



**Morgridge Center
for Public Service**
UNIVERSITY OF WISCONSIN-MADISON

Morgridge Center for Public Service

STRATEGIC PLAN 2016-2021

Mission:

The Morgridge Center for Public Service connects campus with community through service, service learning and community based research to build a thriving democratic society.

Vision:

The Morgridge Center will lead the University in preparing students for lifelong civic engagement by building capacity, in partnership with the community, to solve complex problems locally and globally.

Strategic Initiatives:

We will achieve our vision through the following strategic initiatives**:

1. Elevate the importance of Community-based Learning (CBL) across the Center and throughout campus.
2. Redefine the Morgridge Center for Public Service's financial model.
3. Leverage Pathways framework to broaden the definition of public service and more holistically prepare UW-Madison students to be their best civic selves.
4. Lead the development and implementation of the Campus Compact Civic Action Plan to foster and strengthen civic engagement at the University of Wisconsin-Madison.
5. Become a more equitable and inclusive organization.

Indicators of Success: We will know we have attained our vision when:

- Communication efficiency increases and more matches are made between community partners and university entities to further meet community needs.
- Increased budget reflecting achievement of strategic priorities.
- More programs, connections and offerings exist with activities around all pathways as a result of increased participation of students.
- Campus-wide buy-in and support from administrators, faculty, staff and students for implementation of the Civic Action Plan
- Underrepresented students readily seek involvement in Morgridge Center programs.

***Implementation planning will take place using project management approaches including action plans lead by faculty and staff, dashboard reporting and monitoring by the department administrator and annual reporting on progress.*