

UNIVERSITY OF WISCONSIN-MADISON

# 2016 - 2017 ANNUAL REPORT

PREPARED JULY 2017

### LETTER FROM THE DIRECTOR

#### Greetings!

The Morgridge Center for Public Service is proud to serve as a hub of civic engagement at the University of Wisconsin-Madison. The students, community members, staff, faculty and administrators who participate in our programs demonstrate that it is possible for people to listen to one another, focus their respective talents on a community need, and improve the broader good in the process. Students learn by doing, scholars learn from listening to community needs, and campus and communities around the world experience the benefits of engagement.

Like the great University of Wisconsin-Madison, the Morgridge Center for Public Service is a proud public institution that demonstrates daily how valuable it is for members of society to collectively invest in something that makes us all better off. We are grateful to the people who engage with us, our supporters, and our future partners for believing in this simple but powerful idea.

In this annual report, you will see evidence that the public purposes of higher education are alive and well. Community-based learning at UW-Madison continues to deepen and thrive in its commitment to mutually-beneficial, reciprocal partnerships between courses and community organizations and government agencies. The Badger Volunteers program continues to flourish in its commitment to enabling students to grow as citizens through reflection, education and leadership development while also feeding sustained partnerships focused on community-identified priorities.

The Morgridge Center has also been proud to lead the process of creating a campus-wide civic action plan this year. Chancellor Rebecca Blank asked us to lead this effort when she joined hundreds of presidents and chancellors at other colleges and universities in signing a Presidential Action Statement. This statement was made in celebration of the 30th anniversary of Campus Compact, a national organization of over 1,000 institutions of higher education that fosters the civic mission of higher education. The UW-Madison Civic Action Plan, in its final stages of completion, was created by a 16-person campus/community committee, almost 100 face-to-face interviews, and surveys of campus and community members. The process reminded us of the widespread dedication to the common good that exists at UW-Madison, and the continued need to listen closely to the communities with which we collaborate.

We are proud to celebrate this work with you. The efforts of the people engaged through the Morgridge Center are evidence that the future is bright when we respect one another, collaborate, and learn together.

Sincerely,

Kathy Cramer **Faculty Director** 

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#### Director

Katherine J. Cramer

**Campus Administrative Affiliation** School of Education

#### Location

Red Gym, Room 154 716 Langdon Street Madison, WI 53706

#### **Contact Us**

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### **MORGRIDGE CENTER STAFF**

#### STAFF TRANSITIONS

**Steph Harrill** left the Badger Volunteers Director position in December 2016 after nearly four years at the Morgridge Center. During her time, Steph oversaw a significant expansion of the program, bringing on more community partners and greatly increasing student participation. Steph was also instrumental in securing the Philanthropy Lab grant as well as a number of other gifts.

Randy Wallar retired as Associate Director in January 2017 following more than 21 years of service to the Morgridge Center and more than 25 to UW-Madison. Randy had been with the Morgridge Center since its inception and touched just about every aspect of what the Morgridge Center has been over the last two decades. The Morgridge Center would not exist as it does today without Randy.

Kari Temkin departed the Morgridge Center as the Badger Volunteers Coordinator in June 2017 after more than three years in the position. In her time, Kari helped develop more robust orientations and education sessions, while becoming a master at tracking the day-to-day operations of the program. Kari also infused new student development practices and leadership opportunities into Badger Volunteers.

**Grady McHugh** joined the Morgridge Center staff as the AmeriCorps Achievement Connections Campus Coordinator in August 2016 and completed his AmeriCorps year of service in July 2017.

**Garrett Grainger** completed his graduate position in June 2017 after one year at the Morgridge Center. Garrett supported Wisconsin Without Borders and Wisconsin Idea Fellowships programs.

We thank all of them for their contributions to our campus and community!

#### HIRING

Lisa Chambers joined the Morgridge Center in November 2016 as the new Associate Director. With Lisa's onboarding, the Associate Director position has transitioned to more robust day-to-day management of Morgridge Center operations, financials and relationship building. Prior to arriving at UW-Madison, Lisa served for nine years as the director for the Centre for Community Partnerships at the University of Toronto. Before her time in Canada, Lisa served as the Executive Director for Michigan Campus Compact.

#### **MORGRIDGE CENTER STAFF**

**Faculty Director**Katherine J. Cramer

**Associate Director** Randy Wallar

**Associate Director** Lisa Chambers

Assistant Director for Community-Based Learning Elizabeth Tryon

Assistant Director for Civic Engagement Megan Miller

**Special Projects Director** Karen Crossley

**Badger Volunteers Director** Stephanie Harrill

**Badger Volunteers Coordinator** Kari Temkin

**Communications Specialist**Mark Bennett

**Department Administrator** Dean Ladwig

**Achievement Connections Campus Coordinator**Grady McHugh

**Director's Assistant**Nancie Luther



### STUDENT STAFF

#### STUDENT INTERNS

The Morgridge Center employed 21 student interns in 2016-17 over 11 different positions.

#### **BADGER VOLUNTEERS INTERNS**

The Badger Volunteers Interns (3) assisted the administration of the Badger Volunteers program including program management, promotion and recruitment of Badger Volunteers and Leaders. Other responsibilities include developing a Badger Volunteers Ambassador Corps of students, tracking program data, planning education sessions, assisting with orientations, writing and distributing a Badger Volunteers Newsletter, supporting and serving on the Badger Volunteers Executive Board and general administrative support.

#### **CAMPUS OUTREACH INTERN**

The Campus Outreach Intern played an integral role in the promotion and advancement of the Morgridge Center's mission. This year's intern co-coordinatied the All-Campus Day of Service.

#### **COMMUNITY OUTREACH INTERN**

The Community Outreach Intern served as the Morgridge Center's link between the community and the campus. Among other duties, she helped connect community partners to student volunteers and studen organizations.

#### **EVENTS INTERN**

The Special Events Intern supported the work of the Assistant Director of Civic Engagement helping plan and execute Morgridge Center events. She helped coordinate the Public Service Fairs, the Morgridge Center Awards program, Walk the Walk and All-Campus Day of Service. She also represented the Morgridge Center on the Bucky Award committee through the Center for Leadership and Involvement.

#### MARKETING INTERN

The Marketing Intern supported the Communications Specialist in coordinating branding, promotion and communications. The intern oversaw weekly Morgridge Mail distribution to 8,000 students, assisted with website maintenance, updated handouts and coordinated All-Campus Day of Service marketing and communications efforts. The marketing intern also coordinated staff-generated Medium blog posts and contributed original feature stories.

#### **OPERATIONS INTERNS**

The Morgridge Center for Public Service employed nine operations interns in 2016-2017. These students greeted visitors at the Center's front desk, assisted professional staff members with projects, took on independent projects (such as Sickle Cell Awareness Blood Drives) and provided general administrative and finance support.

#### 2016-17 STUDENT INTERNS

**Badger Volunteers Interns** 

Kayla Naus Yasmin Schamiloglu Haley Spranger

**Campus Outreach Intern** 

Signe Janoska

**Community Outreach Intern** 

Claire Steven

**Events Intern** 

Junalee Ly

**Marketing Intern** 

Malik Anderson (fall) Saskia Van Riessen (spring)

**Operations Interns** 

Miah Gatke Radha Kanchana Karthik Fisnik Lumani Gilly McBride Becca Penn Claire Powling

Carol Silva Asly Warren

Ryan Zeller

**Peer Advisors** 

Smile Shi Anisa Yudawanti

**Poverty Analysis Intern** 

lake Roble

**Social Media Intern** 

Saskia Van Riessen (fall) Malik Anderson (spring)

**Transportation Intern** 

Natalie Marshall

**UW South Madison Partnership Intern** 

Natalie Marshall

#### **PEER ADVISORS**

The Peer Advisors (2) provided one-on-one advising and outreach to individual students and campus groups interested in service. The Peer Advisors served as a main point of contact for students interested in volunteering and building relationships with other campus units. In addition to their peer advising roles these interns updated volunteer by major information sheets, built new volunteer by major and interest web pages and cataloged student advisee data. In 2016-17 the Peer Advisors held 114 advising appointments, a 21 percent increase over 2015-16.

#### **POVERTY ANALYSIS INTERN**

The Institute for Research on Poverty and the Morgridge Center for Public Service are in the sixth year of collaborating to raise awareness around poverty-related issues in Madison, WI and around the country. With the help of IRP researchers, the Poverty Analysis Intern creates fact sheets that distill the important poverty research into easy-to-understand one-pagers that are approachable to undergraduate students.

#### **SOCIAL MEDIA INTERN**

The Social Media Intern assisted the Communications Specialist in running Morgridge Center social media accounts, including Facebook, Twitter and Instagram. This year, the Social Media Intern broke new ground by streaming events and presentations through Facebook Live.

#### TRANSPORTATION INTERN

The Transportation Intern played a major role in ensuring students got to their volunteer sites. Giving students the information they needed to make an informed choice about how they get to their community partner site was a primary goal of this intern's role. Specifically, she supported Badger Volunteers in showing them their transportation options. She also maintained resources related to transportation, approved cab and community car users, tracked usage data and provided administrative support to the Transportation Options program.

#### **UW SOUTH MADISON PARTNERSHIP INTERN**

In partnership with the Office of Community Relations, the Morgridge Center hosted an intern at the South Madison Partnership space. The intern helped schedule events for community partners, plan events hosted by the Partnership and raise awareness about this space on campus and in the community.

#### UNDERGRADUATE STUDENT FELLOWS

#### **COMMUNITY-BASED LEARNING FELLOWS**

The undergraduate Community-based Learning (CBL) Fellows (4) supported instructors of community-based learning courses by presenting CBL orientations, preparing students to go into the community through social identity and cultural awareness activities, helping instructors place and supervise students in their service placements, facilitating ongoing communication with community partners, and facilitating class reflection sessions with students. The CBL fellows were mentored by graduate assistant Haley Madden.

#### **GRADUATE STUDENT FELLOWS/ ASSISTANTS**

#### COMMUNITY-BASED LEARNING GRADUATE ASSISTANT

The Community-based Learning Graduate Assistant supported the Assistant Director of Community-based Learning in a variety of ways, including mentoring the CBL Fellows, working with community partners and UW faculty/staff to develop and sustain community-university partnerships, and promoting community-based learning and research through event planning, trainings and presentations, individual consultations, and cross-campus collaborations.

#### **PROJECT ASSISTANT**

The Project Assistant's work this past year involved helping the Faculty Director with various research tasks, from researching literature, to researching software, and preparing for a content analysis of emails received in my response to the Faculty Director's recent book. In addition, the Project Assistant played an integral role on the Civic Action Plan committee, helping to coordinate the work of that group, and analyzing input from interviews and surveys of campus and community members. She also assisted with AGES, the Association of Graduate Engaged Scholars

#### **UW SOUTH MADISON PARTNERSHIP GRADUATE FELLOW**

This position was responsible for coordination of campus-community groups using the South Madison Partnership space, convening the Partnership's Community Advisory Board, and supporting community events and initiatives in South Madison.

# WISCONSIN IDEA FELLOWSHIPS/ WISCONSIN WITHOUT BORDERS GRADUATE FELLOW

The Wisconsin Idea Fellowships Graduate Fellow provided comprehensive support for the program, mentoring current students, tracking project progress, recruiting new applicants, tracking funding and facilitating community partner/faculty mentor relationships. This graduate student was also responsible for directing and maintaining the work flow of the Wisconsin Without Borders (WWB) program. This included coordination of the WWB Advisory Board and administration of the WWB Awards.

#### 2016-17 COMMUNITY-BASED LEARNING FELLOWS

Chariesse Ellie Nasitta Keita Mehak Qureshi Teddy Varelis

#### **GRADUATE STUDENT FELLOWS**

Community-based Learning Graduate Fellow Haley Madden

**Project Assistant** Emma Frankham

**UW South Madison Partnership Graduate Fellow** Merry Farrier-Babanovski

Wisconsin Idea Fellowships and
Wisconsin Without Borders Graduate
Fellow
Garrett Grainger



### INTERNAL PROGRAMS AND INITIATIVES

#### STAFF COMMUNITY TOURS

Twice per year, the entire Morgridge Center staff (core & students who are available) dedicates an entire work day to vising a collection of local non-profit and community partner organizations, both current and potential. The purpose is to nurture relationships, learn from one another, and explore opportunities for mutually beneficial engagement together. Follow-up actions shared by staff are undertaken following each tour.

In January, the tour focused upon Transportation. Visits included Madison Metropolitan Sewerage District featuring an innovative partnership project with Wisconsin Bike Fed, City of Madison staff representing planning and engineering (pedestrian & bicycle infrastructure and support), conversation with District 2 Alder, and Madison Metro.

