entomophagy: Investigating Potential Mealworm and Cricket Consumption, Zambia

Marjorie Kersten, undergraduate, Community and Environmental Sociology and Global Health

Community Partner: Mission to Improve Global Health Through Insects (MIGHTi)

Insect micro-livestock farming has the potential to be a direct solution to malnutrition, food insecurity, poverty, and economic inequality disproportionately faced by Zambian women. Part of the research conducted worked to address quality of life issues for women by providing baseline data to community partners that would allow them to more successfully develop and implement insect micro-livestock farmers in collaboration with women's cooperatives in Zambia.

Peter Bosscher Award (Individual)

Muddied Waters: Water Security Management in Mmangweni Village, South Africa

Theo Loo, undergraduate, Microbiology and Global Health

Community Partner: Indwe Trust NPC

Currently, 40% of South Africa's population lives in rural areas with little access to clean water, leading to illness and disease. This project was designed with the goal of reducing the prevalence of waterborne diseases in Kumanzimdaka, South Africa. The project conducted water testing and water sterilization workshops, established a community dialogue, and mapped houses, community centers, livestock feeding pastures and latrines. The project has produced a recommendation for physical water source protection strategies in Kumanzimdaka and has the potential to lay the groundwork for a systematic approach to reducing waterborne diseases across rural South Africa.

Peter Bosscher Award (Group)

Village Health Project (VHP), Uganda

James Ntambi (faculty, Biochemistry), Andrew Denu, (undergraduate, Biology and Global Health) Mackenzie Carlson (undergraduate, Gender & Women's Studies) and Corinne Praska (undergraduate, Genetics)

Community Partner: Village Health Project-Uganda

VHP-Uganda, founded more than 15 years ago, is a community-based organization (CBO) that supports multiple ongoing efforts in Lweza, Uganda. VHP-Uganda has given UW-Madison students, faculty and staff a local CBO that is able to engage and mobilize people in the community around issues identified by community members. Through the program (and now another one that focuses on mobile clinics) students are offered opportunities to work alongside community members in addressing some of the most critical needs as identified by the community in areas such as livestock, agriculture, micro-enterprise development.

Recognition in Community Based Research

Women and One Health: Empowerment of Women in Rural Agriculture, Ghana

Sophia Friedson-Ridenour, postdoctoral research associate, Center for Research on Gender and Women

Community Partner: Women farmers and women's farmer organizations in Northern Ghana

Funded by a UW-Madison Global Health Institute Seed Grant, this research explores the empowerment and wellbeing of women in agriculture in Northern Ghana. Inspired by the Women's Empowerment in Agriculture Index (WEAI), the study uses a community-based qualitative research methodology to accomplish two goals: 1) Explore the sense women make of the domains being used to measure their empowerment. 2) Expand the areas being used to measure the empowerment of women in agriculture to encompass greater measures of wellbeing such as woman's aspirations, capabilities, and her sense of self-efficacy, dimensions of agency and hence empowerment that the WEAI does not currently attend to.

Honorable Mention in Community Based Research

Venga y Relájese! A Pilot Stress Reduction Curriculum for Latina Women, Wisconsin and Peru

Elizabeth Abbs, student, School of Medicine and Public Health

Community Partner: Aurora Walker's Point Community Center, Milwaukee, WI; Colegio Pitagoras, Lima, Peru

Stress can negatively affect the human body, increasing risk for depression, anxiety, insomnia, cardiovascular and gastrointestinal problems. Women living in poverty, especially those with a migration history, often live in a state of chronic stress compounded by various social, economic, and environmental factors. As a Training in Urban Medicine and Public Health (TRIUMPH) project, ¡Venga y Relájese! (Come! and Relax!) was designed to provide a sustainable introduction to meditation, meaningful social interactions and self-compassion to the women of Aurora's Walker's Point Community Clinic, in Milwaukee. The program is currently in the process of expanding to Lima, Peru.

Excellence in Service Learning (Group)

Traditions in Health, Wisconsin

Melissa Metoxen, Dr. Jacquelynn Arbuckle, Dr. Christine Athmann, Lauren Cornelius, Lina Martin, Tim Frandy, staff and faculty, School of Medicine and Public Health

Community Partner: Oneida Nation and Lac du Flambeau tribal communities

Traditions of Health offers a holistic intervention to promote healthy lifestyles in Native American communities through the learning of traditional knowledge and through relationship building between Native students at UW-Madison and Wisconsin's tribal communities. Cultural-based interventions have been shown to have extraordinary results, particularly in Native American communities. This program involves traditional foodways, the healthy lifeways associated with their cultivation and harvest and the experiential learning of traditional Native food-culture in Wisconsin's Native communities.

Excellence in Service Learning (Individual)

Conservation and Sustainable Development Service-Learning in rural Ecuador

Catherine Woodward, faculty associate, Nelson Institute for Environmental Studies

Community Partner: Ceiba Foundation for Tropical Conservation

The goal of involving students in this community-based research project in Ecuador is two-fold: First, to guide students in developing cultural competencies as they apply their college education and language skills in sociocultural contexts that are novel to them; and second, to facilitate a beneficial exchange of knowledge between US students and rural Ecuadorians that helps address economic and environmental challenges that are global in scope. The impact of this involvement includes a greater awareness from both students and local people of the importance of stewardship of water resources and increased capacity within the community to address water quality problems. More than 30 students have been involved in this work.