In May, the tour's focus was Local Food and Food Security. Visits included an MMSD elementary school's outdoor classroom, FEED Kitchens and Healthy Food for All, Willy Street Co-op North, River Food Pantry and Troy Community Farm.

#### **SUSTAINABILITY**

The Morgridge Center participated in Sustain Dane's MPower Business Champion Program (sustaindane.org/going-sustainable/at-work/ mpower-business/). Led by a staff Green Team and two outstanding summer interns, project accomplishments included: sustainable transportation, waste free wellness day, Red Gym Green Team, waste reduction, energy conservation, and Green Office Certification (the Morgridge Center being one of first five UW campus units receiving the recognition of this certification). The Center joined Sustain Dane's Sustainable Business Network and is committed to keeping sustainability values and initiatives alive.

#### **WELLNESS**

The Morgridge Center is dedicated to promoting an organizational culture that supports wellness. Once per semester (summer, fall, and spring) Center staff present an informal Wellness Day including a variety of offerings and activities that educate, inform and invite hands-on participation. We aim to support our individual and one another's wellness in mind, body and spirit.

### **OPERATIONS & FINANCIALS**

#### OFFICE ADMINISTRATION

#### **Operations**

The Department Administrator supervises the student Operations Interns. The Operations Interns are not only responsible for staffing the front desk of the Morgridge Center, but also managing many of the day-to-day operational tasks at the Center. They also took on short and long-term projects to assist with many of the Center's program and operational needs.

#### **Strategic Planning**

The Morgridge Center conducted a strategic planning process in the spring of 2016 which provided the framework for our plan of action for the next 5 years. We chose to focus on 5 areas of growth: Enhance collaboration across Morgridge Center for Public Service staff and programs to elevate the importance of Community-based Learning; Redefine the Morgridge Center for Public Service's financial model; Leverage the Stanford Haas Center's Pathways framework to broaden the definition of public service and more holistically prepare UW-Madison students to be their best civic selves; Lead the development and implementation of the campus-wide Campus Compact Civic Action Plan to foster and strengthen civic engagement at the University of Wisconsin-Madison; and Become a more equitable and inclusive organization.

One year into the plan, and we have already made tremendous movement towards our goals, including near completion of the Civic Action Plan, significant changes in financial management and increased inclusion of the Pathways framework. In the June 2017 annual office retreat, staff reassessed progress so far and mapped action steps for 2017-18.

#### **BUDGET & ENDOWMENT**

#### **Department Administrator**

A full-time Department Administrator provided financial oversight for the Morgridge Center. With the assistance of the Fiscal Intern, new processes are continuing to be implemented which continue to increase the accuracy and efficiency of our budgetary oversight. Close ties with the School of Education Business Office ensured that the Center was compliant with School of Education and University policies and procedures. The Department Administrator also oversaw the work of the nine Operations Interns.

#### **Budget Status**

The Morgridge Center's income is on target with projections and expenditures projected to be under budget. Total budgeted expenditures amounted to \$1,170,326. Final expenditure numbers will be available in late summer of 2017.

#### **Endowment**

At the end of FY17, the Morgridge Center endowment stood at \$14.9 million. In FY16, a portion of the interest from the endowment provided \$656,168 towards expenses - covering 56% of anticipated expenditures.

### DEVELOPMENT

The Morgridge Center continued to elevate its commitment and efforts related to communicating compelling giving opportunities and seeking private support. Regular communications with the Morgridge Center's family, composed of past student participants, donors, staff, and friends, were institutionalized. They included sharing news stories highlighting the impact of the Center's work and sending out (via email) regular solicitations segmented by target audience. Deeper collaboration with the Wisconsin Foundation Alumni Association (WFAA) occurred. A major grant launching a new hands-on, philanthropy education course was received establishing a relationship with a new funding source.

#### **GIFTS AND GRANTS**

2016-17 gifts and grants totaled \$370,458.00, over \$7,000 more than 2015-16. The Morgridge Center is deeply appreciative of the support we receive from corporate and community sponsors, campus sponsors, and individual donors. While our endowment covers around half of current operating costs, these additional gifts and grants are crucial for our operation. See the next page for the full breakdown of 2016-17 gifts and grants

#### **OUR VISION FOR THE FUTURE**

The Morgridge Center for Public Service has seen sizable growth in staff, engagement and scope of work over the last few years. But we have even grander visions for the future. Below are specific areas of development and growth potential identified in 2016-17:

#### 1. Offer faculty incentives for engaged scholarship work

We want to encourage faculty members to communicate the public benefits of their research, conduct research in partnership with relevant community entities and incorporate community-based learning in their teaching. We envision a campus culture that sends a strong signal that the university values engaged scholarship. We envision four annual grants for rigorous research that meet a well-defined community need in Wisconsin and are developed in close collaboration with a community partner. These grants would be similar to the existing Baldwin Wisconsin idea Endowment Grants, but more clearly targeted to rigorous research as opposed to outreach.

#### 2. Establish one or more annual teaching awards for community-based learning

We envision this award to stand at the same level as the Chancellor's Distinguished Teaching awards. The goal here is to have a highly visible, highly coveted award that recognizes and incentivizes this type of undergraduate instruction.

#### 3. Launch a faculty fellows program

Junior faculty are more likely to try community-based learning, but they also face the strongest disincentive: the demands of the tenure clock. We envision a faculty fellows program in which eight (8) junior faculty are selected each year to engage as a cohort in regular seminars on community-based learning and are given a small grant to help implement a community-based learning course.

#### 4. Badger Volunteers Transportation

Working in the community requires travel accessible for all, ensuring financial means are not a barrier for participation. Transportation support enables Badger Volunteers to travel to and from their work locations safely and cost-effectively. Gifts provide assistance for bike, bus, carshare or cab transportation. Reliable transportation makes volunteer opportunities more accessible to students and brings the skills, talents and enthusiasm of students to the organizations. Additional funding means we can help more students on the wait list join Badger Volunteers.

This is just a sampling of our dreams and ambitions.

### **2016-17 GIFTS AND GRANTS**

DONOR	OR DESIGNATION	
CORPORATIONS, BUSINESSES, FOUNDATIONS	& COMMUNITY ORGANIZATIONS	
Alliant Energy Foundation	Badger Volunteers	\$2,000.00
American Family Insurance Group	Wisconsin Idea Undergraduate Fellowships	\$10,000.00
Andrew Goodman Foundation	Vote Ambassadors	\$1,000.00
BlackRock, Inc.	Matching Donation	\$47.92
Conrad N. Hilton Foundation	Morgridge Center for Public Service	\$12,500.00
Evjue Foundation	Badger Volunteers	\$11,000.00
Microsoft Corporation	Matching Donation	\$48.43
Once Upon a Time Foundation	Philanthropy Lab	\$80,000.00
UW Credit Union	Badger Volunteers	\$2,500.00
CAMPUS		
4W Initiative	Wisconsin Without Borders	\$500.00
International Division	Wisconsin Without Borders Wisconsin Without Borders	\$2,500.00
Facilities, Planning and Management	Badger Volunteers Coordinator	\$40,000.00
Global Health Institute	Wisconsin Without Borders	\$1,000.00
Institute for Research on Poverty		\$1,000.00
Kemper K. Knapp Bequest Committee		
Office of the Dean of Students	Transportation Options MLK Day Campus Event	\$40,000.00 \$2,500.00
Office of the Provost	MLK Day Campus Event	\$2,500.00
Office of the Vice Chancellor, Administration	Course Development Grants	\$20,000.00
Office of the Vice Chancellor, Administration Office of the Vice Chancellor, Administration	PEOPLE and Service Learning, Transportation Options	\$20,000.00 \$101,255.87
		\$20,000.00
Office of the Vice Provost, Teaching and Learning School of Education	Community-Based Learning Graduate Assistant MLK Day Campus Event	\$20,000.00
INDIVIDUALS		
Catherine Anderson	Individual Donation	\$100.00
Charles and Martha Casey	Individual Donation	\$100.00
Margaret Chin	Individual Donation	\$100.00
Kathy Cramer	Individual Donation	\$1,000.00
Karen and Alan Crossley	Individual Donation	\$100.00
John Hart	Individual Donation	\$98.43
Laura Heisler	Individual Donation	\$500.00
Jennifer Hirsch	In honor of Shira Hirsch	\$50.00
Casey Klofstad	Individual Donation	\$100.00
Craig Kohn and Michael Baumgartner	Individual Donation	\$50.00
Tyler Lark	Individual Donation	\$75.00
Douglas Moe and Jeanan Yasiri Moe	Individual Donation	\$250.00
Claire Piggott	Individual Donation	\$50.00
Joy Pohlman	Individual Donation	\$50.00
Patrick Remington	Individual Donation	\$100.00
Mary and Kendall Rouse	Individual Donation	\$200.00
Sean Spencer	Individual Donation	\$35.00
Kari and Dan Temkin	Individual Donation	\$300.00
Michael Thornton and Nora Medina	Wisconsin Idea Undergraduate Fellowships	\$10,000.00
Madi Vannaman	Individual Donation	\$200.00
Tracy Wilson	Individual Donation	\$50.00
Donghui Zhao	Individual Donation	\$97.92
TOTAL		\$370,458.00
		, ,

### **COMMUNICATIONS & MARKETING**

#### **OVERVIEW**

Focusing on our three main audiences-- students, faculty/staff and community members-- the Morgridge Center executed a comprehensive digital, print and social strategy in 2016-17. Below are some of the highlights. (2016-17 figures June-May)

#### **Twitter**

The @MorgridgeCenter Twitter presence continued strong growth in 2016-17, with a 20% increase in impression per tweet. October 2019 became the second-best single month ever in the history of the account with 119,00 impressions. January and June also saw 9,000+ impressions. In 2016-17, @MorgridgeCenter earned an average of 2,460 impressions per day. The @BadgerVol twitter account also continued its growth.

@MorgridgeCenter	2016-17 TOTAL
Impressions	898,100
Engagement Rate (%)	2.01%
Link Clicks	2,923
Retweets	1,176
Favorites	1,829

#### **Facebook**

The Morgridge Center Facebook page continued its strong growth in 2016-17. The 2016-17 Facebook strategy focused on drawing new visitors to the page by sharing and tagging student photos and content. Because of this strategy, Morgridge Center Facebook posts reached 254,625 people in 2016-17, a 10% increase over the previous year. The Badger Volunteers Facebook page also continued to be an important resource for that program.

/MorgridgeCenter	2016-17 TOTAL
Organic Impressions	476,713
Organic Reach	254,625
Engaged Users	12,455
Consumers	9,465
Org. Impressions Per Day	1,306

#### Website

Morgridge.wisc.edu continued to be a vital communications and information resources for students, faculty, staff and community partners. Both informational pages and feature stories brought visitors to the website in 2016-17, with the Badger Volunteers, Wisconsin Idea Fellowships and Service Learning pages being the most popular destinations.

morgridge.wisc.edu	2016-17 TOTAL
Sessions	80,864
Users	44,937
Pageviews	200,866
Sessons via Mobile	17,459 (21.6%)

#### Morgridge Mail Weekly Newsletter

The Morgridge Mail digital newsletter went out every Monday morning while classes were in session in 2016-17 and remained a very successful tool for recruiting students both to our own programs as well as community partners' opportunities. More students than ever received Morgridge Mail in 2016-17 with subscribers making a significant 55.8% jump. An increase in subscribers also came with an increase in open and click rates. Morgridge Mail also continues to beat industry standards in open and click rates.

Morgridge Mail	2016-17 TOTAL
Users	7,950
Avg Open Rate	23.9%
Avg Click Rate	2.4%

#### ADDITIONAL SOCIAL MEDIA

In addition to using Twitter and Facebook, the Morgridge Center is also active on Instagram, YouTube and LinkedIn. The @MorgridgeCenter Instagram account saw robust growth in 2016-17.

#### ORIGINAL CONTENT

Forty-one stories were published to morgridge.wisc.edu in 2016-17, including news, announcements, updates and profiles. These stories drove a significant amount of traffic to the website and were shared widely with relevant campus departments and community partners for republication. In 2016-17, Morgridge Center communications staff worked strategically with campus units to produce mutually useful stories. This strategy was instituted with the goal of increasing cross-campus reach. A total of 14 feature stories were produced in 2016-17. The most popular stories included:

"PHOTOS: Summer 2016 Badger Volunteers"

"18th annual Wisconsin Idea Fellowships awarded to nine student projects"

"Student vote ambassadors carry on legacy of Andrew Goodman"

#### PRINTED MATERIALS

The Morgridge Center continued to maintain and update a robust collection of printed materials. While digital strategy is important, we still find substantial usefulness in printed handouts. 2016-17 also featured a number of campus-wide postering campaigns for Badger Volunteers, Wisconsin Idea Fellowships, Service Learning courses, Public Service Fairs and voter education.

#### ADDITIONAL NEWSLETTERS

The "Engaged Scholars" e-newsletter received by faculty and staff continued to be a useful tool to reach our community and engaged faculty and staff. A community partner e-newsletter was also sent on occasion to keep community partners up to date on news, events and opportunities. The Badger Volunteers e-newsletter, became a regular fixture in 2016-17.

#### MEDIA MENTIONS AND PUBLICITY

The Morgridge Center garnered 37 unique media mentions in 2015-16, including coverage associated with Director Kathy Cramer's insight on the 2016 Presidential Election. The Morgridge Center received mentions in the following outlets:

Badger Herald Kenosha News **New York Times** Wisconsin State Journal Cap Times **KQED** Scientific American WisCONTEXT Madison 365 WKOW 27 Daily Cardinal Vox WNYC Herald Independent Madison Commons Washington Post

**InBusiness** Milwaukee Journal Sentinel Wisconsin Public Radio



#### Kathy Cramer Speaking Engagements — UW-Madison

Broadcasting and Media Innovations, UW-Extension

International Public Science Events Conference, June 2017 conference held at Discovery Building

Nelson Institute Earth Day celebration

Election Research Center post-election symposium,

Center for Humanities Post-Election Panel,

Lafollette School of Public Affairs Post-Election Panel,

Political Science Board of Visitors,

Department of Sociology Wisconsin Idea Course guest lecturer

#### Kathy Cramer Speaking Engagements — Other Colleges and Universities

Laboratory for Social Machines, MIT Media Lab

Center on Democracy, Development and Rule of Law and the Europe Center, Stanford University

Princeton Institute for International and Regional Studies and the Bobst Center for Peace and Justice, Princeton University

**Exeter University** 

Reuters Institute for the Study of Journalism, Oxford University

US Centre, London School of Economics

**UC-Berkeley** 

UC-Santa Barbara

Midwestern Political Science Association Annual Conference

Harvard Political Analytics annual conference

University of Minnesota

SSRC Anxieties of Democracy Program and Deutsche Forschungsgemeinschaft joint conference, Villa Vigoni, Italy

Notre Dame University

Tulane University (remote guest to James Carville's course)

Columbia University Center on Capitalism and Society

George Mason University

Memorial University (Newfoundland)

Marquette University

UW-Platteville

#### Kathy Cramer Speaking Engagements — Beyond Colleges and Universities

Madison Museum of Contemporary Art gallery talk, Madison, WI

Council on Foreign Relations, New York City, June 2017

Brownfields Study Group, Madison, WI

Middleton Public Library, Middleton, WI

City of Madison Employees celebration of Racial Equity and Social Justice Initiative

Information Technology Industry Council, Washington DC

Wisconsin Grassroots Festival

Madison Downtown Kiwanis

The Guardian Big Ideas conference, NYC

U.S. House Democratic Caucus, Baltimore

U.S. Senate Democratic Caucus, Shepherdstown, WV

Roosevelt Institute, NYC

Milwaukee Rotary

Wisconsin Collaborative for Healthcare Quality

Reach Out Wisconsin guest speaker, Madison, WI

Fighting Bob Fest, Madison WI

Wisconsin Public Education Network, Madison, WI

Wisconsin Book Festival/C-SPAN BookTV

Mystery to Me Bookstore, Madison

### SERVICE OUTSIDE THE CLASSROOM

### BADGER VOLUNTEERS



### **OVERVIEW**

As the Morgridge Center's largest co-curricular (non credit) program, Badger Volunteers™ is designed to create mutually beneficial partnerships that engage UW-Madison students in ongoing volunteer opportunities that provide meaningful and consistent service within the communities surrounding campus.

Badger Volunteers (BV) is a semester-long program offering UW-Madison students, both undergraduate and graduate, training and logistical support to engage within the Madison community. Teams of students, led by a student leader, partner with community organizations (schools, nonprofits, government agencies, municipalities) and volunteer on a weekly basis for an entire semester. In addition, volunteers participate in education sessions, reflections and an end-of-semester celebration.

#### **HIGHLIGHTS**

Served an increased number of community partners including: Capitol Lakes, Centro Hispano of Dane County, Habitat ReStore, Literacy Network, and West Middleton Elementary School.

Integrated the UW-Madison Leadership Framework into Badger Volunteers programming including orientations, Executive Board meetings, intern evaluations and hiring. Badger Volunteers was highlighted at the Leadership @ UW Open House this spring where two interns were invited to present.

Awarded supplemental funds from the University Administrative Improvement Award which allowed the Badger Volunteers team to further increase the efficiency of the online registration system.

#### BADGER VOLUNTEERS COMMUNITY PARTNERS AND SITES

Please see APPENDIX A for a full listing of Badger Volunteer community partners and volunteer sites.

The Badger Volunteers sustainability focus received generous support from UW Facilities Planning & Management

#### **BADGER VOLUNTEERS 2016-17 NUMBERS**

	TOTAL VOLUNTEERS	BV LEADERS	COMMUNITY PARTNER SITES	HOURS SERVED
SUMMER 2016				
BV Sustainability	101	26	23	
BV Public Health	20	4	4	
BV Education	36	37	34	
TOTAL	157	37	34	2,474
FALL 2016				
BV Sustainability	84	21	18	
BV Public Health	220	38	32	
BV Education	413	84	46	
TOTAL	717	143	96	14,517
SPRING 2017				
BV Sustainability	57	16	13	
BV Public Health	179	32	24	
BV Education	458	93	50	
TOTAL	694	141	87	15,390
2015-16 TOTALS	1,568	321	96*	32,381

<sup>\*</sup>unique sites

#### **NEW PARTNERSHIP WITH ZIPCAR**

After piloting use of the Zipcar program this summer, the Badger Volunteers program rolled out use of the service to the large cohort of students currently participating in BV. Zipcar provides a more sustainable and cost-effective transportation option compared to students taking cabs.

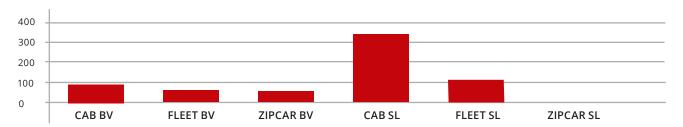
See the next page for complete transportation information.

### TRANSPORTATION OPTIONS

For many students who wish to volunteer and engage with our local community, securing reliable, affordable and environmentally-friendly transportation is an obstacle. The choices students make regarding transportation matter. Transportation Options provides comprehensive resources about walking, biking, busing, carpooling, using UW Fleet vehicles and taxiing to emphasize alternatives, options and intentional choice. All UW-Madison students have access to a free city bus pass. Through a special partnership, Badger Volunteers (BV) also have free access to the Madison B-cylce Bike Share program. All other options come at no cost to students, but are paid for by the Morgridge Center and support from campus partners and grants. Below is a breakdown of those costs for the BV program and Service Learning courses.

	<b>#OF TEAMS*</b>	# OF RIDERS**	COST	COST/RIDER	COST/TRIP/RIDER
UNION CAB					
BV Sustainability	20	77	\$2,342.96	\$30.43	\$15.46
BV Public Health	42	167	\$18,731.45	\$112.16	\$12.68
BV Education	75	301	\$31,357.23	\$104.18	\$12.75
Badger Volunteers Total	137	545	\$52,431.64	\$96.20	\$13.63
Service Learning	n/a	303	\$100,386.37	\$331.31	\$31.39
TOTAL		848	\$152,818.01	\$180.21	
ZIPCAR					
BV Sustainability	18	70	\$4,151.35	\$59.31	\$8.71
BV Public Health	18	70	\$4,151,35	\$59.31	\$8.71
BV Education	19	71	\$4,151.35	\$58.47	\$8.71
Badger Volunteers Total	55	211	\$12,454.05	\$59.02	\$8.71
Service Learning	n/a	n/a	n/a	n/a	n/a
TOTAL		211	\$12,454.05	\$59.02	
FLEET					
BV Sustainability	0	0	\$0.00	\$0.00	\$0.00
BV Public Health	2	8	\$310.80	\$38.85	\$8.15
BV Education	1	4	\$506.06	\$126.52	\$8.75
Badger Volunteers Total	3	12	\$816.86	\$68.07	\$8.45
Service Learning	n/a	8	\$869.50	\$108.69	\$24.66
TOTAL		20	\$1,686.36	\$84.32	

#### **COST PER RIDER PER MODE**



### CO-CURRICULAR EVENTS & PROGRAMS

#### ALL-CAMPUS DAY OF SERVICE

The second-annual All-Campus Day of Service took place this year on Wednesday, April 26. This event is a partnership between the Morgridge Center for Public Service and the Wisconsin Alumni Student Board. It also involved several other on and off-campus partners including Domestic Abuse Intervention Services, F.H. King Students for Sustainable Agriculture, The Open Seat, Lakeshore Nature Preserve, Ask. Listen. Save., Badger Volunteers, Ask Big Questions, Wisconsin Environmental Initiative, She's the First, the Neighborhood House, Magazine Literacy, Friends of the State Street Family, the Blood Center of Wisconsin, College Democrats, College Republicans, AmeriCorps, Peace Corps, City Year, Wheelhouse Studios, UW Hospital, and ASM Sustainability. Students were provided several opportunities to learn, reflect, and engage with who they want to be as community members and what civic engagement means to them.

#### PRISONER RE-ENTRY SIMULATION

This year hosted as part of the All-Campus Day of Service, the Prisoner Re-entry Simulation was a partnership between the department of Psychology and Badger Volunteers. It counted for extra credit to students studying criminal justice in their courses and also fulfilled the Education Session requirement for students in Badger Volunteers. The event was run by Madison Area Urban Ministries and served as a powerful learning opportunity about the realities of life after prison.

#### **BE THE CHANGE BASH**

This event brings together Badger Volunteers, service-learning students, community-engaged faculty and staff, Wisconsin Idea Fellowship recipients, community partners and many others who have contributed their time and talents to both the community and the UW-Madison campus this year. It is primarily coordinated and managed by a group of student leaders on staff at the Morgridge Center for Public Service. Director of Community Relations, Leslie Orrantia, gave keynote remarks.

#### ISS DAY OF SERVICE

A group of 10 domestic and international students, led by a Morgridge Center Intern, volunteered at Magazine Literacy on a Friday afternoon. They participated in pre- and post-service reflection activities where they also learned about the Morgridge Center and how they can get involved in ongoing long-term community-based work.

#### **UW-MADISON MLK DAY CELEBRATION**

UW-Madison students, faculty and staff participated in the 2017 UW-Madison MLK Day Celebration on Monday, Jan. 16 from 2-4:30 p.m. in Union South. It was both a recognition of progress made and a reminder of the work that yet needs to be done. The event included student speakers, conversation, an art project and a food drive to support The Open Seat, a food pantry on campus. The UW-Madison MLK Day Celebration was a collaboration between the Morgridge Center for Public Service, the Center for the First-Year Experience, the Multicultural Student Center and Pathways to Educational Achievement. Funding for the celebration is generously provided by the Office of the Dean of Students, the Office of the Provost and the School of Education. It was the first MLK Day event of its kind on the UW-Madison campus.

#### **PUBLIC SERVICE FAIRS**

The Fall 2016 and Spring 2017 Public Service Fairs, featuring 65+ local and national nonprofit organizations. This event is coordinated in partnership with Letters & Science Career Services office. Combined, they bring in over 600 students to learn about job, internship and volunteer opportunities with our community partner organizations.

#### SICKLE CELL BLOOD DRIVES

The Morgridge Center for Public Service organized three blood drives focusing on Sickle Cell Anemia awareness. These drives were a partnership with the Madison Alumnae Chapter of Delta Sigma Theta Sorority, Inc., 100 Black Men of Madison, the American Red Cross, the Urban League of Greater Madison and Fountain of Life Church in Madison as well as many additional volunteers. "Team Sickle Cell" was coordinated by Morgridge Center Program Assistant Fisnik Lumani and supported by Morgridge Center Communications Specialist Mark Bennett as well as Operations Intern Miah Gatzke. Team Sickle Cell also included additional Morgridge Center student staff, a UW-Madison student living with Sickle Cell Disease and community members living with the disease. The Sickle Cell Awareness Blood Drives were initiated in 2011-12 and proved so popular with the African-American community that they have become an important aspect of Morgridge Center programming. This year, Team Sickle Cell also met with the new School of Nursing Dean Linda to brainstorm new collaborations with nursing students. Team Sickle Cell will continue to pursue those collaborations. Additionally, Channel 3 did live interviews in September with Sickle Cell members Martin Lackey Sr. and Marie Nofodji as part of a feature on Sickle Cell Disease.