Recognition in Service Learning (Individual)

Multicultural Theatre for Rural Schools, Wisconsin

Manon van de Water, professor, Slavic Languages

Community Partner: Taliesin Preserve and Rural School Districts

This project offers a quality multicultural theatre program to underprivileged rural schools in partnership with the Taliesin Preserve. The project was an extension of the annual Theatre for Young Audiences (TYA) production that has been part of the regular season of the Department of Theatre and Drama's University Theatre. This project successfully brings together a number of constituencies, forges connections between the rural community and the University, between graduate students, undergraduate students, and school-age students and between the arts and education

Appendices

APPENDIX A: Badger Volunteers 2015-16 Community Partners

Partner	Focus Area
Aldo Leopold Nature Center	Sustainability
BlackHawk Church Food Pantry Garden	Sustainability
Boys & Girls Club of Dane County	Education
Capital Area Regional Planning Commission (CARPC)	Sustainability
Catholic Charities Adult Day Center	Public Health
Catholic Multicultural Center	Education
Center For Resilient Cities	Sustainability
Central Wisconsin Center	Public Health
City of Fitchburg Senior Center	Sustainability
Clean Lakes Alliance	Sustainability
Community Action Coalition for South Central Wisconsin, Inc. (CAC)	Sustainability
Community Development Authority- Triangle	Public Health
Community GroundWorks	Sustainability
Community Support Network	Public Health
Discovery Building	Education
East Madison Community Center	Education
Friends of Lake Wingra	Sustainability
Friends of the Henry Vilas Zoo	Sustainability
Goodman Community Center	Education
Growing Power	Sustainability
Habitat for Humanity of Dane County	Sustainability
Hamilton Middle School	Education
Home Health United	Public Health
HWM Gardens and Grounds	Sustainability
International Outreach/Christ Presbyterian Church	Education
Lake View Elementary Outdoor Classroom	Sustainability
Lakeshore Nature Preserve	Sustainability
Linda & Gene Farley Center for Peace, Justice and Sustainability	Sustainability
Lussier Community Education Center	Education
Madison Area Food Pantry Gardens	Sustainability
Madison Children's Museum	Sustainability
Madison Senior Center	Public Health
Mentoring Positives, Inc.	Education
Middleton Outreach Ministry (MOM)	Public Health
Mobility Training & Independent Living Program Inc.	Public Health
MSCR - Allis Elementary	Education
MSCR - Emerson Elementary	Education
MSCR - Falk Elementary	Education
MSCR - Glendale Elementary	Education
MSCR - Hawthorne Elementary	Education
MSCR - Lake View Elementary	Education
MSCR - Leopold Elementary	Education
MSCR - Lincoln Elementary	Education

MSCR - Lindbergh Elementary	Education
MSCR - Lowell Elementary	Education
MSCR - Mendota Elementary	Education
MSCR - Midvale Elementary	Education
MSCR - Orchard Ridge Elementary	Education
MSCR - Sandburg Elementary	Education
MSCR - Schenk Elementary	Education
Omega School Inc.	Education
Options In Community Living	Public Health
Read Up (with United Way, MMSD, MSCR, and Madison Public Library)	Education
Red Caboose Day Care Center	Education
Red Caboose Lapham	Education
Red Caboose Marquette	Education
Salvation Army Community Center	Education
Salvation Army of Dane County	Sustainability
Schools of Hope - Black Hawk Middle School	Education
Schools of Hope - Cherokee Middle School	Education
Schools of Hope - Jefferson Middle School	Education
Schools of Hope - O'Keeffe Middle School	Education
Schools of Hope - Sennett Middle School	Education
Schools of Hope - Sherman Middle School	Education
Schools of Hope - Toki Middle School	Education
Schools of Hope - Whitehorse Middle School	Education
Schools of Hope - Wright Middle School	Education
Second Harvest Foodbank of Southern Wisconsin	Public Health
South Madison Coalition of the Elderly Braxton	Public Health
South Madison Coalition of the Elderly Dayton	Public Health
South Madison Coalition of the Elderly Fisher	Public Health
South Madison Coalition of the Elderly Olin	Public Health
South Madison Coalition of the Elderly Post	Public Health
Spring Harbor Greenhouse & Garden Program	Sustainability
St. Vincent de Paul	Public Health
Sustainable Atwood	Sustainability
TEENWorks Goodman Community Center	Sustainability
The Prairie Enthusiasts	Sustainability
The River Food Pantry	Public Health
The Sewing Machine Project	Sustainability
Three Gaits, Inc.	Public Health
UW-Madison Arboretum	Sustainability
Village of Shorewood Hills	Sustainability
West High School - Literacy Center	Education
West High School - Tutoring Center	Education
Wheels for Winners	Sustainability
Wisconsin Bike Fed	Sustainability
Wisconsin Environmental Initiative	Sustainability
WWBIC	Education
YMCA of Dane County - East	Public Health