#### 2016-17 Drives:

September 23 – Union South December 6 – Education Building, Morgridge Commons February 4 – Urban League of Greater Madison

#### WALK THE WALK

In Partnership with Community Shares of Wisconsin and the UW-Madison School of Journalism, the Morgridge Center hosted Walk the Walk, an annual tour of social and environmental justice organizations in the UW-Madison neighborhood. Groups of students got to visit and learn about careers in advocacy organizations close to campus including the Wisconsin Women' Network, League of Women Voters, Wisconsin Council on Children and Families, Bayview foundation, Freedom Inc., Fair Housing Center of Greater Madison, ABC for Health, Midwest Environmental Advocates and WORT 89.9 FM Community Radio.

#### **GO BIG READ**

The Morgridge Center once again had a staff person serve on the selection committee for the Go Big Read common read book. This program engages members of the campus community and beyond in a shared, academically focused reading experience. Students, faculty, staff and community members participate by reading the book and taking part in classroom discussions and campus events. Last year's book, Evicted by Matthew Desmond, focused on the housing and eviction crisis in Milwaukee, Wisconsin and beyond. Because of this connection to work done by the Morgridge Center for Public Service, all Badger Volunteers received a copy of the book and the pre-service activity done by all volunteers focused on "where do you feel home?"

### ADDITIONAL PARTNERSHIPS

#### INSTITUTE FOR RESEARCH ON POVERTY— POVERTY FACT SHEETS

The Morgridge Center IRP Intern produced a Poverty Fact Sheet focused on the financial barriers to college completion.

#### **COMMUNITY AND NONPROFIT STUDIES (COMMNS)**

Morgridge Center staff have been collaborating with colleagues at the Center for Community and Nonprofit Studies in the School of Human Ecology to better and more consistently support community partners seeking to partner with UW-Madison.

#### WISCONSIN CAMPUS COMPACT REGIONAL NETWORK GATHERING

The Morgridge Center served as the host for the South-Central Wisconsin regional Campus Compact meetup which brought together folks from UW-Madison, Edgewood College, Madison College and UW-Extension.

#### CAMPUS CONNECTION

New leaders from the Chancellors and Powers Knapp Scholarship program went through a volunteer coordinator training planned and facilitated by Morgridge Center staff.

### ACHIEVEMENT CONNECTIONS

For the third year, the Morgridge Center for Public Service partnered with the United Way of Dane County, the Madison Metropolitan School District, the Middleton Cross Plains School District and AmeriCorps to host a full-time AmeriCorps member in support of the Achievement Connections High School math tutoring program. This program is aimed at raising graduation rates by ensuring students pass algebra their freshman year. The program has also expanded to provide support for students taking geometry.

The Morgridge Center's Achievement Connections campus recruiter encouraged UW-Madison students to serve as volunteers at local high schools. The Achievement Connections Campus Coordinator interviewed 116 UW-Madison students interested in participating as tutor-mentors. In total, 192 volunteers from campus and the broader community served 473 high school students, totaling more than 1,990 hours of tutoring.

### VOTER ENGAGEMENT AND EDUCATION

Voting has always been an important focus of the Morgridge Center, but voter engagement and education took on added emphasis this past year with the presidential election. The Morgridge Center served as gathering point and mediator for campus, city and national efforts aimed at voting. In addition to hosting the Andrew Goodman Foundation Vote Ambassadors, the Morgridge Center ran aggressive poster and social media campaigns aimed at raising awareness and educating students on voting. The Morgridge Center also worked closely with university administration and University Communications to reach students on voting rules and rights.

The Morgridge Center also sponsored a number of events and efforts around voter outreach and civil dialogue efforts:

#### **Voter Engagement & Civil Dialogue Efforts**

Electoral Dysfunction: The Morgridge Center for Public Service served as a co-sponsor in partnership with WUD Society and Politics to bring this feature length documentary to campus. Electoral Dysfunction uses humor and wit to take an irreverent - but nonpartisan - look at voting in America.

Wisconsin Environmental Initiative's Doing Well by Doing Good: The Morgridge Center co-sponsored this event focused on conversations around our country's future prosperity and sustainability. The free event featured Joel Makower and retired Marine Col. Mark "Puck" Mykleby, co-authors of a newly published book "The New Grand Strategy: Restoring America's Prosperity, Security and Sustainability in the 21st Century."

Bring It to The Table: The Morgridge Center for Public Service, Wisconsin Campus Compact and WUD Society and Politics hosted Bring it to The Table, a documentary film screening and discussion with Emmy-Nominated Director Julie Winokur on Thursday, October 6.

Dear World: Dear World is an interactive, award-winning portrait project that explores the subtle and powerful connections between students, faculty, and staff. Dear World was founded as a portrait project that unites people through pictures in their distinct message-on-skin style. The Morgridge Center co-sponsored a Dear World tour visit at UW-Madison with the Division of Student Life, WUD Society & Politics, the Wisconsin Union, University Housing, the Center for Leadership and Involvement, the Center for the First Year Experience and International Student Services.

All In Democracy Challenge: The University of Wisconsin-Madison has joined more than 170 other colleges and universities around the country by committing to the ALL IN Campus Democracy Challenge. The Challenge recognizes postsecondary campuses committed to improving democratic engagement, increasing student voter participation rates, and graduating students with a lifelong commitment to being informed and active citizens.

#### ANDREW GOODMAN FOUNDATION VOTE AMBASSADORS

The Morgridge Center received a grant in spring of 2016 from the Andrew Goodman Foundation to fund three student Vote Ambassadors. These students have participated in voter registration and voter education efforts around campus engaging hundreds of students in the political process.

#### **#OURTOMORROW**

UW-Madison joined nine other universities from across the country in launching an online campaign asking students to share their stories of service. On Martin Luther King Jr. Day of this past year, the Morgridge Center for Public Service joined campus partners at the nine other universities to launch the #OurTomorrow movement. Using social media, the project invited students, staff, faculty and community partners to share how they are making a difference for the future through service today. The nonpartisan effort aimed to inclusively inspire others to get involved in their own communities. Participating schools include: Columbia University, Dartmouth College, Duke University, Massachusetts Institute of Technology, Princeton University, Stanford University, Tufts University, Tulane University, University of California Berkeley and UW-Madison.



### SERVICE VIA THE CLASSROOM

### **COMMUNITY-BASED LEARNING**

The high-impact practice of Community-based Learning (CBL), which includes academically-based service learning (SL) and community-based research (CBR), is deeply embedded within the Morgridge Center for Public Service's mission and work. The Center has led campus towards the institutionalization of CBL since 1996, and is continually striving to advance CBL as a high-impact practice. In 2011, the Center worked with the University Academic Planning Council (UAPC) to approve a campus-wide definition of service learning and guidelines for best practices. Courses are submitted to the Morgridge Center for Public Service for official designation in the Course Guide, which entitles instructors to support services, grants and transportation options. Key elements include guided reflection, course development collaboration with community partners, well-articulated learning outcomes that align with the campus-wide Essential Learning Outcomes and Wisconsin Experience and a minimum of 25 hours of community engagement per student.

The Center has identified the advancement of CBL across campus as a high priority and one that supports Chancellor Rebecca Blank's goal of enhancing academic excellence through increased focus on high-impact learning practices. Our 2016-21 Strategic Planning document calls for enhancing our CBL support structure and maximizing campus partnerships to engage more fully and in the most coordinated level possible to faculty, staff, students and community partners.

#### 2016-17 CBL HIGHLIGHTS

CBL courses, at present, are scattered across a wide range of majors and a wide diversity of departments. In 2016-17, 133 total CBL courses were offered, an increase of 10 over last year. A total of 4,090 students enrolled in a CBL course in 2016-17, an increase of 628 over the previous year. These courses reside in 47 departments across 13 schools and colleges. The College of Letters & Science offered the highest number of CBL courses, followed by the School of Education, and the School of Social Work.

While CBL is not required by most undergraduate programs, it is required by several majors, including Rehabilitation Psychology and Special Education (RPSE 300), Community and Nonprofit Leadership (CSCS 350), and the Community and Environmental Scholars program in Environmental Studies (ENVS ST 600). (See Appendix B for a full list of CBL courses for 2016-17)

#### STAFF MEMBERSHIP ON KEY **CAMPUS ADVISORY AND TEACHING INITIATIVES**

Achievement Connections Lead Staff Committee

**Delta Steering Committee** 

Discovery Building Town Center Advisory Board

Ira and Ineva Reilly Baldwin Wisconsin Idea Award Selection Committee

Leadership Certificate Review Committee

Madison Teaching and Learning (MTL) Community of Practice

Nelson CBL Capstone Review Team

Pathways for Public Service & Civic **Engagement International Working Group** 

Philanthropy Lab

School of Education Diversity Committee

School of Education Academic Planning Council

Undergraduate Symposium Committee

UniverCity Alliance

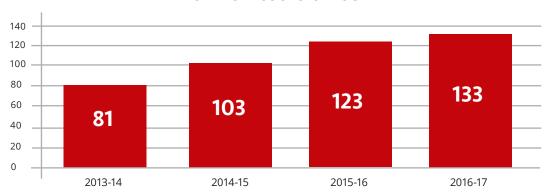
University Council on Academic Affairs and Assessment (UCAAA)

Wisconsin Without Borders Advisory Committee



#### 2016-17 COMMUNITY-BASED LEARNING FACTS AND FIGURES





#### SCHOOLS/ COLLEGES WITH MOST CBL COURSES

- 1. College of Letters & Science (35)
- 2. School of Education (27)
- 3. School of Social Work (16)
- 4. College of Agricultural and Life Sciences (11)
- 5. Nelson Institute for Environmental Studies (11)
- 6. School of Human Ecology (7)

#### **PROGRAMS WITH MOST CBL COURSES**

- 1. Social Work (16)
- 2. Environmental Studies (11)
- 3. Rehab Psychology and Special Education (9)
- 4. Curriculum & Instruction (8)
- 5. Pharmacy (6)

#### **NEW COMMUNITY-BASED LEARNING COURSES FOR 2016-17**

Community-based learning and research were well-supported through the establishment of new courses, the CBL course development grants, engaged scholarship roundtables, updates to our database, and professional development courses: For a full listing of new 2016-17 courses, see APPENDIX B1.

#### 2016-17 STAFF COURSE INSTRUCTION

Political Science 201 Citizenship, Democracy and Difference Kathy Cramer

Counseling Psychology 620 Best Practices in Community-Engaged Scholarship Beth Tryon, Julissa Ventura, Haley Madden

#### CURRENT RESOURCES FOR CBL THROUGH THE MORGRIDGE CENTER

#### 1. Consultative support for instructors and campus teaching and learning initiatives

Two full-time Morgridge Center professional staff positions (Associate Director for Engaged Scholarship and Assistant Director for CBL), in addition to the faculty director and CBL graduate fellow, are devoted in part to providing consultation for faculty and instructional staff as they develop CBL courses. These Morgridge Center staff also contribute to campus-wide high-impact teaching and learning initiatives by organizing workshops and teaching Delta courses. Staff members also serve on a number of key campus advisory boards, committees and teaching initiatives.

#### 2. Funding to support new CBL courses that include students from under-represented backgrounds

Administered by the Associate Director, the CBL Course Development Grant program, funded by the Vice Chancellor for Finance and Administration, was implemented in the fall 2013 semester and provides up to \$5,000 for faculty to design and implement a new CBL course or to add a CBL component to an existing course. Courses must also intentionally bring together a diverse group of UW-Madison students, especially underrepresented students, to engage in community-based learning with non-profit organizations. The program is currently funded at a level of \$20,000 annually and typically awards four to five grants per year. See the next page for a listing of courses receiving funding in 2016-17.

#### 3. Service-learning course designation

The Assistant Director for CBL oversees the course review and approval process for CBL designation and works in partnership with the Registrar to ensure that approved courses are listed in the Course Catalogue. (NOTE: Academic Programs and Institution Research approves the initial course but is not responsible for the section-level approval as a service-learning course).

#### 4. CBL Fellows and graduate fellow programs

Four undergraduate CBL fellows were hired for the 2016-17 academic year to support CBL instructors with logistics and community partner contacts, provide CBL orientations and trainings for students, lead class reflections and provide other assistance as requested. They supported the following courses:

Nursing 590 (2 semesters)

Civil and Environmental Engineering 629

Gender and Women's Studies 660 (2 semesters)

Community and Environmental Sociology 500 (2 semesters)

Environmental Studies 600 (2 semesters)

Environmental Studies 600

Horticulture 120

Computer Science 402 (2 semesters)

Inter-LS 260

Biology 375 (2 semesters)

Art 448

Political Science 201

Social Work 420

Social Work 422

Spanish 319

RPSE 330

HDFS 663 (2 semesters)

Art 338 (2 semesters)

Physical Therapy 541

Chican@/Latin@ Studies 525

#### CBL COURSE DEVELOPMENT GRANT PROGRAM

During the 2016-17 academic year, five Community-based Learning Course Development Grants were awarded to faculty and instructional staff developing courses to be taught during the 2017-18 academic year; three to be taught in Fall 2017, one in spring 2018 and two in summer 2018.

#### Legal Studies 400 Impacts of Social and Legal Issues on Health

Fall 2017

Instructor: Jill Jacklitz, Law School

Community Partners: Wingra Family Medical Center

#### **Art 393 Service Learning in Art**

Fall 2017

Instructor: Gail Simpson, Heather Owens, Art Department

Community Partners: tbd

#### **CLS 330 Community Research Methods**

Instructors: Revel Sims, Urban and Regional Planning

Community Partners: Centro Hispano

#### **HORT 375: Community-based learning and Food Systems HORT 375: Sustainable Food Systems International Field Study**

Spring 2018, Summer 2018

Instructor: Claudia Calderon, Horticulture

Community Partners: Earth Partnership, Centro Hispano

#### Folklore 490; Field Methods and the Public Presentation of Folklore

Summer 2018

Instructor: Anna Rue, Marcus Cederström, and Nathan Gibson; Center for the Study of Upper Midwestern Cultures

Community Partners: Juhannus Mid-Summer Festival in Toivola, Michigan



### WISCONSIN IDEA FELLOWSHIPS

Wisconsin Idea Fellowships (WIF) are awarded annually to projects designed by UW-Madison undergraduates in collaboration with a community organization (whether local, national or international) under the supervision of a faculty or academic staff mentor. The program is funded by the Chancellor's office at a rate of \$35,000 per year and typically awards five to seven grants each year. The Wisconsin Idea Undergraduate Fellowships program is guided by a Wisconsin Idea Fellowship Graduate Intern who was supervised by the Assistant Director for Community-based Learning. In 2016-17, nine WIF projects were carried out, and a full listing of those projects can be found in APPENDIX C. Seven new projects for 2017-18 were announced in spring 2017. A full listing of those projects can also be found in APPENDIX C. American Family Insurance partnered with the WIF program in 2016-17, awarding an additional \$5,000 grant to a project that demonstrated a plan for long-term sustainability after the students graduated. American Family has committed another \$5,000 for next year's projects. Additionally, The Michael Thornton and Nora Medina Social Innovation Award proudly supports projects targeting the opportunity gap in Madison.

### WISCONSIN WITHOUT BORDERS

The Wisconsin Without Borders (WWB) Alliance is co-chaired by the Assistant Director for CBL at the Morgridge Center in partnership with the Global Health Institute and International Division. The Alliance was established to encourage and promote local/global best practices in CBL and CBR. WWB hosts Joint Learning Community sessions and an annual award competition designed to recognize faculty/staff and students for their unique initiatives in CBL/CBR work.

In the spring semester, Wisconsin With Borders awarded \$4,500 in recognition prizes to diverse projects across campus that exemplified putting the community at the center of their work. Joel Hill, Erica Hess, Michelle Tong, and Oona-Ife Olaiya were recognized for Excellence in Service-Learning. John Uelmen was recognized for Excellence in Community-Based Research. Sydney Olson and Jennifer Wagner were provided 4W Awards. Finally, Maria Castillo was given the Peter Bosscher Award. See a full listing of all awards on page 32.

### ADDITIONAL CURRICULAR PROGRAMS, FELLOWSHIPS & PARTERNSHIPS

### **ASSOCIATION OF GRADUATE ENGAGED SCHOLARS (AGES)**

The Morgridge Center continues to support the Association of Graduate Engaged Scholars (AGES), a graduate student organization that supports the community-engaged research and teaching efforts of UW-Madison graduate students across campus. AGES strives to be a central meeting point and resource hub for graduate students professionally active in their communities, regardless of their prior experience with community-engaged work. AGES provides professional development opportunities, online resources, project feedback, networking events, and moral support.

In the 2016-17 academic year, AGES held very popular social events, convened space for members to workshop their community-engaged project ideas, and hosted a luncheon for graduate students to connect with community-engaged faculty and staff.

#### **UW SOUTH MADISON PARTNERSHIP**

Infrastructure at UW South Madison Partnership continues to grow! Under direction of Leslie Orrantia, new Director of Community Relations in the Chancellor's Office, staff has been expanded to provide front desk coverage to 35 hours per week to grow accessibility to community and campus. Also growing are new promotional efforts, organizational structure, one-off events and engagement opportunities, as well as a social media presence to broaden impact. From Ms. Orrantia: "Members of our team manage day-to-day operations as well as develop projects relating to their personal interests and expertise that complement community need. Examples of such efforts include workshops with Centro Hispano staff and community around building and maintaining emotional health and wellbeing, and an artwork gallery structure for the management of a rotating public gallery for the Partnership. This fall, we'll partner with Morgridge Center for Public Service to modify the shared student position to ensure the role is optimally supported and well integrated into both units."

#### Here is a rundown of current programs with some numbers:

- An estimate of people served per week is about 150 in regular programs.
- In 2016 UWSMP had about 200 reservations (ranging from 5-60 people in attendance) with an average of 25 people attending. These reservations ranged from racial justice and teacher trainings to health focus groups and service learning courses. All events/meetings continued to bring community members and UW staff, faculty and students together.
- The Odyssey Program a free humanities course for adults with economic barriers to college continued to run out of the Partnership Space on Wednesday evenings and served 30 students and their families each school year (Odyssey Junior (grades 6-12) meet at the Goodman Library and Odyssey Explorers (grades 1-5) at Space Place). This program also offered a for-credit writing course for alumni. Additionally, tutoring sessions open were to current students and alumni two nights a week drawing about 25 people.
- The UW Law School's Economic Justice Institute holds its Neighborhood Law Clinic in the Partnership and had weekly walk-in hours.
- The PLATO Racial Justice and Inequality course for elderly community members also continued to run in the space.
- The Wisconsin Alzheimer's Disease and Research Center held regular screenings at the Partnership, as well as an exercise class that met twice a week!
- The Millionaire's Club, a program which focusing on financial literacy, academic achievement and youth development, met in the Partnership twice a month.
- · African American Breastfeeding Alliance Met monthly and provided education, support, and resources to African American women for breastfeeding.
- MCPS-supported courses and events at the Partnership in 2016-2017 included: Counseling Psychology 620, Best Practices in Community-based Learning and Research, Building Food Justice in South Madison; Community Engagement in Nursing; UW Partner School Network, a MCPS 101 for community partners, an MCPS and School of Human Ecology community forum, and a Service Learning Tour.
- · Slow Food Gardening and cooking courses and resources for South Madison residents
- The Partnership collaborated with UW Space Place for another successful family science night in December, and will be expanding these nights from annually to quarterly. Ms. Orrantia and Merry Farrier-Babanovski are working to grow community partnerships beyond the walls of the space and foster relationships with existing community organizations.
- This summer, the Partnership will be expanding the community advisory council to include employees from South Madison community-serving organizations to inform the future direction of the Partnership and the expansion of collaborations between campus and community.



#### WISCONSIN IDEA EXCHANGE

The Wisconsin Idea Exchange is a campus-community partner database housed on the Morgridge Center's website. Faculty, staff, community partners and students post opportunities for collaboration or search for partnership ideas based on a filtered search by issue or partner. We partnered with the School of Human Ecology's Community and Nonprofit Studies department (CommNS) to find and fill gaps in the map, as well as reaching out to community partners to ask them to advertise their research questions or volunteer opportunities. Also in collaboration with the CommNS, we created a "back-end" spreadsheet of community requests to ensure no one falls through the cracks, and a flow chart so we can refer requests to appropriate outreach units across campus.

#### COMMUNITY-BASED RESEARCH STUDY

The spring 2016 Community-based Research course taught by Prof. Carolina Sarmiento in the Civil Society and Community Studies Department in the School of Human Ecology and supported by the Morgridge Center for Public Service completed a preliminary analysis of findings. A summary went out to the interviewees for revalidation, and then recommendations were posted on the Morgridge Center website. The findings fell into the following categories:

- Institutional support and access: partners desire streamlined avenues of accessing partnerships.
- · Communication and relationships: mismatch in expectations, perception of charity model rather than 2-way street.
- Logistics: need for cultural awareness training of students; time challenges.
- Research focus: community partners are more interested in the benefits of research partnerships and desire to co-design research and co-create of knowledge products.

#### **BAGELS AND RESEARCH**

The Bagels and Research series invites UW-Madison graduate students, faculty, and staff to present their Communitybased Research projects. We hosted six sessions with up to 30 audience members at each on the following topics:

#### Hiding Hunger: Research with Second Harvest Foodbank

Lydia Zepeda (Professor, Department of Consumer Science)

#### Empowerment Research with Women in Agricultural Communities in Northern Ghana

Sophia Friedson-Ridenour (Postdoctoral Fellow with the Center for Women Gender and Women) Sweta Shrestha (Assistant Director for Education for the Global Health Institute)

#### The UW Urban Canid Project

Marcus Mueller (Master's Candidate, Department of Forest and Wildlife Ecology; Associate Wildlife Biologist)

#### Performing Ourselves: Fostering Resilience through Dance

Lyndsay Lewis (PO Student Researcher, UW Senior in Dance & Psychology) Sarah Schwab (PO Assistant Program Manager, UW Alumni)

#### Documenting and Assessing Impact of Adult Role Models in Science (ARMS)

Dolly Ledin (Project Coordinator, ARMS Coordinator, UW WISCIENCE) Michelle Boursier (PhD candidate, Chemistry) Donald D. Dantzler (PhD candidate, Educational Leadership and Policy Analysis) Alisa Pykett (PhD candidate, Civil Society and Community Studies) Jeremy Spool (PhD candidate, Zoology)

#### Dealing with Dilemmas: The Role of Practical Wisdom in Professional Youth Practice

Dayana Kupisk, M.S. (Doctoral Candidate in Human Development and Family)

#### ENGAGED SCHOLARSHIP ROUNDTABLE

The Engaged Scholarship Roundtable series featured UW-Madison speakers focusing on a wide variety of issues for those doing Community-based Research and Learning. We hosted four roundtables with up to 30 attendees at each on the following topics:

#### Liberating Service Learning and the Rest of Higher Education Civic Engagement

Randy Stoecker (Professor of Community & Environmental Sociology and author of Liberating Service Learning and the Rest of Higher Education Civic Engagement)

#### Assessment and Evaluation of Community-engaged Research and Teaching

Jessie Conaway (Faculty Associate for Native Nations Partnerships, Nelson Institute for Environmental Studies) Lori Bakken (Associate Professor and Evaluation Specialist, School of Human Ecology and and UW Cooperative Extension)

#### Incorporating Engaged Scholarship into your Tenure Package

Kathy Cramer (Professor of Political Science, Morgridge Center for Public Service Faculty Director)

Armando Ibarra (Associate Professor, School for Workers and UW-Extension)

Rebekah Willett (Assistant Professor, School of Library and Information Studies)

Stephanie Robert (Professor, School of Social Work and Chair of the Social Studies Divisional Committee)

#### How do I Find Funding for Community-Engaged Work?

Amy Hilgendorf (Associate Director of the Center for Community and Nonprofit Studies (CommNS))

Amy Meinen (Director of healthTIDE)

Diane Ballweg (Chair of the Madison Community Foundation)

Ellen Jacks (UW-Madison Grants Librarian)

Rich Halverson (Professor in Educational Leadership and Policy Analysis, co-director of the Wisconsin Collaborative Education Research Network (The Network))



### STAFF PUBLICATIONS

Chris Wells, Katherine Cramer, Michael W. Wagner, German Alvarez, Lewis A. Friedland, Dhavan V. Shah, Leticia Bode, Stephanie Edgerly, Itay Gabay, Charles Franklin. 2017. "When We Stop Talking Politics: The Maintenance and Closing of Conversation in Contentious Times." Journal of Communication 67(1): 131-157.

Cramer, Katherine J. 2016. "Equity Through Learning to Listen: The Case of Public Discussion on Body-Worn Cameras in Madison, Wisconsin." Journal of Public Deliberation 12 (2).

Cramer, Katherine J. 2017. "Response from the Author" for Symposium on Talking about Politics: Rural Consciousness and the Rise of Scott Walker. in Political Communication 34:146-14.

Cramer, Katherine J. 2016. "Listening to Rural Populist Support for Right-Leaning Candidates in the United States." Comparative Politics Newsletter 26(2): 86-91.

Cramer, Katherine J. 2016. "The Turn Away from Government and the Need to Revive the Civic Purpose of Higher Education." Perspectives on Politics 14(2): 442-450.