The Badger Volunteers sustainability focus receives generous support from UW Facilities Planning & Management

APPENDIX B1: New Service-learning Courses for 2015-16

Fall 2015

DANCE 331:
Dynamics of Dance Therapy
Rena Kornblum

DESIGN STUDIES 501:
Design Thinking
Lesley Sager

NURSING 698:
Community Supports for People with Dementia
Lisa Bratzke and Barb Bowers
**became 590 in spring 2016*

Spring 2016

ART 448:
Art and Social Justice
Alaura Seidl

DANCE 431:
Dance Therapy Practicum
Rena Kornblum

JOURNALISM 475:
Journalism for Racial Justice
Sue Robinson

NURSING 590:
Community Supports for People with Dementia
Lisa Bratzke and Barb Bowers

PUBLIC AFFAIRS 860:
Workshop - International Public Affairs
Don Moynihan

PUBLIC AFFAIRS 869:
Workshop in Public Affairs
Timothy Smeeding and Rourke O'Brien

APPENDIX B2: Complete List of Service-learning Courses for 2015-16

Summer 2015

ART 338
Service Learning in Art
Gail Simpson

COMMUNICATION SCIENCES & DISORDERS 790
Practicum in Communication Disorders
none listed

LIFE SCIENCES COMMUNICATION 375
Ashland County, Visualizing global health in a cultural context:
Bad River Reservation
Patty Loew

PHYSICAL THERAPY 541
Culture & Diversity in Health Care
Susan Wenker

RPSE 300
Individuals with Disabilities
Kimber Wilkerson

RPSE 630
Internship in RPSE
varies

SOCIAL WORK 800
Field Practice and Integrative Seminar III
none listed

SOCIAL WORK 801
Field Practice and Integrative Seminar IV
Muthoni Imungi

Fall 2015

AFRO-AMERICAN STUDIES 151
Introduction to Contemporary Afro-American Society
Michael Thornton

ANTHROPOLOGY 696
Archaeological Methods of Curation
D. Benden

ART 338
Service Learning in Art
Gail Simpson

BIOLOGY 375:
Engaged Children in Science - After School Clubs
Dolly Ledin

BOTANY 670 (*Landscape Architecture*)
Adaptive Restoration Lab
Joy Zedler

COMMUNICATION SCIENCES AND DISORDERS 790
Practicum in Communication Disorders
none listed

COMPUTER SCIENCES: 402
Computer Science for K-12 Students
Adalbert Raj

CONSUMER SCIENCE 501
Consumer Strategy and Evaluation
Dee Warmath

CURRICULUM & INSTRUCTION 362 (*Theater and Drama*)
Drama in Education
none listed

CURRICULUM & INSTRUCTION 506 (*RPSE*)
Strategies for Inclusive Schooling
Travis Wright

CURRICULUM & INSTRUCTION 675
Supporting Young Homeless Children in Schools
Catherine Compton-Lilly

CURRICULUM & INSTRUCTION 990/999
Vera Court Tutoring Program
Catherine Compton-Lilly

DANCE 331
Dynamics of Dance Therapy
Rena Kornblum

DESIGN STUDIES 501
Design Thinking — Inspire, Innovate, Implement
Lesley Sager

Fall 2015 Service-learning Courses Continued...

EDUCATIONAL POLICY STUDIES 600
Latino Youth Mentor II - Centro Hispano
Stacey Lee

ENGLISH 175
Literature and Medicine
Colin Gillis

ENVIRONMENTAL STUDIES 402
Community Environmental Scholars Seminar
Robert Beattie

ENVIRONMENTAL STUDIES 402
Community Environmental Scholars Seminar
Catherine Middlecamp

ENVIRONMENTAL STUDIES 402
People, Environment and Sustainability
Thomas Eggert

ENVIRONMENTAL STUDIES 600
Last Child in the Park: How Kids and Birds Can Save the Planet
Anke Keuser

ENVIRONMENTAL STUDIES 600
Building Environmental Awareness: ... Aldo Leopold Nature
Paul Zedler

ENVIRONMENTAL STUDIES 600
Radioactivity, People and the Planet
Catherine Middlecamp

ENVIRONMENTAL STUDIES 600
Water in a Changing World
Mutlu Ozdogan

HORTICULTURE 120
Survey of Horticulture
Sara Patterson

HUMAN DEVELOPMENT AND FAMILY STUDIES 663
Developmental and Family Assessment
none listed

INTEGRATED LIBERAL STUDIES 357
Peer Mentor Seminar
Susan Brantly

INTERDISCIPLINARY HUMAN ECOLOGY 350
Community Issues and Service Learning
Constance Flanagan

INTERDISCIPLINARY HUMAN ECOLOGY 570
Community-based Research and Evaluation
Carolina Sarmiento

KINESIOLOGY 516
Physical Activity for Diverse Abilities
Johanne Haynes-Manogue, Tim Gattenby