Cramer, Katherine J. 2017. "The Grievances of the White Working Class." Contexts 16(2): 20-22.

Cramer, Katherine. 2016. "The Politics of Resentment: Trump Says What Angry Voters Think." The Chronicle of Higher Education, June 19.

Cramer, Katherine J. 2016. "Listening to Rural Populist Support for Right-Leaning Candidates in the United States." Comparative Politics Newsletter 26(2): 86-91.

Cramer, Katherine J. 2016. "The Turn Away from Government and the Need to Revive the Civic Purpose of Higher Education." Perspectives on Politics 14(2): 442-450.

Cramer, Katherine J. 2017. "The Great American Fallout: How Small Towns Came to Resent Cities." The Guardian, June 19.

Cramer, Katherine. 2016. "For years, I've Been Watching Anti-Elite Fury Build in Wisconsin. Then Came Trump." Vox, November 16.

Cramer, Katherine. 2016. "How Rural Resentment Helps Explain the Surprising Victory of Donald Trump." The Washington Post, The Monkey Cage, November 13.

Cramer, Katherine. 2016. "To Overcome Deep Mistrust, Listen to Rural Families' Needs." The New York Times, Room for Debate, September 19.

Cramer, Katherine. 2016. "Wisconsin's New Politics of Resentment." USA Today, April 4.

Cramer, Katherine. 2016. "Here's What Trump is Telling Resentful Americans (and Sanders is Not)." The Washington Post, The Monkey Cage, March 15.

# **AWARDS**

#### MEYERHOFF UNDERGRADUATE EXCELLENCE

#### Gilly McBride

Gillian McBride has made public service a central theme of her Wisconsin Experience. Gilly has served as a Badger Volunteer seven out of her eight semesters at UW-Madison providing ongoing service to the Madison community. She works as an Operations Intern at the Morgridge Center for Public Service where she supports others seeking to engage in their communities. Gilly has also served as an intern with the Office of Sustainability where she co-founded a Green Office Certification Program with the goal of bringing over 21,000 UW-Madison staff and faculty into campus sustainability initiatives. Her work as the President and founder of a group called the Wisconsin Idea Council brings together student leaders to critically examine relationships between campus and community and promote the public good. After graduating, Gilly will return to her hometown in Wisconsin and complete an AmeriCorps year of service with City Year Milwaukee.

#### OUTSTANDING COMMUNITY PARTNER AWARD

#### **Bayview Foundation**

The Bayview Foundation's guiding purpose is to facilitate families as they meet their needs, realize their dreams and make contributions to the community. The organization provides subsidized housing for low-income families, primarily immigrants and former refugees, with a community center that offers free supportive services for residents, such as after-school and summer programs. Each year, Bayview Foundation hosts UW-Madison Service Learning students and other volunteers who work with the after-school and summer programs. Bayview also collaborated on a Wisconsin Idea Fellowships project this past year. Additionally, staff at Bayview have been guest speakers and UW-Madison classes, and Bayview regularly collaborates with medical and public health students on dissertation research. "In all these projects, Bayview staff are always available to mentor students and provide feedback," said the student nominators. "We have not only witnessed Bayview's positive influence on its residents, but also on its student volunteers and partnerships with faculty/staff."

#### LOUIS KORENMAN BADGER VOLUNTEER AWARD

#### **Carol Silva**

Carol Silva participated in Badger Volunteers for six semesters at Red Caboose Marquette Elementary, serving as the site leader for four semesters. "My main goal is to spend meaningful time and give attention to all the kids in order to make them feel supported and cared for," says Carol. "At Red Caboose I have been given the opportunity to build relationships with children and watch them grow while learning to become a leader myself." Carol also often shared her culture as a native of Brazil and served as a Latina role model. She also emphasized the importance of being actively engaged in issues in her community, of reflection and of building mutually beneficial partnerships. "My role models helped inspire me when I was a kid, and it makes me so happy to think that I may be that person for Red Caboose kids now," says Carol. "One of the best decisions I have made in college was to volunteer freshman year because Badger Volunteers has shaped my entire college career and will continue to shape my lifestyle of civic engagement."

#### EXCELLENCE IN CIVIC ENGAGEMENT UNDERGRADUATE AWARD

#### **Katherine Kokkinias**

After noticing the amount of food wasted in dining halls on campus, Katherine Kokkinias started the Campus Kitchens Project chapter at UW-Madison. The Campus Kitchens Project is a national organization that aims to tackle food insecurity by repurposing leftover food that would otherwise go to waste. Katherine's nominator said beginning the chapter on campus was not always easy, but through leadership and communication Katherine built relationships with campus officials and other students organizations serving students. Katherine also volunteered with the Madison Children's Museum and with the Biocore Outreach Ambassadors, and created educational tools for middle school teachers through her work with the Currie research lab. Katherine's nominator summing up her work said, simply, "She works really hard to make campus a better place."

#### EXCELLENCE IN ENGAGED SCHOLARSHIP GRADUATE AWARD

#### Karina Virrueta

Karina Virrueta devoted herself to community-based learning and research with the goal of social change in a number of ways, including serving as a project assistant for the Wisconsin Family Impact Seminars and Committee Connect, enrolling in a service learning course and working with a nonprofit organization in Portland, OR., for her capstone project focusing on moving people from homelessness to housing. In those roles, Karina has served on a nonprofit board, worked closely with state legislators from both parties and built mutually beneficial relationships with nonprofit organizations. "In all of her interactions-whether with state legislators, organizational leadership, researchers, or citizens accessing services-Karina is professional, respectful, and thoughtful about the potentially different needs and expectations of each," said her nominator. Karina's nominator also noted that she has been a leader in her program, encouraging other students to enroll in service learning courses and inspiring others to serve and be engaged with the community. Karina intends to stay in Wisconsin to work in the public sector, as a manager or an elected official.

#### **ENGAGED ALUMNI AWARD**

#### Ismail Umer ('15)

Ismail was a program assistant with the Morgridge Center for Public Service from January 2014 - June 2015. In addition to supporting the Center's staff, Ismail was also a welcoming face at the front desk for visitors, helping new students understand public service while, himself, discovering his own place in service and his community. "While working at the Morgridge Center, I developed a powerful understanding of the impact students could have on the greater Madison community through service and by developing an awareness of the issues and disparities that are present," says Ismail. Today, Ismail works as a pediatric occupational therapist in Madison, helping patients to live life to their fullest. Ismail also volunteers weekly at Madinah Academy, a Muslim parochial school in Madison. "By serving as a volunteer, I do my best to carry out the values and lessons I learned at the Morgridge Center - serving the local community by identifying where needs exist, providing direct assistance, and educating others about the issues," says Ismail. Ismail has asked that the \$250 award go to Madinah Academy.

#### **NEWMAN CIVIC FELLOWSHIP**

#### **Rena Newman**

Rena Newman is a first-year student who has created their own major in order to enhance their ability to understand communities in a way that resonates with their lived experience. You can see Rena's devotion to public service through the manner in which they have spent their first two semesters on our campus. In their first semester, Rena chose to enroll in a First-year Interest Group (FIG) set of courses with a theme of citizenship, democracy and social justice. Rena has been actively engaged beyond the classroom, even though this is only their second semester on campus. For example, they are an active advocate for transgender rights, and have started a workshop on gender education for their residence hall community with the coordination of their residence hall coordinators. In addition, they are a talented artist and writer and have put these talents to work creating 'zines that foster dialogue about social justice issues.

### WISCONSIN WITHOUT BORDERS AWARDS

Wisconsin Without Borders recognizes work that demonstrates outstanding examples of globally engaged scholarship by members of the UW-Madison community. Awards are offered to faculty/academic staff, graduate/professional students and undergraduate students. Each award carries a prize of between \$500-1,500 per project.

#### **SERVICE LEARNING AWARD - FACULTY**

#### Joel Hill

Department of Family Medicine and Community Health, School of Medicine and Public Health

For the last six years, the UW-Madison Physician Assistant (PA) program has traveled to the rural and impoverished areas around Independence, Belize, to provide medical care at temporary clinics. The work in Belize is in close partnership with local providers and with a non-governmental organization, the Belize Family Life Association. Students and faculty travel there to address acute minor complaints, chronic illnesses, as well as teach preventive health strategies and provide cervical cancer screening exams.

#### SERVICE LEARNING AWARD - UNDERGRADUATE STUDENT

#### Michelle Tong, Oona-Ifé Ireti Olaiya

Department of Biomedical Engineering, College of Engineering, Asian American Studies Program, College of Letters and Sciences / Human Development and Family Studies, School of Human Ecology

The goal of THE College/Career Advancement Mentorship Program (CAMP) at the Bayview Foundation in Madison was to provide high school students from disadvantaged backgrounds with a foundation to pursue higher education. With funding from the Wisconsin Idea Fellowships, CAMP has been piloted as a blueprint for Bayview to reduce an income disparity in student success. CAMP consists of weekly academic workshops, weekly group ACT tutoring from Galin Education and monthly motivational workshops.

#### SERVICE LEARNING AWARD - GRADUATE STUDENT

#### **Erica Hess**

**Design Studies, School of Human Ecology** 

The now ubiquitous nature of smartphones and internet access opens new opportunities to collaborate around the world. During the Fall 2016 semester, students enrolled in a textile design class taught by graduate student Erica Hess were paired with artisans in the Kutch district of Gujarat, India. With no opportunity to meet in person, 13 design teams used the popular communication app WhatsApp to each develop a collection of scarves. The project goals were to collaborate on a unified collection of scarves, to effectively communicate design ideas using only the smart phone app and to create an intercultural exchange through design.

#### PETER BOSSCHER AWARD - UNDERGRADUATE STUDENT

#### **Maria Castillo**

#### **Environmental Studies, Nelson Institute for Environmental Studies**

The goal of UpTica is to address inequality and waste management in San Isidro, Costa Rica, and to empower women by providing access to opportunities through upcycling. Upcylcing implies that the new product has more value than it previously had. The project centers on the production of new reusable bags because leftover fabric was being trashed locally and there was a high rate of plastic bag usage in the area. Production work is open to all genders, but specifically increases opportunities to women.

#### **4W AWARD - UNDERGRADUATE STUDENT**

#### **Sydney Olson**

Department of Biology, College of Agricultural and Life Sciences, Global Health Institute

The primary goal for the 'AFRIpads for All' project is to increase access to menstrual health supplies for school-aged girls by partnering with AFRIpads to provide reusable menstrual pads to girls in Nkokonjeru, Uganda. By providing sanitary supplies to school-aged girls, the larger-scale goal is that girls will be able to effectively managed monthly menstruation, resulting in a lower incidence of girls skipping school, thus lessening the disparity in class attendance and performance between boys and girls in the community.

#### **4W AWARD - UNDERGRADUATE STUDENT**

### Jennifer Wagman

**School of Business** 

Wisconsin Without Borders Marketplace is a non-profit student organization committed to maintaining fair trade practices with global artisans who sell their work through the organization. As the student director of Wisconsin Without Borders Marketplace, Jennifer Wagman works to create sustainable economic development and empowerment for partners in developing countries. For Jennifer, the work also means creating meaningful student experiences. Her goal is to empower students to use their many talents, while also teaching confidence, self-motivation empowerment, respect, tolerance, acceptance and understanding.

#### COMMUNITY-BASED RESEARCH AWARD - GRADUATE STUDENT

#### John Uelmen

Nelson Institute for Environmental Studies, Department of Population Health Sciences, Global Health Institute

John Uelemen worked with the citizens of Ban Koke Wat Moo, Thailand, to better understand the status of Dengue virus in the country. His short-term goal was to establish a level of trust and mutual respect with the local citizens and to better understand daily activities, food preparation, religion, social interaction and more. All of these factors play critical roles in the transmission of Dengue. Uelemen found it crucial to understand how the local culture deals with larger issues to be respectful in battling the epidemic. He will build off this cultural understanding in order to conduct a year of research on Dengue virus in Thailand.



# **APPENDICIES**

### **APPENDIX A:**

### **BADGER VOLUNTEERS 2016-17 COMMUNITY PARTNERS**

PARTNER	FOCUS AREA
Aldo Leopold Nature Center	Sustainability
BlackHawk Church Food Pantry Garden	Sustainability
Boys & Girls Club of Dane County	Education
Capital Area Regional Planning Commission (CARPC)	Sustainability
Capitol Lakes	Public Health
Catholic Charities Adult Day Center	Public Health
Catholic Multicultural Center	Education
Center For Resilient Cities	Sustainability
Central Wisconsin Center	Public Health
Centro Hispano of Dane County	Education
Clean Lakes Alliance	Sustainability
Community Action Coalition for South Central Wisconsin, Inc. [CAC]	Sustainability
Community Development Authority- Triangle	Public Health
Community GroundWorks	Sustainability
Community Support Network	Public Health
Discovery Building	Education
East Madison Community Center	Education
Friends of Lake Wingra	Sustainability
Friends of the Henry Vilas Zoo	Sustainability
Goodman Community Center	Education
Growing Power	Sustainability
Habitat for Humanity of Dane County	Public Health
Habitat ReStore	Sustainability
Hamilton Middle School	Education
Home Health United	Public Health
HWM Gardens and Grounds	Sustainability
International Outreach/Christ Presbyterian Church	Education
Lake View Elementary Outdoor Classroom	Sustainability
Lakeshore Nature Preserve	Sustainability
Linda & Gene Farley Center for Peace, Justice and Sustainability	Sustainability
Literacy Network	Education
Lussier Community Education Center	Education
Madison Area Food Pantry Gardens	Sustainability
Mentoring Positives, Inc.	Education
Middleton Outreach Ministry (MOM)	Public Health
Mobility Training & Independent Living Program Inc.	Public Health
MSCR - Allis Elementary	Education
MSCR - Emerson Elementary	Education
MSCR - Falk Elementary	Education
MSCR - Glendale Elementary	Education
MSCR - Hawthorne Elementary	Education
MSCR - Lake View Elementary	Education
MSCR - Leopold Elementary	Education



Education MSCR - Lincoln Elementary MSCR - Lindbergh Elementary Education MSCR - Lowell Elementary Education Education MSCR - Mendota Elementary MSCR - Midvale Elementary Education MSCR - Orchard Ridge Elementary Education MSCR - Sandburg Elementary Education MSCR - Schenk Elementary Education Omega School Inc. Education Options In Community Living Public Health Reach Dane Education REACH-A-Child Education Read Up (with United Way, MMSD, MSCR, and Madison Public Library) Education Red Caboose Day Care Center Education Red Caboose Lapham Education Red Caboose Marquette Education Salvation Army Community Center Education Salvation Army of Dane County Public Health Schools of Hope - Black Hawk Middle School Education Schools of Hope - Cherokee Middle School Education Schools of Hope - Jefferson Middle School Education Schools of Hope - O'Keeffe Middle School Education Schools of Hope - Sennett Middle School Education Schools of Hope - Sherman Middle School Education Schools of Hope - Toki Middle School Education Schools of Hope - Whitehorse Middle School Education Schools of Hope - Wright Middle School Education Second Harvest Foodbank of Southern Wisconsin Public Health South Madison Coalition of the Elderly Braxton Public Health Public Health South Madison Coalition of the Elderly Dayton Public Health South Madison Coalition of the Elderly Fisher South Madison Coalition of the Elderly Olin Public Health South Madison Coalition of the Elderly Post Public Health Spring Harbor Greenhouse & Garden Program Sustainability St. Vincent de Paul Public Health Sustainable Atwood Sustainability TEENWorks Goodman Community Center Sustainability The Prairie Enthusiasts Sustainability Public Health The River Food Pantry The Sewing Machine Project Sustainability Three Gaits, Inc. Public Health **UW-Madison Arboretum** Sustainability Village of Shorewood Hills Sustainability West High School - Literacy Center Education West High School - Tutoring Center Education West Middleton Elementary School Reading Literacy Tutorial Program Education Wheels for Winners Sustainability Wisconsin Bike Fed Sustainability Wisconsin Environmental Initiative Sustainability **WWBIC** Education Public Health YMCA of Dane County

#### **APPENDIX B1:**

#### **NEW SERVICE-LEARNING COURSES FOR 2016-17**

Art 448

The fauhaus project ii

Faisal Abdu'allah (course development grant)

Chican@/latin@ studies 530 Latin@s in towns and rural areas Armando Ibarra

Civil and environmental engineering 629 Environmental sustainability engineering Andrea Hicks

Inter-ls 260, internship Community health and service learning section Paula Tran Inzeo and Courtney Saxler (course development grant)

Social work 420 Poverty and social welfare Marah Curtis

Social work 422 Social issues and aging Tracy Schroepfer

Social work 642 Social work and adolescents Tally Moses

English 100 Introduction to composition and rhetoric Julia Garrett (course development grant)

English 201 Humanities at the humane society Laura Perry

International studies 320 Crc global: Dominican Republic service learning John Zumbrunnen

Library and information studies 640 Tribal libraries, archives, and museums Omar Poler



#### **APPENDIX B2:**

#### COMPLETE LIST OF 2016-17 SERVICE LEARNING COURSES

#### **SUMMER 2016**

Communication sciences & disorders 790 Practicum in communication disorders

None listed

Design studies 501 Design thinking Sager, Lesley

Human development and family studies 663 Developmental and family assessment

None listed

Legal studies/social work 694 Criminal justice field observation

Lesch, Carolyn

Psychology 399

Service learning in psychology

Henriques, jeffrey

Rehabilitation psychology & special education 300

Individuals with disabilities

Gonzalez, Taucia

Rehabilitation psychology & special education 630

Internship in RPSE

None listed

Social work 800

Field practice and integrative seminar iii

Siefert, Amanda; Braunginn, jennifer; Pagel, Holly; Frank, Heidi

Social work 801

Field practice and integrative seminar iv

Schroepfer, Tracy

Spanish 319 Medical Spanish Pujol, Eve

Theatre 362

Drama for teaching and learning

Vanderhoof, Bridget

#### **FALL 2016**

Afro-American Studies 151

Intro to contemporary Afro-American society

Thornton, Michael

Anthropology 696

Archaeological methods of curation

Benden, Danielle

Art 338

Service learning in art

Simpson, Gail

Art 448

The FauHaus Project II Abdu'Allah, Faisal

Asian-American Studies 240

Hmong-American Experiences in the U.S.