LANDSCAPE ARCHITECTURE 610
Seminar in Landscape Architecture
Eric Schuchardt

LANDSCAPE ARCHITECTURE 670 (*Botany*)
Adaptive Restoration Lab
Joy Zedler

LAW 768 (*Nursing, Medical Sciences*)
Consumer Health Advocacy
Sarah Davis, Martha Gaines

LIBRARY & INFORMATION STUDIES 820/ 399
Topics in Community Engagement
Nancy Buenger

LIFE SCIENCES COMMUNICATION 314
Intro to Digital Video Production
Patty Loew

NURSING 698/ 6999
Directed Study — Community Supports for Dementia
Barb Bowers, Martha Gaines

NURSING 768 (*Law, Medical Sciences*)
Consumer Health Advocacy
Sarah Davis, Martha Gaines

MEDICAL SCIENCES 768 (*Law, Nursing*)
Consumer Health Advocacy
Sarah Davis, Martha Gaines

PHARMACY PRACTICE 425
Pharmacy Practice Experience I
Beth Martin

PHYSICAL THERAPY 541
Culture and Diversity in Health Care
Jill Boissonnault

POLITICAL SCIENCE 201
Citizenship, Democracy and Difference
Kathy Cramer

Fall 2015 Service-learning Courses Continued...

POLITICAL SCIENCE 871 (Public Affairs)
Public Program Evaluation
Hilary Shager

PSYCHOLOGY 399
Service Learning in Psychology
Patricia Coffey, Caton Roberts, P. Henriques

PUBLIC AFFAIRS 871 (Political Science)
Public Program Evaluation
Hilary Shager

RPSE 300
Individuals with Disabilities
Glenis Benson

RPSE 506 (Curriculum & Instruction)
Strategies for Inclusive Schooling
A. Udvari-Solner

RPSE 630
Internship
varies

SOCIAL WORK 400
Field Practice and Integrative Seminar I
varies

SOCIAL WORK 401
Field Practice and Integrative Seminar II
varies

SOCIAL WORK 578
Homelessness: Service Learning
Maurice Gattis

SOCIAL WORK 672:
PAVE Peer Education
Tracy Schroeffer

SOCIAL WORK 800
Field Practice and Integrative Seminar III
varies

SOCIAL WORK 801
Field Practice and Integrative Seminar IV
varies

SOCIAL WORK 835
Advanced Social Work Practice in Mental Health
Nick Yackovich

SOCIAL WORK 836
Mental Health Policies and Services
Zachary Todd

SPANISH 319
Topics in Spanish Language: Medical Spanish
Anna Gemrich

THEATRE AND DRAMA 362 (Curriculum & Instruction)
Drama in Education
none listed

URBAN AND REGIONAL PLANNING 912
Planning Workshop
Alfonso Morales

Spring 2016

AFRO-AMERICAN STUDIES 151
Introduction to Contemporary Afro-American Society
Michael Thornton

ART 338
Service Learning in Art
Gail Simpson

ART 348
Art and Social Justice
Alaura Seidl

BIOLOGY 375
Engaged Children in Science - After School Clubs
Dolly Ledin

COMMUNITY AND ENVI. SOCIOLOGY 573 (*Sociology*)
Community Organization and Change
Randy Stoecker

CHICAN@ and LATIN@ STUDIES 530
Latin@ Mental Health
Stephen Quintana

Spring 2016 Service-learning Courses Continued...

CIVIL SOCIETY AND COMMUNITY STUDIES 350
Community Issues and Service Learning
Carolina Sarmiento

CIVIL SOCIETY AND COMMUNITY STUDIES 570
Community-based Research and Evaluation
Carolina Sarmiento

COMMUNICATION SCIENCES AND DISORDERS 790
Practicum in Communicative Disorders
varies

COMPUTER SCIENCES 402
Introducing Computer Science to K-12 Students
Andrea Dusseau-Arpaci

CONSUMER SCIENCE 555
Consumer Strategy and Evaluation
Dee Warmath

CURRICULUM & INSTRUCTION 362 (*Theater, Slavic Languages*)
Drama for Teaching and Learning
varies

CURRICULUM AND INSTRUCTION 506 (RPSE)
Strategies for Inclusive Schooling
Alice Udvari-Solner

DANCE 431
Dance Therapy Practicum
Rena Kornblum

ENGLISH 175
Literature and Medicine
Colin Gillis

ENVIRONMENTAL STUDIES 402
Community Environmental Scholars Seminar
Catherine Middlecamp, Robert Beattie

ENVIRONMENTAL STUDIES 402
Systems Thinking and Sustainability
Thomas Eggert

ENVIRONMENTAL STUDIES 600
Capstone - Water in a Changing World
Mutlu Ozdogan

ENVIRONMENTAL STUDIES 600
Capstone - Millennials vs. Climate Change...
Leah Horowitz

ENVIRONMENTAL STUDIES 600
Capstone - Energy, Air and Policy
Tracey Holloway

ENVIRONMENTAL STUDIES 600
Capstone - Local to Global Solutions to Reduce Food Waste
Holly Gibbs, Tyler Lark