none listed

Biology 375

Engage children in science

Ledin, Dolly

Chican@/Latin@ Studies 530

Latin@s in towns and rural areas

Ibarra, Armando

Civil and Environmental Engineering 629

Environmental sustainability engineering

Hicks, Andrea

Civil Society and Community Studies 350 Community issues and service learning

Maguire, Michael

Civil Society and Community Studies 570

Community-based research and evaluation

Sarmiento, Carolina

#### Fall 2016 Service-learning Courses Continued...

Communication Sciences and Disorders 790 Practicum in Communicative Disorders

Varies

Community and Environmental Sociology 500

Capstone Stoecker, Randy

Computer Sciences 402

Introducing computer science to K-12 students

Arpaci-Dusseau, Andrea

Consumer Science 555

Consumer strategy and evaluation

Warmath, Dee

Curriculum and Instruction 362 Drama for teaching and learning

Varies

Curriculum and Instruction 375 Engage children in science

Ledin, Dolly

Curriculum and Instruction 399

Independent Study Wright, Travis

Curriculum and Instruction 506 Strategies for inclusive schooling

none listed

Curriculum and Instruction 675

**BASES Project** Wright, Travis

Dance 231

Introduction to dance/movement therapy

Kornblum, Rena

Design Studies 501

Design thinking - inspire, innovate

Sager, Lesley

**Environmental Studies 402** 

Community environmental scholars seminar

Horowitz, Leah

**Environmental Studies 402** 

People, environment, and sustainability

Eggert, Thomas

**Environmental Studies 402** 

Community environmental scholars seminar Beattie, Rob; Middlecamp, Catherine

**Environmental Studies 600** 

Capstone Keuser, Anke

Environmental Studies 600

Capstone

Hidayat, Dadit; Morales, Alfonso

Horticulture 120 Survey of horticulture Patterson, Sara

Human Development & Family Studies 663 Developmental and family assessment

Poehlmann-Tynan, Julie

Inter-LS 260

Internship: Community health and service learning section

Saxler, Courtney; Tran Inzeo, Paula

**ILS 357** 

Peer mentor seminar

none listed

**ILS 400** 

Liberal education and leadership

Peters, Shawn

Kinesiology 516

Adapted physical activity

Gattenby, Tim; Haynes Manoque, Jonanne

Landscape Architecture 610 Landscape Architecture seminar

none listed

Life Sciences Communication 314 Introduction to digital video production

Loew, Patty

Management and Human Resources 401

Management of teams

Triana, Mary

Nursing 590

Community supports for people with dementia

Bowers, Barbara; Bratzke, Lisa

#### Fall 2016 Service-learning Courses Continued...

Pharmacy Practice 425

Pharmacy practice experience I

Martin, Beth

Pharmacy Practice 525

Pharmacy practice experience III

ΑII

Pharmacy Practice 625

Pharmacy practice experience V

ΑII

Physical Therapy 541

Culture and diversity in health care

Wenker, Susan

Political Science 201

Citizenship, democracy, and difference

Cramer, Katherine

Political Science 871 Public program evaluation

none listed

Psychology 399

Service learning in psychology

Coffey, Patricia; Henriques, Jeffrey; Roberts, Caton; Addington, Rebecca

Public Affairs 871

Public program evaluation

none listed

RPSE 300

Individuals with disabilities

Wilkerson, Kimber; Hanley-Maxwell, Cheryl

RPSE 506

Strategies for inclusive schooling

none listed

**RPSE** 

630 Internship

Varies

Slavic Studies 362

Drama for teaching and learning

Varies

Social Work 400 Field practice I

Varies

Social Work 401

Field practice II

Varies

Social Work 420

Poverty and social welfare

Curtis, Marah

Social Work 422 Social issues in aging

Schroepfer, Tracy

Social Work 642

Social work and adolescents

Moses, Tally

Social Work 672 PAVE peer education Schroepfer, Tracy

Social Work 800 Field practice III

Varies

Social Work 801 Field practice IV

Varies

Social Work 835

Advanced social work practice in mental health

none listed

Social Work 836

Mental health policies and services

Greenberg, Jan

Sociology 500 Capstone Stoecker, Randy

Spanish 319

Spanish language practice: Medical Spanish

Gemrich, Anna

Theatre and Drama 362

Drama for teaching and learning

Varies

Urban and Regional Planning 912

Planning workshop

#### **SPRING 2017**

Afro-American Studies 151

Intro to contemporary Afro-American society

Thornton, Michael

Anthropology 696

Archaeological methods of curation

none listed

Art 338

Service learning in art

Simpson, Gail

Asian-American Studies 240

Hmong-American experiences in the US

Moua, Chong

Biology 375

Engage children in science

Ledin, Dolly

Chican@/Latin@ Studies 525

Dimensions of Latin@ mental health services

Quintana, Stephen

Civil Society and Community Studies 350

Community issues and service learning

Sarmiento, Carolina

Civil Society and Community Studies 570

Community-based research and evaluation

Sarmiento, Carolina

Communication Sciences and Disorders 790

Practicum in Communicative Disorders

Varies

Community and Environmental Sociology 573

Community organization and change

Stoecker, Randy

Computer Science 402

Introducing computer science to K-12 students

Arpaci-Dusseau, Andrea

Consumer Science 555

Consumer strategy and evaluation

Warmath, Dee

Curriculum and Instruction 362

Drama for Teaching and Learning

none listed

Curriculum and Instruction 375

Engage children in science

Ledin, Dolly

Curriculum and Instruction 399

Independent Study

Wright, Travis

Curriculum and Instruction 506

Strategies for inclusive schooling

none listed

Dance 232

Intro: Dynamics of dance therapy

Kornblum, Rena

English 100

Introduction to composition and rhetoric

Garrett, Julia

**Environmental Studies 402** 

Community environmental scholars seminar

Middlecamp, Cathy; Beattie, Rob

**Environmental Studies 402** 

Systems thinking and sustainability

Eggert, Thomas

**Environmental Studies 600** 

Capstone - Building food justice capacity in South Madison

Morales, Alfonso; Hidayat, Dadit

**Environmental Studies 600** 

Capstone - Last child in the park: How kids and birds can save the world

Keuser, Anke

Environmental Studies 600

Capstone - Culture and Conservation: Living Ho Chunk History in Monona Parks

Conaway, Jessie

**Environmental Studies 740** 

Health impact assessment of global environmental change

Patz, Jonathan; Vargo, Jason

Gender & Women's Studies 660

Internship

Valeo-Cooke, Antonia

Human Development & Family Studies 663

Developmental and family assessment

Poehlmann, Julie

#### Spring 2017 Service-learning Courses Continued...

ILS 357

Peer mentor seminar Brantly, Susan

International Studies 320

CRC Global: Dominican Republic service learning

Zumbrunnen, John

Journalism 475

Social media and news

Robinson, Sue

Kinesiology 316

Adapted physical activity

Gattenby, Tim

Landscape Architecture 551

Senior project Kelly, Shawn

Law 768

Consumer health advocacy

Davis, Sarah; Gaines, Martha; Jacklitz, Jill

Legal Studies 694

Criminal justice field observation

Lesch, Carolyn

Library and Information Studies 640 Tribal libraries, archives, and museums

Poler, Omar

Life Sciences Communication 314
Introduction to digital video production

none listed

Management and Human Resources 401

Management of teams Byun, Seo Young

Medical Sciences 768
Consumer health advocacy

Davis, Sarah; Gaines, Martha; Jacklitz, Jill

Nursing 590

Community support for people with dementia

Bowers, Barbara; Bratzke, Lisa

Nursing 768

Consumer health advocacy

Davis, Sarah; Gaines, Martha; Jacklitz, Jill

Pharmacy Practice 426

Pharmacy practice experience II

Martin, Beth

Pharmacy Practice 526

Pharmacy practice experience IV

ΑII

Pharmacy Practice 626

Pharmacy practice experience VI

Kraus, Connie

Population Health Sciences 740

Health impact assessment of global environmental change

Patz, Jonathan; Vargo, Jason

Psychology 399

Service learning in psychology

Coffey, Patti

Public Affairs 860

Workshop - international public affairs

Collins, Michael

Public Affairs 869

Workshop in public affairs Smeeding, Timothy

RPSE 300

Individuals with disabilities Benson, Glenis; Bal, Aydin

RPSE 330

Behavior analysis: Application to persons with disabilities

Ruppar, Andrea

RPSE 506

Strategies for inclusive schooling

none listed

RPSE 630 Internship Varies

Slavic Studies 362

Drama for teaching and learning

Varies

Social Work 400 Field practice I

Varies

#### Spring 2017 Service-learning Courses Continued...

Social Work 401 Field practice II

Varies

Social Work 578

Homelessness: Service learning

Curtis, Marah

Social Work 672

Greek men for violence prevention

Schroepfer, Tracy

Social Work 800 Field practice III

Varies

Social Work 801 Field practice IV

Varies

Sociology 573

Community organization and change

Stoecker, Randy

Sociology 694

Criminal justice field observation

Lesch, Carolyn

Theatre and Drama 362

Drama for teaching and learning

Varies



#### **APPENDIX C:**

#### WISCONSIN IDEA FELLOWSHIPS

#### 2016-17 COMPLETED PROJECTS

#### Food Insecurity in Madison, WI: Using Community Outreach for a Healthier Food Pantry (Madison, WI)

Student: Mallory Swenson Faculty Advisor: Jennifer Gaddis

Community Partner: Lussier Community Education Center

Nationwide, food pantries are becoming a vital resource to those in need, yet organizations struggle to provide a healthy variety of foods. This project focused on improving the nutritional profile of the food offered and the level of community involvement through the development of new outreach materials and a protocols to increase the amount of high quality, nutrient dense donations. The project also distributed recipe cards and provided cooking demonstrations centered around the pantry, that clients can use at home.

#### CAMP Bayview: College Advancement Mentorship Program at the Bayview Foundation (Madison, WI)

Students: Oona-Ifé Olaiya, Michelle Tong

Faculty Advisors: Dr. Yang Sao Xiong and Dr. Linda Park

**Community Partner: Bayview Foundation** 

This project received the "Michael Thornton and Nora Medina Social Innovation Award," a special honor made possible by a generous endowment fund for WIF projects targeting the opportunity gap in Madison. The goal of the College Advancement Mentorship Program (CAMP) at the Bayview Foundation was to provide high school students from disadvantaged backgrounds with tools to achieve academic and personal success. The program included weekly academic workshops and monthly motivational workshops with guest speakers, mental wellness sessions, and field trips. The WIF students served as coordinators for the project.

#### PRISE: Promoting Research, Innovation, Science and Engineering-an Outreach Program (Madison, WI)

Student: Stephen Early

Faculty Advisor: Megan McClean

Community Partner: Goodman Community Center

The goal of Promoting Research, Innovation, Science, and Engineering (PRISE) was to foster an open and all-inclusive scientific community-partnership with underserved communities in the Madison area. The impetus of this outreach program was to increase accessibility and heighten interest in a scientific career through the exploration of basic-science phenomena and experimentation. The outreach program targets the Goodman Community Center, with hopes to promote the principles of scientific observation, questioning, experimentation, and analysis through hands-on activities that illuminate the wonder that lies at the core of scientific inquiry.

#### Textiles + TechStyles: Code, Entrepreneurship, and Design (Madison, WI)

Student: Rita Roloff

Faculty Advisor: Shirin Makepour

Community Partner: Pretty Brainy, and Girls, Inc.

The goal of this project was to motivate young girls, identified as at risk in the Madison Metropolitan School District, to become interested in pursuing science, technology, engineering, and math (STEM) fields. In collaboration with Pretty Brainy, the project implemented a Textiles + TechStyles curriculum, so these marginalized students have the opportunity to learn engineering, design, and entrepreneurial principles through hands-on learning activities, through this afterschool learning opportunity.



# Harnessing Community Ownership and Engagement to Reduce Local Poverty (Dane, Jefferson, Waukesha counties)

Students: Jarjeh Fang & Swetha Saseedhar

Faculty Advisor: Pamela Herd

Community Partner: Community Action Coalition of South Central WI

This project sought to strengthen the Community Action Coalition of South Central Wisconsin's (CACSW) programs and services to reduce poverty in Dane, Waukesha, and Jefferson counties. Using the outcomes of a student-driven Community Needs Assessment (CNA), students developed and began implementation of an action plan that addresses the underlying pathways and mechanisms of poverty, with the goal of improving CACSW's ability to address community needs, and increasing community engagement with and ownership of programs and services.

#### **Educandonos: Breast Cancer Education for Latinos (Dane County, WI)**

Students: Eva Shelton & Andrea Nino Faculty Advisor: Patricia Tellez-Giron Community Partner: Latino Health Council

The rapidly growing Hispanic/Latino community in Dane County is facing significant challenges involving prevention and detection of breast cancer, many stemming from the Latinos' inability to comprehend information that is typically presented in English. The project implemented a sustainable and novel approach of communicating to this population by training hairdressers before targeted gala events in techniques on educating clients while cutting their hair to implement an effective, comprehensible, and sustainable method of raising the Latino community's awareness of breast cancer prevention and detection.

# Empowerment of Coastal Communities Through Permanent Water Quality Monitors (Manabí Province, Ecuador)

Student: Amelia Rossa, Joshua Kalman, Caden Lambie

Faculty Advisor: Catherine Woodward Community Partner: Ceiba Foundation

In Manabí province, a coastal region of Ecuador, Giardia, Cholera, amoebic dysentery, and dengue are common where water quality is often poor. Working alongside the Ceiba Foundation for Tropical Conservation, students trained others in water quality monitoring techniques, established permanent water quality monitoring sites, collected water quality data and composed informational materials for community dissemination.

#### The Cow Project: Transforming Ugandan Agricultural Practices (Lweza, Uganda)

Students: Helena Record, Jacquelyn Laitsch

Faculty Advisor: James Ntambi

Community Partner: Lweza Village, Uganda

This project aimed to maximize the crop output and promote sustainability of the Rural Agricultural Resource Demonstration Center in Lweza through the addition of four cows and a cow crown. The cows enhanced the quality of fertilizer and the cow crown improved the quality, quantity, and ease of collection. Students and faculty of UW-Madison worked with Village Health Project-Uganda on goals of eradicating unemployment, poverty and malnutrition, especially in women and youth.



#### Transforma- Empowering Women Through the Decentralization of Waste in San Luis, Costa Rica

Student: Maria Castillo

Faculty Advisor: Robert Beattie Community Partner: Transforma

Transforma is a social venture with the mission to create sustainable development and gender equality. This was achieved by promoting women's empowerment through the decentralization of waste and upcycling practices. Working with a local Women's Association, the project trained local women on repurposing clothing and textiles to provide women with additional income and decrease the amount of waste going to landfills, an increasing problem in the area.

#### 2016-17 PROJECTS AWARDED FUNDING

#### Collaborating with Communities in Perez Zeledon, Costa Rica, to Create a Wasteless System & Socioeconomic Development

Students: Kyle Powers, Anna Ostermeier, Brooke Nelson

Faculty Advisor: Cthy Middlecamp Community Partner: UpTica

This project addresses the intersection of gender inequality and environmental sustainability in Perez Zeledon, Costa Rica. The community partner, UpTica, introduces upcycling to rural communities as an approach to sustainable waste management, female empowerment, and economic opportunity. The team will catalyze the collaborative development of a waste framework to procure upcycling resources, engage local young people around sustainability leadership opportunities, and create local wealth using discarded materials.

### Addressing Incarceration and Its Effects on Community Health Through the Arts (Madison, WI)

Student: Mackenzie Berry Faculty Advisor: Rain Wilson

Community Partner: Madison Organizing in Strength, Equality, and Solidarity (MOSES)

This project has been awarded an American Family Insurance Social Entrepreneurship Award made possible by a generous donation from American Family Insurance. This project uses artists as creative agents of change to promote health equity in marginalized communities disproportionately affected by mass incarcerated. In effort to address the relationship between poverty, incarceration, and health disparities, this project connects artists with community members to diminish inequities perpetuated by racialized incarceration. Partnering with Madison Organizing in Strength, Equality, and Solidarity (MOSES), project participants will work with community members around the topic of decreasing and recovering from incarceration to produce lasting performance and visual art that engages all stakeholders.

#### Implementing Solar Technology for Lighting and Power Applications in Rural Kenya

Students: David Seamon, James Ewald, Mary Mancl, Maxwell Roth, Megan Sweet

Faculty Advisor: Lesley Sager

Community Partner: MerryGo-Strong

In this project, students and faculty partner with a non-profit organization, Merry-Go-Strong, to address household energy access in Gatunga, Kenya. Two primary problems that the residents have previously emphasized were a) the lack of access to in-home lighting and b) small electronic charging capabilities. To ameliorate these issues, the team has designed an inexpensive source of solar powered light and USB power that can be easily created/used by members of the community. The current project is designed to disseminate this knowledge/technology to community members.



#### ARMS High School Tutoring Program: Outreach to Promote Education for Multicultural Students through Scientific Role Models (Dane County, WI)

Student: Lindsi London Faculty Advisor: Dolly Ledin

Community Partner: Boys and Girls Club of Dane County

This project received the "Michael Thornton and Nora Medina Social Innovation Award," a special honor made possible by a generous endowment fund for WIF projects targeting the opportunity gap in Madison. The project promotes equity, diversity, and success in science learning among underrepresented teens in the City of Madison. In collaboration with the Boys and Girls Club of America, the Partner School Network, and WIScience, ARMS volunteers will bridge the gap between high school and university students to promote scientific competence. Through one-on-one assistance from UW-Madison tutors, students will be provided personal attention to solidify improved outcomes in advanced science courses and post-secondary education.

#### Eva the Engineer: Young Girls at the Intersection of Engineering and Sustainability (Madison, WI)

Students: Renee Olley, Morgan Sanger Faculty Advisor: Angela P. Ahlman

Community Partner: Madison Metropolitan School District

This project has been awarded an American Family Insurance Social Entrepreneurship Award made possible by a generous donation from American Family Insurance. The purpose of this project is to encourage middle school girls in the City of Madison to consider STEM-related careers. In collaboration with the Wisconsin Concrete Pavement Association and the Madison Metropolitan School District (MMSD), team members will utilize their academic backgrounds in civil engineering and environmental sustainability to address the nationwide gender gap in STEM fields with an interactive classroom exercise that teaches female students to fosters teamwork skills, logical reasoning capacity, and environmental sustainability awareness.

#### Relationships FLAGs (Madison, WI)

Students: Maddie Zimmerman, Lauren Silber

Faculty Advisor: Tracy Schroepfer

Community Partner: Domestic Abuse Intervention Services

The goal of this project is to partner with Domestic Abuse Intervention Services (DAIS), Promoting Awareness Victim Education (PAVE), and sororities and fraternities in UW's Greek Community to equip students with the confidence and capacity to understand the nature of dating violence and healthy relationships. Currently, DAIS does not offer educational resources to the campus. This project addresses this service gap with a series of interactive activities to teach Greek students about healthy relationships and foster effective intervention strategies that decrease instances of sexual assault throughout the student body.

### The Patio Tomato Project: Decreasing the Gap Between Families and Produce Through Urban Agriculture (Madison, WI)

Student: Caroline Hanson

Faculty Advisor: Jeri Barak-Cunningham Community Partner: The River Food Pantry

This project will combat the challenges of obtaining fresh product for low-income families by growing and distributing free high yielding cherry tomato plants. In collaboration with the River Food Pantry, the team will distribute the plants during workshops that teach maintenance/utility of low-input gardening, disseminate cooking recipes, and foster long-term healthy practices by engaging children in gardening. Based on results of this pilot, the team will create a student organization that advocates for improved nutrition across food pantries in Madison.