ENVIRONMENTAL STUDIES 600
Capstone - Last Child in the Park: How kids and birds can save...
Anke Keuser

ENVIRONMENTAL STUDIES 600
Capstone - Building Food Justice Capacity in South Madison
Dadit Hidayat, Abby Jackson, Alfonso Morales

ENVIRONMENTAL STUDIES 740 (*Population Health Sciences*)
Health Impact Assessment of Global Environmental Change
Jonathan Patz, Jason Vargo

GENDER AND WOMEN'S STUDIES 660
Internship in Gender and Women's Studies
Antonio Valeo Cooke

HUMAN DEVELOPMENT AND FAMILY STUDIES 663
Developmental and Family Assessment
varies

INTEGRATED LIBERAL STUDIES 357
Peer Mentor Seminar
Susan Brantly

INTEGRATED LIBERAL STUDIES 400
Capstone Integration Seminar
Peter Shawn

INTERDISCIPLINARY HUMAN ECOLOGY 793
Research Methods
Shannon Sparks

JOURNALISM 475
Journalism for Racial Justice
Sue Robinson

KINESIOLOGY 316
Adapted Physical Activity
Tim Gattenby

LANDSCAPE ARCHITECTURE 551
Senior Project in Landscape Architecture
Shawn Kelley

Spring 2016 Service-learning Courses Continued...

LAW 768 (*Medical Sciences, Nursing*)

Consumer Health Advocacy

Sarah Davis, Martha Gaines and Amanda Eggen

LEGAL STUDIES 694 (*Sociology*)

Criminal Justice Field Observation

Carolyn Lesch

LIBRARY AND INFORMATION STUDIES 820

Making Justice

Nancy Buenger

MANAGEMENT AND HUMAN RESOURCES 401

Management of Teams

none listed

Medical Sciences 768 (*Nursing, Law*)

Consumer Health Advocacy

Sarah Davis, Martha Gaines and Amanda Eggen

NURSING 590

Community Support for People with Dementia

Barbara Bowers, Lisa Bratzke

Nursing 768 (*Medical Sciences, Law*)

Consumer Health Advocacy

Sarah Davis, Martha Gaines and Amanda Eggen

PHARMACY PRACTICE 426

Pharmacy Practice Experience II

Beth Martin

PHARMACY PRACTICE 526

Pharmacy Practice Experience IV

varies

POPULATION HEALTH SCIENCES 740 (*Environmental Studies*)

Health Impact Assessment of Global Environmental Change

Jonathan Patz, Jason Vargo

PSYCHOLOGY 399

Service Learning in Psychology

Patricia Coffey, Jeffery Henriques

PUBLIC AFFAIRS 860

Workshop - International Public Affairs

Don Moyniahn

PUBLIC AFFAIRS 869

Workshop in Public Affairs

Timothy Smeeding, Rourke O'Brien

RPSE 300

Individuals with Disabilities

Glenis Benson, Aydin Bal

RPSE 506 (*Curriculum and Instruction*)

Strategies for Inclusive Schooling

Alice Udvari-Solner

RPSE 630

Internship

varies

SLAVIC LANGUAGES 362 (*Theater, Curriculum & Instruction*)

Drama for Teaching and Learning

varies

SOCIAL WORK 400:

Field Practice and Integrative Seminar I

Staff

SOCIAL WORK 401:

Field Practice and Integrative Seminar II

Staff

SOCIAL WORK 672

Greek Men for Violence Prevention

Tracy Schroeffer

SOCIAL WORK 800

Field Practice and Integrative Seminar III

Staff

SOCIAL WORK 801

Field Practice and Integrative Seminar IV

Staff

SOCIAL WORK 836

Mental Health Policies and Services

Jan Greenberg

SOCIOLOGY 573 (*Community and Envi. Sociology*)

Community Organization and Change

Randy Stoecker

SOCIOLOGY 694 (*Legal Studies*)

Criminal Justice Field Observation

Carolyn Lesch

THEATER AND DRAMA 362 (*Slavic Lang., Curriculum & Instruction*)

Drama for Teaching and Learning

varies

APPENDIX C: Wisconsin Idea Undergraduate Fellowships

2015-2016 Completed Projects

Waterborn Disease Prevention in Kumanzimdaka, South Africa

Student: Theo Loo
Faculty Advisor: Michael Bell
Community Partner: Indwe Trust

Currently, 40% of South Africa's population lives in rural areas with little access to clean water, leading to illness and disease. In 2014, Theo and three classmates conducted a rapid health impact assessment that outlined several physical water source protection strategies to prevent waterborne diseases in Kumanzimdaka, South Africa. This WIF project builds on that assessment with the goal of reducing the prevalence of waterborne diseases in Kumanzimdaka. The project will conduct water testing and water sterilization workshops, establish a community dialogue, and map houses, community centers, livestock feeding pastures and latrines. The project will then produce a recommendation for physical water source protection strategies, and has the potential to lay the groundwork for a systematic approach to reducing waterborne diseases across rural South Africa.

Narrativas del cruce: Female Narratives of Migration Between the US and Latin America; Arizona

Student: Alexandra Arriaga
Faculty Advisor: Karma Chávez
Community Partner: Border Community Alliance

Traditionally, the majority of migrants crossing the United States/ Mexican border have been male. But in recent years, the number of women who embark on this journey has risen. In an effort to research the unique struggles that women face in making the journey, this project will collaborate with existing organizations near the border to gain access to the women's stories. The project will conduct interviews and recordings with the end goal of composing a multimedia story collection.

Expanding Entomophagy: Investigating Potential Barriers to Mealworm Consumption in Zambia and the United States

Student: Marjorie Kersten
Faculty Advisor: Susan Paskewitz
Community Partner: Lutheran Health and Development Project and MIGHTi (Mission to Improve Global Health through Insects)

48% of Zambia's population experienced food insecurity from 2012-2014, with December- March being the particularly difficult "hungry season" between crop production. But protein-rich insects provide a potential solution. This WIF project will explore existing entomophagy (insect-eating) practices in Zambia through a survey focusing particularly on women, who are typically the primary contributors in developing world food systems. Based on the results, the project will develop complete meal plans that incorporate insects into traditional Zambian food. The long-term goal of this project is to increase the acceptance and frequency of entomophagy within the Lusaka and Southern Province of Zambia and to improve food security and nutrition.

Linking Ecuadorian Teachers to Latino Earth Partnership Environmental Education Program; Ecuador

Students: Brenna O'Halloran and Lauren Feierstein

Faculty Advisor: Catherine Woodward

Community Partner: Fundacion Ceiba

The Ceiba Foundation for Tropical Conservation works with communities in costal Ecuador to improve environmental and science education. Many teachers in these communities lack formal science training. This WIF project will train teachers from three Ecuadorian elementary school in an environmental science curriculum that they can implement in their classrooms. The teachers will attend a workshop, receive help with teaching activities and receive lesson books in Spanish for future activities. The project also aims to lay a broad groundwork for Madison, WI-based Latino Earth Partnership to expand their work to Ecuador and provide science education workshops there annually.

The Soap Project: Women's Empowerment & Sanitation in Lweza; Lweza, Uganda

Students: Mackenzie Carlson and Corinne Praska

Faculty Advisor: James Ntambi

Community Partner: Lweza Village

On a previous trip to Lweza, Uganda, Mackenzie and Corinne had the opportunity to develop relationships the community and learn about its needs. Women, in particular, expressed excitement for obtaining skills to make products that they could then sell to gain independence and economic stability. Local health care providers also expressed the need for better sanitation. This WIF project aims to tackle both issues by launching a soap-making training program in the village. The project also aims to promote youth development, further educational opportunities and stimulate the local economy. Additionally, the project will develop marketing strategies to build long-term structures for the production and sales of local-made soap.

2016-17 Projects Awarded Funding

Food Insecurity in Madison, WI: Using Community Outreach for a Healthier Food Pantry (Madison, WI)

Student: Mallory Swenson

Faculty Advisor: Jennifer Gaddis

Community Partner: Lussier Community Education Center

Nationwide, food pantries are becoming a vital resource to those in need, yet organizations struggle to provide a healthy variety of foods. This project will focus on improving the nutritional profile of the food offered and the level of community involvement through the development of new outreach materials and a protocols to increase the amount of high quality, nutrient dense donations. The project will also distribute recipe cards and provide cooking demonstrations centered around the pantry, that clients can use at home.

CAMP Bayview: College Advancement Mentorship Program at the Bayview Foundation (Madison, WI)

Students: Oona-Ifé Olaiya, Michelle Tong

Faculty Advisors: Dr. Yang Sao Xiong and Dr. Linda Park

Community Partner: Bayview Foundation

This project has received the "Michael Thornton and Nora Medina Social Innovation Award," a special honor made possible by a generous endowment fund for WIF projects targeting the opportunity gap in Madison. The goal of the College Advancement Mentorship Program (CAMP) at the Bayview Foundation is to provide high school students from disadvantaged backgrounds with tools to achieve academic and personal success. The program will include weekly academic workshops and monthly motivational workshops with guest speakers, mental wellness sessions, and field trips. The WIF students will serve as coordinators for the project.

PRISE: Promoting Research, Innovation, Science and Engineering-an Outreach Program (Madison, WI)

Student: Stephen Early

Faculty Advisor: Megan McClean

Community Partner: Goodman Community Center

The goal of Promoting Research, Innovation, Science, and Engineering (PRISE) is to foster an open and all-inclusive scientific community-partnership with underserved communities in the Madison area. The impetus of this outreach program is to increase accessibility and heighten interest in a scientific career through the exploration of basic-science phenomena and experimentation. The outreach program targets the Goodman Community Center, with hopes to promote the principles of scientific observation, questioning, experimentation, and analysis through hands-on activities that illuminate the wonder that lies at the core of scientific inquiry.

Harnessing Community Ownership and Engagement to Reduce Local Poverty (Dane, Jefferson, Waukesha counties)

Students: Jarjeh Fang & Swetha Saseedhar

Faculty Advisor: Pamela Herd

Community Partner: Community Action Coalition of South Central WI

This project seeks to strengthen the Community Action Coalition of South Central Wisconsin's (CACSW) programs and services to reduce poverty in Dane, Waukesha, and Jefferson counties. Using the outcomes of a student-driven Community Needs Assessment (CNA), students will develop and implement an action plan that addresses the underlying pathways and mechanisms of poverty, and improves CACSW's ability to address community needs, and increases community engagement with and ownership of programs and services.

Textiles + TechStyles: Code, Entrepreneurship, and Design (Madison, WI)

Student: Rita Roloff

Faculty Advisor: Shirin Makepour

Community Partner: Pretty Brainy, and Girls, Inc.

The goal of this project is to motivate young girls, identified as at risk in the Madison Metropolitan School District, to become interested in pursuing science, technology, engineering, and math (STEM) fields. In collaboration with Pretty Brainy, the project will implement a Textiles + TechStyles curriculum, so these marginalized students have the opportunity to learn engineering, design, and entrepreneurial principles through hands-on learning activities, through this afterschool learning opportunity.

Educandonos: Breast Cancer Education for Latinos (Dane County, WI)

Students: Eva Shelton & Andrea Nino

Faculty Advisor: Patricia Tellez-Giron

Community Partner: Latino Health Council

The rapidly growing Hispanic/Latino community in Dane County is facing significant challenges involving prevention and detection of breast cancer, many stemming from the Latinos' inability to comprehend information that is typically presented in English. The project will implement a sustainable and novel approach of communicating to this population by training hairdressers before targeted gala events in techniques on educating clients while cutting their hair to implement an effective, comprehensible, and sustainable method of raising the Latino community's awareness of breast cancer prevention and detection.

Empowerment of Coastal Communities Through Permanent Water Quality Monitors (Manabí Province, Ecuador)

Student: Amelia Rossa, Joshua Kalman, Caden Lambie

Faculty Advisor: Catherine Woodward

Community Partner: Ceiba Foundation

In Manabí province, a coastal region of Ecuador, Giardia, Cholera, amoebic dysentery, and dengue are common where water quality is often poor. Working alongside the Ceiba Foundation for Tropical Conservation, students will train others in water quality monitoring techniques, establish permanent water quality monitoring sites, collect water quality data and compose informational materials for community dissemination.

The Cow Project: Transforming Ugandan Agricultural Practices (Lweza, Uganda)

Students: Helena Record, Jacquelyn Laitsch

Faculty Advisor: James Ntambi

Community Partner: Lweza Village, Uganda

This project aims to maximize the crop output and promote sustainability of the Rural Agricultural Resource Demonstration Center in Lweza through the addition of four cows and a cow crown. The cows will enhance the quality of fertilizer and the cow crown will improve the quality, quantity, and ease of collection. Students and faculty of UW-Madison will work with Village Health Project-Uganda on goals of eradicating unemployment, poverty and malnutrition, especially in women and youth.

Transforma- Empowering Women Through the Decentralization of Waste in San Luis, Costa Rica

Student: Maria Castillo

Faculty Advisor: Robert Beattie

Community Partner: Transforma

Transforma is a social venture with the mission to create sustainable development and gender equality. This will be achieved by promoting women's empowerment through the decentralization of waste and upcycling practices. Working with a local Women's Association, the project will train local women on repurposing clothing and textiles to provide women with additional income and decrease the amount of waste going to landfills, an increasing problem in the area.

APPENDIX D: Wisconsin Open Education Community Fellowships

Summer 2015 Completed Projects

Cross Plains Parkway Market - Cross Plains, Wis.

Student: Kristen Bednar, Cross Plains

Community Partner: The Life Foundation

Faculty Mentor: Professor Leann Tigges, Department of Community and Environmental Sociology

Junior Kristen Bednar is working with The Life Foundation in Cross Plains, Wis., to develop the Cross Plains Parkway Market. The market was developed to provide multiple economic and social functions for the community, creating a much-needed space for area farmers and artisans to directly sell their produce and work. Bednar, a Community and Environmental Sociology major, established relationships with local government organizations and spent much of the summer of 2015 directly recruiting small business owners, musicians, nonprofit organizations, and other Cross Plains residents to create an enduring place for community development. Bednar's goal is to establish a lasting market for future years.

Little Aldos - Hudson, Wis.

Student: Sarah Krier

Community Partner: YMCA's Day Camp Daycroix

Faculty Mentor: Associate Professor Brett Shaw, Department of Life Sciences Communication

Sophomore Sarah Krier is working with the YMCA in Hudson, Wis., to update and enhance the practical conservation instruction offered at the YMCA's Day Camp Daycroix. In addition to helping administer these programs during summer 2015, Krier, a Life Sciences Communication major, will play a key role in introducing new content to these programs in order to help campers better understand and appreciate the work of Aldo Leopold. A Sand County Almanac, Leopold's most famous work, has been made a central part of the camp curriculum, especially for the older campers as they learn more about the environment and how they can share their newfound knowledge with others.

Discover Your Inner Shakespeare: Promoting Appreciation for Literature through a Summer Literary Journal - Green Bay, Wis.

Student: Laura Schmitt

Community Partner: Mosaic Arts, Inc.

Faculty Mentor: Kevin Mullen, Faculty Associate, Division of Continuing Studies

Freshman English major Laura Schmitt's project centers on fostering an appreciation for literature and original creative writing among middle and high school students in the Green Bay area. Working with Mosaic Arts, Inc., she encourages students to write prose, poetry, or essays on a variety of topics as they relate to the work of William Shakespeare. Students are encouraged to write in whatever form was most meaningful for them, including self-reflection. Schmitt also has collaborated throughout the summer with a variety of media outlets to promote participants' work. Mosaic Arts, Inc. has also already agreed to continue this project beyond summer 2015.

Expanding Public Engagement in Conservation Education - Kenosha, Wis.

Student: Andrew Strother

Community Partner: Kenosha County Division of Parks

Faculty Mentor: Lt. Col Gregory Gore, Professor of Military Science, Department of Air Force Aerospace

Freshman Andrew Strother designed a project to build on his work as a member of the Kenosha County Green Ribbon Committee, organized to design a newly acquired park to be a sustainable space where local residents can enjoy and learn about their natural environment. Strother, a Political Science major, designed an outreach campaign to encourage families, schools, churches and other youth groups to take advantage of the new Sustainable Living and Environmental Education Park (commonly known as KD Park). A central element of this campaign was a series of workshops that Strother created to provide Kenosha County residents of all ages the opportunity to have a hands-on experience learning about nature by enjoying the park. Activities included a fishing clinic, lessons on responsible outdoor recreation and a DNR workshop focusing on ways to sustain local wildlife populations.

Summer 2016 Projects Awarded Funding

Addressing Local and Regional Climate Change at Aldo Leopold Nature Center (Monona, WI)

Student: Ethan Heyrman

Community Partner: Aldo Leopold Nature Center

Faculty Mentor: John Williams, Geography

Ethan Heyrman, a sophomore studying geophysics as well as atmospheric and oceanic sciences, will be working with the Aldo Leopold Nature Center (ALNC) in Monona, Wisconsin. ALNC provides hands-on experiences with nature for children, their families and teachers, including educational exhibits on topics related to climate change. During his fellowship, Ethan will update and expand these materials and exhibits to help visitors better understand the consequences (both short and long-term) of climate change in and around Wisconsin. The project is motivated by Ethan's recognition that the effects of climate change are often publicly described as complex and part of a distant, uncertain future.

Shakespeare Workshop (Oshkosh, WI)

Student: Grace Subat

Community Partner: Oshkosh Community Players

Faculty Mentor: Karen Britland, English

Grace Subat, a freshman majoring in history and vocal performance, will work with the Oshkosh Community Players and the Oshkosh Area School District to encourage local students to read, discuss, and perform the works of William Shakespeare. Motivated by the joint recognition of funding challenges facing many arts programs in the state and her own positive experience with theater as a high school student in the area, Grace's project will create a weekly workshop in which students can experience Shakespeare's work in multiple ways. Participation in the workshops will be open to all students in the area, with slots filled on a first come, first serve basis.

Monona Sustainable Transportation: Building Community Engagement (Monona, WI)

Student: Maria Castillo

Community Partner: Monona Sustainability Committee

Faculty Mentor: Carolina Sarmiento, Civil Society & Community Studies

Maria Castillo, a junior environmental studies major, will be working with the Monona Sustainability Committee in Monona, Wisconsin. The committee, part of UW-Madison's UniverCity Year program, works to create a shared, forward looking culture of sustainable and active transportation in the Monona area. Maria will complement the committee's efforts by better mapping existing needs and interests among local stakeholders. After an initial meeting with city and committee officials, Maria will create and manage an inventory of local individuals, nonprofit groups, and businesses interested in the project. Once these actors have been identified, Maria will organize and facilitate a series of focus groups to allow their voices to be a part of the broader planning process in the area. These discussions will allow Maria and the committee to better understand the existing transportation culture as well as how they can most effectively and efficiently seek to improve it.

Young Sustainable Scientists Club (Milwaukee, WI)

Students: Katherine Piel and Natalie Hogan

Community Partner: Urban Ecology Center

Faculty Mentor: Cathy Middlecamp, Nelson Institute for Environmental Studies

Katherine Piel, a freshman majoring in environmental studies and communication arts, and Natalie Hogan, a freshman majoring in dietetics and Spanish, will be working with the Urban Ecology Center (UEC) in Milwaukee, Wisconsin. Their fellowship work will center on enhancing the sustainable food components of UEC's weekly science and nature-based after school program. The program currently provides weekly activities for local elementary school children to grow, cook, and eat healthy produce. Piel and Hogan will expand this experience for the students by providing them with hands-on, educational experiences about the broader environmental impacts that our food choices can have.